1. Irshad called the meeting to order at 4:10pm.

2. There was no public input.

3. Motion to approve the August 2017 minutes by Maura with a second by Pete. APPROVED

4. Motion to approve the September 2017 minutes by Maura with a second by Sanhita. APPROVED

5. The Commission reviewed the financials and wants to know how TIF surplus is calculated. Motion to approve the minutes by Peter with a second by Maura. APPROVED

6. Programs
   a. Business Improvement Program (BIP)
      i. Gina presented the application and bids for The Music House Security Camera Rebate. Motion to approve the application by Peter with a second by Maura. APPROVED
      ii. Gina presented the bid for Madni Mart to redo the front façade by bringing it to the property line. Motion to approve by Sanhita with a second by Maura. APPROVED (Irshad abstained)
   b. Gina presented an updated bid by Cleanstreet for 2018 public way maintenance, which was competitively priced compared to other bids. The Commission is satisfied with their work. Motion to approve the 2018 contract by Pete with a second by Sanhita. APPROVED
   c. Dumpster locations
      i. Irshad met with Antwan from Cleanstreet to look at dumpster locations. Tallman would be an easy location with room, Campbell and Oakley are pretty tight. Pete will allow Cleanstreet to do an extra pick up in his dumpsters – Waste Master is the company. Confirm with Antan that these locations work.
d. Landscaping: winter plantings are coming in week of Nov 6\textsuperscript{th} – Devon SSA will be one of the earliest to have winter landscaping completed.

e. Holiday Decorations: The Commission likes the lights and wants a solution for the trees on Western.

f. Sidewalk Sale: There were not a lot of businesses participating in the Sidewalk Sale October 21-22 due to many businesses not having have extra help and in need of reminding.

g. Gina presented Sparkfactor’s revised designs. The Commission prefers “On Devon” to “Its On Devon”. The girls in the images are not dressed modestly so do a photo shoot with modestly dressed women and people of all ages. The Commission doesn’t like #3 background but like the colors and phrase “on the street and around the world”. Website www.itsondevon.com is ok but we should try to get www.ondevon.com. Like colors, logos – like images 1 and 3, photos of businesses and action shots. Next step is to schedule photo shoots along the district.

7. SSA Commission: Gina will work with Ald. Silverstein and Sandi to address Commissioners attendance at meetings.

8. New Business: In response to the Commission wanting more information about district mapping, Tony discussed mapping options in general and web maps that help with SSA management. Pete thinks it’s a powerful to be able to interact with a map and to expedite decision making more than paper maps. The Commission likes the idea of property owner info and property type/ vacancy status on a map and like the idea of pinpointing what type of tenants the district needs.

9. Motion to adjourn by Maura with a second by Sanhita. APPROVED