



Devon SSA #43 Commission Meeting

Monday, June 18, 2018 2:30pm 2949 W. Devon Ave., Chicago

Commissioners Present: Irshad Khan, Maura Levit, Jayesh Shewakramani, Pete Valavanis

Commissioners Absent: Mohammad Yaqoob, Sanhita Agnihotri

Service Provider Staff Present: Sandi Price, Gina Caruso, Tony Pelikan (Rogers Park Business Alliance)

Public Officials Present: Alderman Debra Silverstein

Guests: Scott Parish, Illuminight; Melissa Lagowski Big Buzz Idea Group; CPD Officers Khan and Sgt. Quadri; Rebeca Vasquez, Asia Insurance

- I. Call to Order at 2:30pm.
- II. Public Input – None.
- III. International Night Management – Big Buzz Idea Group (BBIG) presentation
 - a. Melissa Lagowski and Anna of BBIG presented on the scope and costs and answered questions for special event management for International Day, Sunday, November 11. The Commission identified a success metric of attracting 500-600 attendees.
 - b. The Commission conditionally approved working with BBIG provided the scope can be incremental and to remove sponsorship services. RPBA will research venues – the Croatian Cultural Center, Bombay Hall, and North Shore.
- IV. Holiday Decorations- Illuminight Presentation
 - a. Scott Parish presented on the scope and costs for holiday decorations .The Commission likes Option #1 with changing of light colors on a monthly basis to reflect holidays in those months.
 - b. The next step is for Scott to walk the district with Irshad and Jay to look at which poles may be a possibility to add temporary power to add lights.
- V. Motion to approve the April and May 2018 Meeting Minutes by Peter with a second by Jay.
- VI. Financials – Sandi stated the SSA financials are on target and the 2019 Work Plan and Budget will be essentially the same as 2018 with some minor variations and will be presented at the next meeting for review and approval.



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VII. Programs & Services

a. BIP, Sign Removal and Security Camera Rebate Programs

i. Security Cameras and Security Camera Rebate Program

1. CPD Officers Khan and Sgt. Quadri discussed camera options to help reduce crime in the area. They like license plate capability cameras, which use two cameras - one to zoom in and another that takes pictures of the area.
2. The suggested the best thing is to do an audit to see who has working cameras and prepare a map of existing coverage and which coverage has quality footage. We can then fill in the gaps with cameras that offer CPD direct access.
3. Comcast has a program in Detroit that's a monthly third party program, and OEMC referred the CPD to them. OEMC has a system to look at the camera video.
4. CPD prefers to have remote access to cameras rather than going to the store because the benefit is regardless of leasing or owning cameras OEMC owns the footage.
5. Revise application that cameras need to be installed enough on a façade to capture faces.
6. Next step – Officer Khan will task his team to do the audit.

ii. BIP approvals

1. Destiny Studio 2522 W. Devon – motion to approve by Peter with a second by Maura. Approved
2. World Fresh Market 2434 W. Devon next step – Tony to talk with owner about overall improvements and about signs covering the window.

b. Public Way Beautification

- i. Landscaping Update – no updates. Summer plantings look great.
- ii. Streetscape Update – no updates at this time.
- iii. Power Washing Update – Irshad to send info on gum bleach.

c. Customer Attraction

i. Advertising: Light Pole Banners

1. The Commission reviewed the latest round of images for banners and requested additional photos be done with more women.
2. The Commission decided to do the one Devon graphic plus three photo banners per block and to do every other pole on Western Ave.



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ii. Special Events

1. Movie Night & Streetscape Ribbon Cutting photo August 15th - Gina is checking with Sanhita on distributing the posters/post cards. The event is getting advertised and on target.

- d. Quarterly SSA Open Houses – August 8th and October 17th

VIII. SSA Commission

- a. Engagement, Renewals and Open Seats – no updates. Applications are getting processed.
- b. Next meeting: Monday July 16th 3:00pm

IX. Old & New Business

- a. Opened / Closed Businesses – tabled until next meeting.

X. Adjournment – motion to adjourn by Peter with a second by Maura APPROVED