



Devon SSA 43 Commission Meeting  
Thursday, March 16, 2017 - 2949 W. Devon Ave., Chicago, IL 60659

AGENDA

- I. Call to Order
- II. Review and approve February 2017 Meeting Minutes
- III. Financial Report
- IV. Programs & Services
  - a. Business Improvement Program (BIP) and Signage Removal Program
    - i. Tracker Report & Applicant Status
      1. Christina Cleaners 3049 W Devon
      2. Yaseen Zabiha Halal Meat & Grocery 2243 W Devon
      3. Punjabi Dhaba Restaurant 2525 W Devon
    - ii. Program Outreach and Prospects
    - iii. Vendor List Update
  - b. Security Camera Rebate Program
    - i. Status of Allowing BIP and Security Camera Rebates to Overlap
    - ii. 2017 Application Forms – Review and Approval
    - iii. Tracker Report
    - iv. Program Outreach and Prospects
  - c. Public Way Beautification
    - i. Sidewalk Cleaning Update
    - ii. Landscaping Program RFP Results and Recommendation
    - iii. Additional streetscape enhancements & Public Art
  - d. Commercial Attraction
    - i. Available sites inventory and strategy including Site Selector
    - ii. District Marketing Piece to Attract Development and Tenants
  - e. Business Support
    - i. Zone Ambassadors – SSA Commission Assignments
    - ii. Sidewalk Café Permits Update & Food Sanitation Class Update
    - iii. Business List Services
  - f. Customer Attraction
    - i. Branding and Communications Guidelines RFP
    - ii. Social Media Update
    - iii. Special Event Implementation – Sidewalk Sales
- V. SSA Commission Seats
  - a. Applicants & Vacancies
  - b. Business Cards and Meeting Location Options
- VI. Old & New Business
- VII. Public Input
- VIII. Adjournment