
Special Service Area #19 – Howard Street



Location: TJam Kitchen, 1418 W. Howard Ave., Chicago, IL 60626

Date: Wednesday, October 17, 2018

Time: 8:30am

Agenda Details:

- I. Community Input
- II. Reading and Approval of Meeting Minutes
September 20, 2018
August 16, 2018 (Amended)
August 10, 2018 (Amended)
June 20, 2018 (Amended)
- III. January-September, 2018 Financials Approval
- IV. A5 Branding & Marketing – Patrick Casey, A5
Next Steps – Google Ad Words; Window Clings; Brand Guidelines; Video
Passing out flyers on new branding on Howard St. – Friday, Oct. 19 @1pm
Howard St. Banners Installed Mon., Oct. 15, 2018
Howard St. Evanston Banners
- V. Holiday Lights
- VI. Chalk the Block RFP – Due Date Nov. 5, 2018
 - a. Marketing Committee - Need Budget

VII. Special Orders

- a. Motions from the Prior Meetings to Be Dealt With

VIII. New Business

The Factory Theater VIP Performance & Gala- Nov. 8, 2018
Brew Pub – 1617 W. Howard (Between the Factory Theater & Sol Café)
Small Business Owner Roundtable – Employee Management
Tues., Nov. 13 from 9am-11am at RPBA. Facilitated by Small Business
Majority
RPBA Updates

IX. Adjournment

- a. Motion from Commission

X. Next Meeting – Wednesday, November 21 at 8:30 am (day before
Thanksgiving- change?)