



**Clark/Morse/Glenwood Special Service Area #24**  
**Commissioners Meeting**  
**Wednesday, April 02, 2014 9 a.m.**  
**RPBA's Office – 1448 W. Morse Ave.**

**Minutes**

**Attending:** Jim McHale, Chairperson; Al Goldberg, Treasurer; Chris Johnson, Vice Chairperson; Dorothy Milne, Secretary; Kevin Owings, Commissioner; Ana Bermudez (SSA #24 Manager), Carolina Juarez (RPBA Staff).

**1. Welcome**

Meeting was called to order at 9:05 a.m.

**2. Community and Public Input**

None

**3. Review and approval of March 2014 minutes**

The minutes were reviewed. No changes were requested. Motion to approve the March 2014 minutes (Dorothy Milne/Al Goldberg). Unanimously approved.

**4. 2014 Tactical Workplan and Budget Review**

Commission reviewed 2014 tactical plan and budget. The commission asked for clarification about cost allocation plan and budget specifically how the SSAs disburse Rogers Park Business Alliance's mortgage payment and personnel. Sandi Price, Executive Director stepped in to explain that personnel is paid according to a formula including space used by personnel and total budget allotted to each particular SSA (19, 24 and 54). The commission noted an increase in the line item for rent from 2012 and 2013. Ana will get clarification on this.

**5. Program and Project Review**

The commission discussed how they would continue to sponsor the following special events and parking lot for 2014:

a. Parking Lot

Ana explained that the City of Chicago no longer allows SSAs to sign contracts for parking facilities. The commission discussed how it would move forward with its current contract with Mision Cristiana's parking lot on the corner of Morse and Ashland. The commission discussed the possibility of not renewing the annual lease when it expires in May and paying until December of 2014. Ana will get clarification from the City of Chicago's policy since the 2014 budget was approved the parking lot line item. Commission will decide which action to take based on the information gathered by Ana at the next SSA meeting.

b. Glenwood Ave. Arts Festival

GAAF will continue to be sponsored by SSA 24 with \$10,000.00

c. Glenwood Sunday Market

GSM's sponsorship will be cut by 50% to \$10,000.00. The commission feels sponsoring the summer market is priority over sponsoring summer AND winter markets.

d. Celebrate Clark St. Festival

CCSF's sponsorship will also be cut by 50% to \$5,000.00. Commission discussed ways in which to raise other sponsorships for festival.

Ana reported that she also cut spending in Mile of Murals project and landscaping.

6. **New Business:**

None

Next Meeting May 7, 2014 at 9 a.m. Meeting adjourned at 10:08 a.m.