



# ROGERS PARK OPEN FOR BUSINESS



On the far north side of Chicago lies Rogers Park, a historic lakefront community comprised of the most politically, economically and socially diverse population in Chicago. In addition to some of the loveliest and most accessible beaches in the city, you'll find plenty of shopping, theater, food and live music.



**ROGERS  
PARK  
BUSINESS  
ALLIANCE**

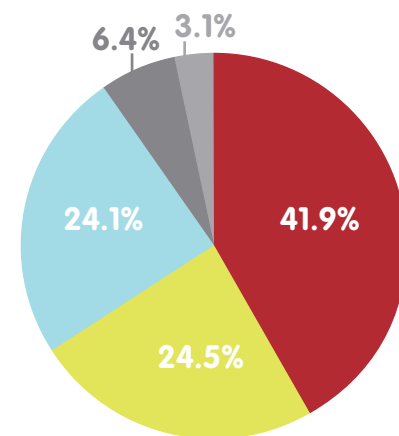
773.508.5885  
1448 W. MORSE AVE.  
CHICAGO, IL 60626  
INFO@RPBA.ORG  
RPBA.ORG

**We are looking for independent, creative, community minded business owners and entrepreneurs to serve this culturally and economically diverse neighborhood.**

Take advantage of access to public transportation, top educational institutions, public Lake Michigan beaches, full recreational amenities and a diversity of businesses and people. With over 80 languages spoken by a population of 55,000, Rogers Park is full of opportunities.

Businesses in Rogers Park take advantage of street cleaning, beautification, façade rebate programs and technical assistance provided by three Special Service Areas and administered by Rogers Park Business Alliance. Community events and festivals promote local businesses and networking events strengthen connections in Rogers Park.

Let us show you around Rogers Park. Contact the Rogers Park Business Alliance for more information and a tour of our business districts.



**TOTAL POPULATION**  
**55,000**

**RACE & ETHNICITY**  
WHITE: 41.9%  
BLACK: 24.5%  
HISPANIC OR LATINO: 24.1%  
ASIAN: 6.4%  
OTHER: 3.1%

**AGE RANGE**  
**54% OF POPULATION**  
**IS 20-49 YEARS OLD**

## ROGERS PARK DEMOGRAPHICS

**45%**

**EDUCATION**  
**OF RESIDENTS HAVE BACHELOR'S DEGREES OR HIGHER**

**SPENDING POWER**  
**HOUSEHOLD AVAILABLE SPENDING**

**\$826**  
**MILLION**



**CRIME IS DOWN**  
**BY 53%**

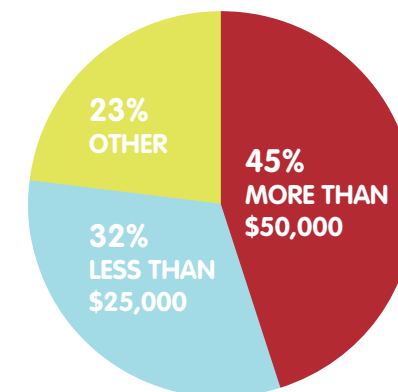
**CRIME**  
**SINCE 2006, CRIME IN ROGERS PARK IS DOWN BY 53%**

**AVERAGE SQUARE**  
**FOOTAGE COMMERCIAL**

**\$15-\$25**

**70%**

**LEAKAGE**  
**LEAKS 70% OF AVAILABLE SPENDING**  
**\$245 MILLION SPENT IN ROGERS PARK**



**MEDIAN**  
**HOUSEHOLD INCOME**  
**\$42,421**

**45% EARN MORE THAN**  
**\$50,000**  
**32% EARN LESS THAN \$25,000**  
**23% OTHER**



# TRANSPORTATION



**RAIL**  
**HOWARD CTA STATION:**  
**RED, YELLOW & PURPLE LINES**  
**LOYOLA, MORSE & JARVIS CTA STATIONS: RED LINE**  
**METRA STATION:**  
**UP-N ROGERS PARK**



**SHARED MOBILITY**  
**DIVVY BIKES:**  
**17 STATIONS**  
**ZIP CAR:**  
**10 LOCATIONS**



**BUS**  
**CTA ROUTES:**  
**#22 CLARK**  
**#36 BROADWAY**  
**#96 LUNT**  
**#97 SKOKIE**  
**#151 SHERIDAN**  
**#155 DEVON**  
**#201 CENTRAL / RIDGE**  
**#205 CHICAGO / GOLF**  
**#206 EVANSTON CIRCULATOR**  
**PACE ROUTES:**  
**#215 CRAWFORD-HOWARD**  
**#290 TOUHY**



## Glenwood Avenue Arts District



A creative hub that features theaters, artist and dance studios, music venues, public art and numerous restaurants and bars. This district is blossoming. Creative businesses are invited to add flavor to this thriving arts and entertainment district, home to the Morse EL station with 4,800 average weekday transit riders.



## RogersEdge



This business district is a thriving commercial district rooted in an urban college town that offers eclectic, vibrant and culturally enriching experiences. Flourish by making good use of the 17,000 Loyola Univezzzrsity students, faculty, and staff and 5,400 average weekday transit riders at the Loyola EL station.



## Howard Street



You'll find dining, retail and services that will welcome you. Howard has beautiful planters, upgraded light poles, public art and it hosts year-round special events. Benefit from 5,800 average weekday transit riders at the Howard EL station hub and make your mark on our commercial corridor bordering Evanston.



## Vision Clark Street



This very eclectic district consists of a mix of building uses, transportation options and a diverse population of residents and business owners. Clark boasts some of the best Mexican food on the north side of Chicago, steps from the Metra station, with one of the highest ridership numbers averaging 1,500 weekday transit riders and a 24hr bus line.



## Jarvis Square



Restaurants, theaters, a coffee house, ceramic studio, dog groomer, antique store and much more—all in a quaint neighborhood square. Beaches just blocks away and the Jarvis EL station with a 1,700 average weekday transit riders. Jarvis Square is a perfect location for a small community-minded business.



REFERENCES: Metro Pulse 2015; International Council of Shopping Centers; American Community Survey; US Census Bureau; DNA Info 2016