



Devon SSA #43 Commission Meeting

Monday, August 20, 2018 3:00pm 2949 W. Devon Ave., Chicago

Commissioners Present: Sanhita Agnihotri, Irshad Khan, Jayesh Shewakramani, Pete Valavanis, Maura Levit, Avi Bereliani

Commissioners Absent: Mohammad Yaqoob

Service Provider Staff Present: Sandi Price, Gina Caruso, Tony Pelikan (Rogers Park Business Alliance)

Public Officials Present: Alderman Debra Silverstein

Guests: CPD Officers Khan and Quadre

- I. Call to Order at 6:05pm
- II. Public Input - None
- III. Financials- The Commission reviewed the financials. There are no significant issues or trends. The SSA fund is receiving funds according to schedule per Cook County tax collection cycles.
- IV. Programs & Services
 - a. BIP, Sign Removal and Security Camera Rebate Programs
 - i. CPD Officers: Camera Audit - Officers Khan and Quadre attended the meeting to discuss their recommendations for putting cameras at every corner where they are not currently located and review the map and sites list. Irshad asked for priority intersections. First priority areas on Devon are California then Seely, Hoyne, and Hamilton. Next in order of priority are Bell, Claremont, and Fairfield. Next up not in priority is Mozart, Albany, Troy and Kedzie. Tallman and Rockwell are done and Western and Artesian are ok.
 - ii. RPBA to create a consent form for the 100% SSA funded cameras and update the RFP. RPBA can do the cameras and encourage the businesses to do cameras inside – vendor to bill separately. Police to meet the RPBA vendor to make recommendation. Takes 90-120 days because the public way use permit needs to be passed by City Council. Can use the Luma app to look at camera footage on the phone. Do 4 channel DVR. Avi will send RPBA Security Camera vendor info.
 - b. Public Way Beautification - Streetscape Update. Do end of year walk through to check on missing, damaged items including landscaping.
 - c. Landscaping – 2 new planters will be placed by CDOT; in-ground planters, tree grates, fall planting – no fall planting; Ald. to check with CDOT on tree trimming issues and will ask them to check Devon.



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- d. Customer Attraction
 - i. Advertising: Light Pole Banners – Irshad and Peter mentioned there are old poles partially painted black and top is not painted; some poles have lights missing. Tony to check if we are missing banners and will order extras. In the future the ones that say “Around the World” and without the pictures are hard to read.
 - ii. Advertising – radio: WBEZ costs reviewed. Can do different stations. Question whether businesses would participate. Have the ad be for On Devon and enter to win one of 5 \$100 in gift coupons. Use WBEZ for Devon’s Got Talent. Do also for Dinner Crawl and Movie Night. Get listener count. Bring WBEZ ad person to Sept mtg. Get CTA advertising costs. Edin met with Seamus from Block Club Chicago and will connect us for On Devon.
 - iii. Special Events
 - 1. Movie Night & Dinner Crawl – Rain Date – WRCC will look at a day for a rain date in September
 - 2. Devon's Got Talent November 11th – Big Buzz Idea Group is working on the event, priority projects are a contract with the venue and application forms/outreach.
- e. Quarterly SSA Open Houses –October 17th - Ald. had meeting with Devon restaurants and they want to do a market – restaurants need to talk to the other businesses. Need to take an outside food sanitation class – Ald. will sponsor the training in the ward. Example is Pilsen Fest. Amnal Restaurant is an example. Ald. will see if they will come to a meeting to discuss and set their commitment – if not, then we won’t do it. WRCC is looking at using Washtenaw and the Republic Bank lot. Could just use the parking lot. Get 3-4 restaurants to commit. Sandi will sit down with Edin to discuss how to do the event. WRCC will come back in a month to present plan – looking around July 4 season. One event---WRCC doing management. Step 1 Irshad and Tony to approach restaurants then Ald convene meeting then WRCC proposal.
- f. Economic Development: Strategic Planning and Mapping- Tony to do proposal for next meeting from PLACE

V. SSA Commission

- a. Engagement, Renewals, Open Seats, Treasurer, SSA Ambassador Zone Map
- b. Next 2018 meetings (Mondays 3:00pm) : 9/17; 10/15; 11/19; 12/17
 - i. Ambassador Zones – get checklist of things to discuss on business visits – Tony to get packet together

VI. Old & New Business

- a. Opened / Closed Businesses

VII. Adjournment Motion to approve adjournment at 4:50pm by Pete with a second by Avi APPROVED