



Howard Street Special Service Area #19  
Minutes

**Attending:** Simone Freeman, Commissioner; Cato Heinz, Commissioner; Barry Hoven, Commissioner; Charlotte Walters, Commissioner; Carrie Sullivan, Proposed Commissioner; Sandi Price, RPBA, Melissa Lagowski, Big Buzz Idea Group.

**Absent:** Gale Howard, Cally Raduenzel

**1. Welcome**

The meeting was called to order at 8:35a.m.

**2. Community and public input - none**

**3. Approval of Minutes**

- a. November 2016 minutes were not presented for approval.
- b. (Hoven/Heinz) to approve the minutes of the January 18, 2017 SSA 19 commission meeting as submitted. Passed unanimously.

**4. New commissioners** –Neville Muir of Insurance Centers and Mer from Chase Bank have been unresponsive. Other suggestions include Enoch from Buffalo Joes.

**5. Old business**

- a. Harvest Fest and Flavors of Howard Street – Melissa Lagowski from Big Buzz Idea Group was in attendance. Our goal for the Harvest Fest is to bring people back to Howard Street. There were 2,000 people at the 2016 event. Barry will see if he can get food donated for the event. We will encourage businesses to participate in the Scavenger Hunt. Lost Eras, Urban Warrior and Factory Theater committed to participating. Hopefully Curls and Company will agree. The Flavors of Howard Street event is scheduled for Sunday, May 20, 2018 from 1 to 4pm. Once restaurants agree to participate, Simone will work with them to ensure that this is a quality event and that everyone is on the same page. Simone and RPBA will reach out to the muralists to have them on site the day of the event.
- b. Newly opened businesses – The Wedge is opening across from Lost Eras soon.
- c. Upcoming events – Factory Theater has a VIP preview show scheduled for 3/23. All are invited to attend.
- d. InQbate – Charlotte has offered to use Lost Eras as the first business for InQbate, to test their services before engaging other businesses.
- e. Street Pole Banners – Sandi looked at the budget for 2017. We do not have any money allocated for banners. We determined that we need to first look at the branding that Sparkfactor did for Howard Street, then determine the identity of the street moving forward, before we put any effort into branding, including banners.
- f. Business Improvement Program – There have not been any requests for BIP funds received, however, we have sent out quite a few applications.
- g. Sculpture at Eddy's – We have a design for a large planter box that will include the sculpture and replace the Eddy's sign. We are currently looking to find out the cost.

**6. New business - None**

Meeting adjourned at 10:20 a.m. Our next meeting will be on 3/15 at 8:30am at Factory Theater.