



## Devon SSA #43 Commission Meeting

Monday, September 17, 2018 3:00pm 2949 W. Devon Ave., Chicago DRAFT

**Commissioners Present:** Sanhita Agnihotri, Irshad Khan, Pete Valavanis, Maura Levit, Jayesh Shewakramani

**Commissioners Absent:** Mohammad Yaqoob, Avi Bereliani

**Service Provider Staff Present:** Sandi Price, Gina Caruso, Tony Pelikan (Rogers Park Business Alliance)

**Public Officials Present:** Alderman Debra Silverstein

**Guests:** Robert Taylor, West Ridge Chamber of Commerce; Representatives from Brahm Samaj of Greater Chicago

I. Call to Order at 3:05pm

II. Public Input

- a. Robert Taylor, WRCC – Robert reported on the event they are looking to produce--- a “Taste of Devon” style event. Sandi recapped that Irshad and Tony are recruiting restaurants to participate and meet with Ald. Silverstein to determine the restaurant’s level of commitment. If the restaurants are committed, then the WRCC will further develop the event for 2019. Next steps – Robert will discuss at the Chamber’s next board meeting and get back to the SSA Commission with status at the October SSA Commission meeting.
- b. Representatives from Brahm Samaj of Greater Chicago discussed a 9-day ritual that is 9am-11pm each day of prayer and music. They need a place for 100 people. Irshad and Sanhita will help them find a location.

III. Review and approve draft July and August 2018 Meeting Minutes Motion to approve the minutes by Peter and Sanhita APPROVED

IV. Financials -Sandi walked the Commission through the budget and answered Commissioner questions. Overall there are no unusual discrepancies in the budget.

V. Programs & Services

- a. BIP, Sign Removal and Security Camera Rebate Programs
  - i. Public Way Camera Program Update- RPBA is working on the RFP for the Public Way Camera Program. The RFP will launch soon.
  - ii. Irshad recused himself and left the room. World Fresh Market at 2434 W Devon is seeking BIP funds for a new awning and glass storefront. The awning is either \$15 or \$17,000. Glass storefront is \$35,000. After discussion, Jay motioned with a second by Maura to approve \$15,000 for



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the more expensive window scope plus awning or we will pay 25% of the proposals on file. APPROVED

### b. Public Way Beautification

i. Streetscape Update – no update

ii. Holiday Decorations Proposal Motion by Peter with a second by Maura to approve: Lighting option 1 and do mandala lighting option 4 for the price of lighting option 3 starting with 2 prototype mandalas at Western/Devon then ordering more after review and any modification needed of the prototype. Get discount on future order of mandalas. Include four light changes over the next year. On Western Pole Wrap #2 and prototype of mandala at Granville/Western then ordering more after review and any modification needed of the prototype. Get discount on future order of mandalas. Pole wrap color to be complementary to the mandala (two different colors --one color per pole ). APPROVED

### c. Landscaping – Brightview is doing mulching

### d. Customer Attraction

i. Banners – banners missing at Kedzie and Devon – Tony to follow up.

#### ii. Advertising:

1. CTA – Gina presented option for bus tail advertising. Commission discussed not promoting the event but do this for another time

2. Extra Glasses and Keychains – Sandi said that there are extra sunglasses and keychains. Some Commissioners said they will distribute them at various events.

#### iii. Special Events

1. Movie Night & Dinner Crawl – Rain Date is Thursday, October 4<sup>th</sup> at Republic Bank.

2. Devon's Got Talent November 11<sup>th</sup>

a. Have BBIG call Sanhita; Ald Silverstein will send Jewish publications

b. Prize – \$500 with a big check and all entrants get bag of coupons



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- e. Quarterly SSA Open Houses –October 17<sup>th</sup> Tony to send WhatsApp message to Sanhita to send about the open house
  - f. Economic Development: GIS Mapping – send to Commission before next meeting.
- VI. SSA Commission
- a. Engagement, Renewals, Open Seats, Treasurer, SSA Ambassador Zone Map
  - b. Next meetings (Mondays 3:00pm) : 9/17; 10/15; 11/19; 12/17
- VII. Old & New Business
- a. Opened / Closed Businesses – no update
- VIII. Adjournment Motion to adjourn at 4:45pm by Maura with a second by Peter  
APPROVED