



Sheridan Road Special Service Area #54 Commission Meeting

Royal Coffee

Thursday, September 11, 2014 / 8 a.m.

Minutes

Present; Heather Hill, Chair; Jennifer Clark, Commissioner; Tony Fox, Commissioner; Sean Connolly, Commissioner; Paul Reise, SSA 54 Manager; Carolina Juarez, RPBA Staff.

Absent: Chris Bell, Commissioner; Michelle Akan, Commissioner.

1. Welcome

The meeting was called to order at 8:07 a.m.

2. Community and Public Input

None.

3. Review and approval of July 2014 Minutes

Tabled for next meeting.

4. Staff Report

a. Retail Corridor Plan

Paul reported on LISC's quote to produce a corridor plan for Sheridan Road.

Commission discussed how to work with LISC according to the SSA's budget.

b. Polar Palooza- Winter Market/Festival

Jennifer Clark updated on Polar Palooza planning. Commission discussed how they could sponsor event while supporting its businesses. Motion to earmark \$5000.00 to sponsor Polar Palooza and support local businesses interested in vending at the event by covering 2/3 of their vendor fees(Fox/ Connelly). Unanimously Approved.

c. Street "Furniture"

i. Lights – Paul is working on getting quotes for piggy-back lights on Sheridan Road.

ii. Benches- Commission decided there is no need for benches on Sheridan Road.

iii. Bike Fixit Stand – Paul proposed the commission invest in a Bicycle Fixit Stand to be placed in or around the CTA Loyola Station. Motion to purchase Fixit Stand to be placed at Loyola Plaza (Fox/ O'connelly). Unanimously Approved.

iv. Planters – Sidewalk cut-outs quote is 30,000 per cut-out. Paul reported that these would be difficult to include since the current structure of the sidewalks would not allow a consistent location for the cut-outs. Commission decided to go with individual planters in front of businesses similar to the other Rogers

Park SSAs. Paul will bring quotes and list of business owners interested in hosting planters in front of their place of business.

5. Old Business

Paul announced the new businesses opening on Sheridan road: Philly's Best, Hops & Grapes, Potbelly's Sandwich Works.

6. New Business

- a. Meeting dates and times – Commission will continue to meet every second Thursday of the month at 8 a.m. Heather will speak with Michelle about her plans to continue to serve as Commissioner.
- b. Commission would like to see new ideas for holiday decorations. They do not want to continue with previous two years' motif. RPBA will research alternative decoration schemes.
- c. Commission talked about updating SSA 54 logo to be more colorful. They would like to brand the ssa with consistent color scheme.
- d. Commission would like to add more Big Bellys to Sheridan Road.

7. Adjourned at 9:11a.m.