



Devon SSA #43 Commission Meeting

Thursday, March 15, 2018 4:00pm 2949 W. Devon Ave., Chicago

AGENDA

I. Call to Order

II. Public Input

III. Review and approve draft Meeting Minutes (October 2017 - February 2018)

Motion to approve by Maura and Sanhita

IV. Programs & Services

a. BIP, Sign Removal and Security Camera Rebate Programs

i. OEMC Camera Program –keep program as is and put cameras on buildings at corners in the district—do OEMC cameras or Luma cameras either way

ii. CPD presence is making a difference – foot patrol and cars are helping

iii. Police appreciation day – won't do roll call anymore but they attend events like a ribbon cutting

iv. Program Modifications

b. Public Way Beautification

i. Snow Removal Update –met with vendor to talk about improvements to their performance – show up sooner than they are and having supplies at the ready (e.g. salt) Connecting the vendor with workers on the north side that they can activate more quickly, buying ore ATVs, etc. Do snow removal RFP for 2018 season – have workers on north side.

ii. Sidewalk Cleaning Update crew wants second dumpster – Irshad has location close to Damen

iii. Landscaping Update –wait until the switchout with spring plantings

iv. Streetscape Update – supposed to get more benches – Ald following up

v. Holiday Decorations –

vi. Power Washing – do all the corners for 2018---May –Irshad and Jay will look at the sidewalks

c. Customer Attraction



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- i. Branding & Website Update
- ii. Marketing Plan
- iii. Special Event Concepts – been losing people from Devon – focus on getting people here. Like idea of dance competition. Nice prize for the winner – do something at parking lot at Republic Bank. International night. Reach out to Choose Chicago to see how they promote the area. Do movie night at Republic Bank. Croation Cultural Center for international night---indoor event. Sanhita suggested Mela to do an event in June – check if we need a special event for Republic Bank. Music House to do performances. Dance studio on California. Do something like the Fun Fest.

Take aways: work around ramadon in June.

2 Movie events at Republic Bank Saturday June 23 or 30 and Thurs August 23

see if we can do fireworks

International Night indoors Sunday November 11 or 18 2pm-7pm
Croation Cultural Center, Bombay Hall

Dance schools outreach – music/dance/food

Dance competition with a big prize –engage suburban dance schools

- d. 2018 Initiatives
 - i. Streetscape Ribbon Cutting Event & CPD Outdoor Roll Call
 - ii. Quarterly SSA Open Houses

V. SSA Commission

- a. Engagement, Renewals and Open Seats
- b. New meeting dates and times (Mondays at 3:00pm)

VI. Old & New Business

- a. West Ridge Chamber Patron Member Invitation – invite Chamber to present to the Commission their proposal

VII. Adjournment Maura Mohammad approved