



Sheridan Road Special Service Area #54 / Commission Meeting  
Royal Coffee- Thursday, May 14, 2015 at 8 a.m.

## Minutes

**Present:** Jennifer Clark, Commissioner; Sean Connolly, Commissioner; Chris Bell, Commissioner; Paul Reise, RPBA Project Manager; **Absent:** Heather Hill, Chair; Tony Fox, Commissioner; Michelle Akan, Commissioner

### 1. Welcome

The meeting was called to order at 8:26 a.m.

### 2. Community and Public Input

None.

### 3. Review and approval of:

#### a. April 2015 Minutes

The minutes were reviewed. No corrections were requested, no errors were found or additional information requested. Motion to approve April 2015 minutes (Connolly /Clark ). Unanimously approved.

### 4. Staff Report

#### a. Marketing RFP

i. Motion to hire GD Squared for marketing plan according to their submitted proposal. (Connolly/ Clark). Unanimously approved.

#### b. 2016 budget

i. Discussion of upcoming deadlines and all agreed to come with notes on what to include and where to focus for 2016.

#### c. Commission Membership

i. Still pursuing additional commissioners

### 5. Old Business

#### a. Piggyback Lights

i. Motion to authorize CDOT to move forward with option 2, installation of acorn, cobra-head, and under-viaduct LED lights from Devon to Farwell. The project is to be phased over two years (2015 & 2016). (Bell/ Clark) Unanimously approved.

b. Fixit stand- Paul will scout locations and have plan for installation.

### 6. New Business

a. Chris Bell announced a monthly concert in partnership with the Chicago Symphony Orchestra

b. Jennifer Clark announced that Loyola will be launching program to 'crowd-source' retail ideas. SSA could expand on program in other storefronts to gather interest/ ideas.

7. Adjourned at 9:30 a.m.