



## SPECIAL SERVICE AREA #19 – HOWARD STREET

---

24 May 2018 8:30 am | 15T Barry Hoven at 8:35 am

---

### In Attendance

---

Barry Hoven – Commissioner, Gale Howard – Commissioner, Carrie Sullivan – Commissioner, Sandi Price – Rogers Park Business Alliance, John Harris – A5 Branding, Patrick Casey, Toni Duncan – Willye B. White Advisory Counsel, Beulah Jones – Business Owner, Paul Ridgway - Resident

Not in Attendance – Charlotte Walters – Commissioner, Simone Freeman - Commissioner

---

### Approval of Minutes

---

The Minutes from the April 2018 meeting were approved without changes or amendments.

---

### Community and Public Input

---

Toni Duncan introduced the park advisory council's events schedule. Summer Solstice event June 21<sup>st</sup>. Toni also gave the commission updated information on the website for the advisory council. The park council is working on renovating the baseball diamond and removing the park bench near the baseball diamond.

Barry Hoven updated the commission on the removal of the streetscape bench at Howard and Ashland bus stop. Bench is being relocated to JB's Laundromat.

Toni Duncan advised all businesses to call 9-1-1 to report suspicious activity.

Beulah Jones expressed concerns about liquor stores on Howard Street.

Sandi Price introduced Project Rise by Family Matters; A Summer Youth Employment Program. RPBA Open House for Businesses on 6/10/18 at RPBA Offices

---

### Events Committee

---

The Events Committee is working with A5 Branding to have a reception for the director of "Thrill Ride" movie at Factory Theater. Permits for the event have been approved. Equipment is ready. Carrie Sullivan as The Factory Theater Representative and Commissioner on the Events Committee will work with A5 Branding to finalize details of the reception. The Event is on Tuesday, August 7th

---

### A5 Branding Presentation

---

John Harris of A5 Branding presented the next stages of the Howard Street Marketing Campaign. 1.) Messaging Reviewed and Approved. 2.) Key Messages: Personalities and a strong sense of community 3.)

Meetings with Evanston. Alderman Rainey of Evanston did not approve the Howard Street designs presented by A5 and chose not to participate in the new branding initiative with SSA #19. Howard Street Marketing should still include Evanston businesses. The Howard Street website will take over the HelloHoward.org website and be redirected to Howardstchicago.com Design and layout options were discussed for the website. The commission was presented with options for photographers for the marketing campaign. Dreibelbis and Fairweather unanimously chosen by commissioners Carrie Sullivan and Gale Howard.

---

## Finance Report

---

Sandi Price of Rogers Park Business Alliance presented the 2019 Draft Budget

### Summary

- Barry Hoven raised questions about Certified Public Accountant's salary.
  - Sandy Price stated that the accountant was accurate and consistently helps RPBA be ready for audits.
  - 2019 Draft Budget Approved by SSA Commissioners. Barry Hoven, Gale Howard and Carrie Sullivan
- 

## Next Meeting

---

June 20<sup>th</sup> 2018, Urban Warrior Fitness, 1546 W. Howard Street, Chicago, IL 60626

Motion to adjourn was made by Carrie Sullivan and Seconded by Gale Howard at 9:55 am.