



## Howard Street Special Service Area #19

### Minutes

**Attending:** Linda Szarkowski, Chair; Charlotte Walters, Commissioner; Amona Buechler, Commissioner; Cally Raduenzel, Commissioner(via telephone); Paul Reise, SSA 19 Manager; Carolina Juarez, RPBA Staff; Gale Howard, public

**Absent:** Simone Freeman, Commissioner

#### 1. Welcome

The meeting was called to order at 8:12 a.m.

#### 2. Community and public input

None.

#### 3. Review and Approval of January 2015 Minutes

The commission reviewed the January 2015 minutes. No corrections were requested, no errors were found nor additional information requested. Motion to approve the January 2015 minutes as presented. (Walters / Buechler ) Unanimously approved.

#### 4. Programs and Projects

##### a. Results of planning meeting

Paul reported on meeting outcome. Carolina will promote Hello Howard garden first year statistics (shared by Lamanda Joy) on RPBA happenings. Commission would like to see action items from this meeting scheduled throughout the year. Paul will circulate this spreadsheet to the Commission.

##### b. BIP Application

Inner Metamorphosis University presented a BIP application for approval. Motion to approve Inner Metamorphosis University's request for a 50% reimbursement for improvements to their storefront windows for a total of \$4,576.50 (Raduenzel / Walters). Unanimously approved.

##### c. Live, Love, Shop Rogers Park – rebate program

Paul reported rebate program totals. There was a discussion about advertising of the program, some do not feel it was well advertised. Next year all SSAs plan on identifying all participating businesses more clearly (posters, decals).

##### d. Sculpture project

Paul has met with new sculpture artist recommended by Simone. The artist will submit three designs for the Commission to choose from.

##### e. Factory Theater

The Factory Theater has moved its opening to the fall of 2015. They will be hosting the next RPBA networking event in order to introduce them to the community.

##### f. Garden



Hello Howard garden is full! Peterson Garden Project and RPBA are partnering to hire a Public Relations specialist to program and market the events at Hello Howard Garden. Commission would like a visual banner/board placed on garden fence with event announcements. Paul will research ideas for this announcement board.

g. Second Mural Location

Paul's meeting with owner of building on Howard and Sheridan to talk about logistics involved with painting a mural on his building was rescheduled to next week. Paul met with Lea and Dustin about location of second mural. They would prefer not to paint the Howard/Sheridan wall because its size is out of their working scope. They suggested the wall on 2049 W. Howard building facing west. Paul will contact building owner to get permission.

h. Billboard on Howard Theater building

There is still no proposal from Jay Johnson.

i. Holiday Decorations

The Commission requested that Paul present quotes for year-round street tree lighting by May of 2015. They also requested that he present quotes for holiday tree lighting and decorations for the 2015-2016 winter season by September of 2015.

j. Upcoming Events

BizARTs Networking with the Factory Theater and Roman Susan Gallery Annex /  
February 25, 2015

Chili Cook-Off / March 1, 2015

Reminder that there is Howard Street stakeholder's meeting every other month on Monday at 10 a.m. at Wyllie B. White Park.

## 5. Old Business

The commission would like to receive meeting minutes no later than one week after meeting.

Mattress store at Glenview Ave. and Howard St. is closing.

## 6. New Business

- a. Commission wants to pay for another year of Chicago Sculpture Exhibit sculpture; however they would like a different sculpture. Paul will get schedule for getting selected once again.
- b. Charlotte would like to collaborate with Sol Café for upcoming Vivian Meirs event. This is great marketing for Howard Street.
- c. Paul will finalize plans for getting Pumpkin Patch and Holiday tree sales people on empty lot at Howard and Ashland by August of 2015.
- d. Carolina reported that NU students are working on acquiring data from all Rogers Park businesses to determine businesses' tech support needs for advertising.



- e. Commission requested that Paul look into making sure there is proper street signage at intersection located at Howard St., Greenview Ave. and Rogers Ave.
- f. SSA 19 Commission requested RPBA organize a commissioner orientation in order to be clear on the role of SSA commissioners, managers and sole service providers.

Meeting adjourned at 9:42 a.m.