



Howard Street Special Service Area #19

Minutes

Attending: Linda Szarkowski, Chair; Charlotte Walters, Commissioner; Amona Buechler, Commissioner; Simone Freeman, Commissioner; Lea Pinsky and Dustin Harris; MixMaster; Sandi Price, RPBA Executive Director; Paul Reise, SSA 19 Manager; Carolina Juarez, RPBA Staff; Sean Smith, Community Member; Dave Skora, Community Member.

Absent: Richard Rozhko, Commissioner, Cally Raduenzel, Commissioner

1. Welcome

The meeting was called to order at 8:06 a.m.

2. Community and public input

Sean Smith from CEDA on Howard Street attended to learn more about what SSA 19 does in the Rogers Park community. He was specifically interested in working with the Hello Howard Garden. Paul will connect Sean with the Peterson Garden Project.

3. Review and Approval of April 2014 Minutes

The commission reviewed the April 2014 minutes. Motion to approve the April 2014 minutes as presented. (Raduenzel/ Buechler) Unanimously approved.

4. Review and Approval of 2013 Audit

The commission reviewed the 2013 audit conducted by Tom Bravos and Associates. There were “no findings”. Motion to approve the 2013 audit as presented. (Raduenzel/ Walters) Unanimously approved.

5. Review and Approval of March 2014 financials

The commission reviewed March 2014 financials. Motion to approve the end of year 2013 financials as presented. (Walters / Buechler) Unanimously approved.

6. Programs and Projects

a. Peterson Garden Project

Paul reported on PGP updates. Gravel will be brought for stage area. Access to water will be installed next week. The commission would like to know more about programming in the stage of Hello Howard garden.

b. Say Hello to Howard Advertising Placement

Paul is in the process of connecting with Rich Aronson, who will place Hello Howard advertisements in building at Howard and Winchester.

c. Public Art

i. Sculpture: Paul is working through the process of getting approval from Bank of America to place sculpture on their property.

ii. Mural: Artists Lea Pinsky and Dustin Harris from Mix Masters Murals presented two proposals to paint two murals on Howard St. Special Service Area. Commission discussed their proposals and probable

locations for the two murals. The two locations discussed are on the wall facing west on Howard at 1557 W. Howard Street and the wall facing north under Metra train tracks west of Clark street on Howard.

Commission discussed having the artists incorporate the businesses on Howard into mural. Motion to approve Lea Pinsky and Dustin Harris' two proposals to paint a mural on Howard Street at 1557 W. Howard Street and wall facing north under Metra train tracks west of Clark street on Howard street by October 1, 2014 at their proposed rate of \$22,500 (Walters / Buechler). Unanimously Approved.

- d. Art & Sol
Art & Sol will take place last weekend of July inside the Hello Howard Garden. Paul or Carolina will have more details from Brittney.
- e. Planters – Landscape concepts and city streetscape
City of Chicago is in charge of planting and maintaining sidewalk planters for one year after the Streetscape and thereafter SSA 19 will be in charge. The commission discussed the idea of purchasing more planters for business owners along Howard Street. Paul will review if SSA 19 2014 budget can allow it. Charlotte Walters is concerned she has not received her business' planters, Paul will follow up with Landscape Concepts.
- f. CAF
No report on CAF. Tabled for next meeting.
- g. Artspace
Paul reported that Artspace will be coming to Rogers Park to do a feasibility study for a live/work art space. The organization will host several focus groups on June 19 and 20, 2014 where artists, stakeholders, business owners and public officials are invited to learn about Artspace and give input.
- h. Lerner lot PDF
Paul reported that City of Chicago has released a draft RFP for development on Lerner lot for \$1.4.

7. Old Business

Charlotte Walters suggested SSA 19 invest hiring a PR firm to advertise Howard street on media channels including the Chicago Tribune and WGN.

8. New Business

- a. Business Improvement Program applications
Paul reported that SSA 19 has received 2 BIP applications; one from ZIPZ Express and from Good to Go Restaurant. The commission would like to see proper documentation from Good to Go Restaurant. Paul will follow up with the owner.
- b. June meeting – 6/20 is Artspace
- c. Events with Tim Williams
Paul presented a proposal from Tim Williams, a local musician, to play a series of concerts at Wylie B. White Park. The commission discussed his proposal. They



would like the following information cleared before considering approval and investing in advertising for these events:

- Approval documentation from DCASE showing Tim Williams' inclusion in the Chicago World Music Festival schedule.
- Exact dates for his performances
- Letter of support from Chicago Park District

The commission agreed to spend \$5,000 for Tim Williams' proposed events contingent on clarification of the list above.

- d. Paul will review SSA 19 Bylaws to understand the process of commissioners canceling their term due to lack of attendance to meetings.
- e. Charlotte asked that Pedestrian signs be installed on Howard Street. Paul will into the costs from previous research.
- f. Simone briefly introduced a friend who is conducting an independent study on Howard Street researching foot traffic. Simone will invite him to our next meeting to give the commission an update on his research.

Meeting adjourned at 10:30 a.m.