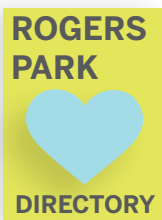


## BUSINESS RESOURCES, OUTREACH & SUPPORT



### GROW

12 week entrepreneurial training program



- 3 directories
- 3,000 printed Community Profile & Visitor Guides
- 3,500 active subscribers
- 18,000 digital views yearly



## SHOP LOCAL CAMPAIGNS



small Business  
SATURDAY



## INVESTMENT



\$30K awarded to businesses for improvements

\$60K invested in Clark Street

## BEAUTIFICATION & MAINTENANCE

**29,000 lbs**  
composted in  
ROGERS  
PARK



**200**  
planters

**50** in ground beds  
installed

**6** MILES

of sidewalks  
cleaned daily

**52,000 lbs**  
of litter picked up

## EVENTS



### GLENWOOD SUNDAY MARKET

- 40K shoppers served
- \$20K provided in matching dollar for dollar grants & vouchers to LINK shoppers
- 80% of shoppers spend an average of \$25 per shopper or \$1.6M annually

INFORMATIONAL  
events for  
residents



## CALLS TO ACTION

**DON-  
ATE**  
to make a difference

**JO-  
IN**  
as a member

**PAR-  
TICI-  
PATE**  
on a committee

**SUB-  
SCRIBE**  
to our newsletter

**VOLUN-  
TEER**  
at an event

**LEARN  
MORE**  
[www.rpba.org](http://www.rpba.org)

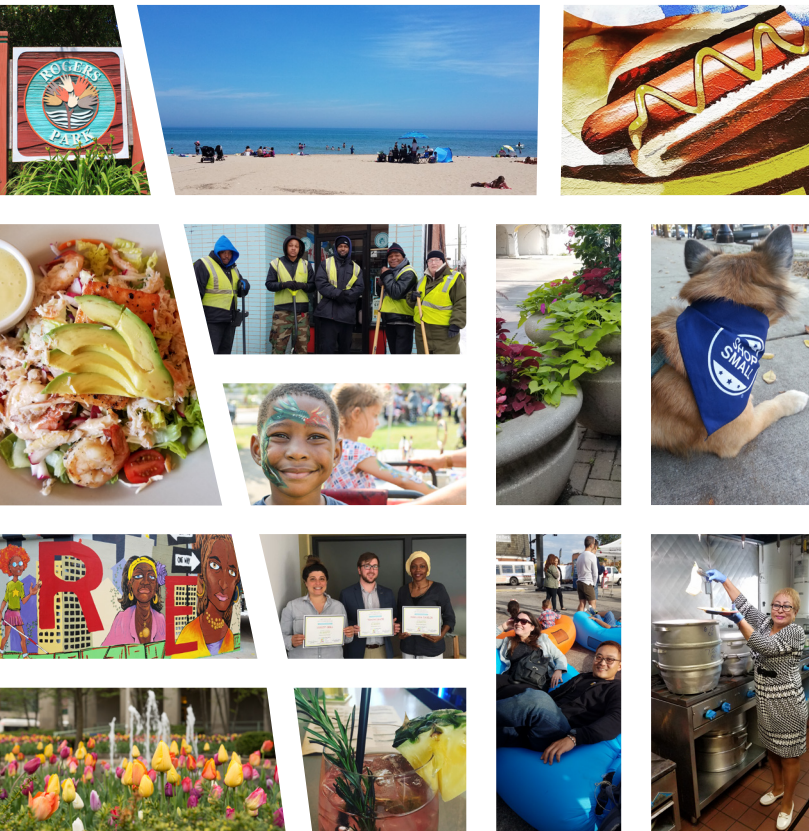
# 2017 IMPACT REPORT

## STRENGTHENING BUSINESS, BUILDING COMMUNITY.



1448 W. Morse Ave.  
Chicago, IL 60626

Tel 773.508.5885  
[www.rpba.org](http://www.rpba.org)



Dear Supporter,

For 25 years, RPBA has been serving the businesses, residents and visitors of Rogers Park.

We have evolved from a small organization to the “go to” organization. What has remained constant is the hard work and entrepreneurship of our member businesses, the generosity of our donors and volunteers and the dedication and expertise of our staff. As we look ahead to the next chapter of our organization’s mission to cultivate and sustain a thriving economic environment in Rogers Park that most effectively serve both businesses and residents, I thank you for your continued support and engagement.

Sandi Price  
Executive Director