

Devon SSA 43 Commission Meeting Minutes

Thursday August 29, 2017 4:00pm
2949 W. Devon Avenue

Commissioners Present: Sanhita Agnihotri, Irshad Khan, Maura Levit, Pete Valavanis

Commissioners Absent: Bhavesh Patel, Tareq Ali Khan, Mohammad Yaqoob,

Commissioner Applicants present: Jayesh Shewakramani

Service Provider Staff Present: Gina Caruso, Tony Pelikan (Rogers Park Business Alliance)

Public Officials Present: Alderman Debra Silverstein

Guests Present: Natalie Abdullah

- 1) **Call to Order:** Irshad called the meeting to order at 4:07pm.
- 2) **Staff Updates & Guest Introductions:** Gina introduced Tony Pelikan, a new team member at PLACE Consulting who will be assisting with SSA program management. Gina introduced Natalie Abdullah the Executive Director of The Medinah Society located at 2040 W Devon Ave. Natalie is very community minded and is interested in applying to be a Devon SSA Commissioner.
- 3) **July 2017 Minutes:** Motion by Maura with a second by Mohammad to approve the minutes. APPROVED
- 4) **Financial Report** – A financial report was not needed at this meeting since the Commission was presented financials at the last meeting.
- 5) **Programs & Services**
 - a) **Public Way Beautification.** Irshad stated there are several public way trees in need of trimming. Ald. Silverstein will call them into the City for trimming.
 - b) **Public Way Maintenance.** No updates or issues to discuss. The cleaning crew has been responsive to cleaning after summer parades.
 - c) **Customer Attraction.**
 - i) Sparkfactor is working on three draft logo options for initial review by RPBA. After the logos are approved by RPBA, the survey will launch through Ald. Silverstein's office before the September 13th focus groups.
 - d) **Inside/Outside Sale** –Tony attended the sidewalk sale along with Sanhita. Participation was low and attendance was lower than expected due to the parade ending much sooner than expected. Irshad enlisted the Commissioners to help with outreach for the October 21-22 sidewalk sale by asking they convene the weekend before to remind businesses to participate.
- 6) **SSA Commission** Natalie Abdullah expressed interest in being on the SSA Commission and will consider applying.
- 7) **New Business** None
- 8) **Public Input** None
- 9) **Adjournment.** Motion to adjourn by Maura with a second by Sanhita. APPROVED

