

# Howard Street

## Special Service Area #19 Minutes

June 20, 2018 @ Urban Warrior

8:30 am – 10:15 am

**Called to Order** Barry Hoven – SSA #19 Chairman

**Attendees** Barry Hoven, Commissioner; Gale Howard, Commissioner; Carrie Sullivan, Commissioner; Charlotte Walters, Commissioner; Sandi Price, RPBA; Cynthia Ryan, RPBA; John Harris A5 Branding, Guest; Patrick Casey A5 Branding, Guest

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**8:30 am – 8:40 am** Meeting called to order – Barry Hoven

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**8:40 am – 9:15 am** **A5 Branding Discussion**

Poles for banners:

Brandon counted the poles but didn't get Ashland portion.

Need count of new poles vs. old poles because of brackets needed.

Need 2 different size banners.

Need to cover secondary businesses including Gateway Center.

Paulina has completely different poles and may not be able to put up banners on that street.

Bannerville is one of the providers for the banners.

City won't approve new brackets for new poles but Bannerville might be able to install padding under brackets.

Photography:

Husband & wife team were discussed.

Cynthia mailed existing Hello Howard photos to A5 if they wanted to use them.

A5 doesn't think they fit with current branding direction.

1<sup>st</sup> shoot – June 27<sup>th</sup>, then July 11<sup>th</sup>, 13<sup>th</sup> or 14<sup>th</sup>.

Picked commissioner-related photo sites – need to cover others in next shoot.

Talk to Recyclery and Gale School.

Photo 6 sites each day for 2 days = 12 sites.

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**9:16 am** **May 24, 2018 Minutes approved**

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**9:16 am – 9:35 am** **Budget Discussion**

Security cameras:

Rebate program for security cameras.

## Howard Street

Having problems with security of the cameras.

There are 3 sites – 4 cameras per site:

Lost Eras

Post Office

Currency Exchange

The cameras are costly but the % of the budget spent on security is minimal.

Should not sunset the security cameras since they have helped solve crimes, etc. Should instead think about expanding the number of cameras.

### Beautification:

The holiday lights have different costs depending on whether they are wrapped / unwrapped (to keep lights for next year) or cut down.

Have to jerryrig some lights since there are no close outlets but this is not the safest.

Do we look at other alternatives?

Do we continue to match Evanston's lights since they are not coordinating with Howard St for the branding?

Lights do bring people out, help with security and have mostly positive feedback from the community.

### Final Budget:

Due on 7/13.

SSA Meeting is on 7/11 but need questions ASAP since don't know when final budget will be sent out for review.

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**9:35 am – 9:45 am**

### **Community Input**

Paul – trees need trimming – call 311; trash receptacles – need more because the garbage is ending up on the street.

We should consider an annual power wash of the streets.

There is a planter that was destroyed by a car 7 – 8 months ago and it needs to be replaced.

Can we offer a community service project to help clean the park and neighborhood? Reach out to Family Matters? Need to contact nearby schools.

The clock is being repaired – it was losing 5 minutes per hour.

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**9:45 am – 10:15 am**

### **New Business**

## Howard Street

Barry Hoven announced that per the bylaws, any commissioner missing 3 meetings is consider voluntarily resigned. Barry sends termination letter to Simone Freeman of Sol Cafe.

Carrie is Vice Chair – motioned and approved.  
Charlotte is Finance Committee Chair – meet every 6 weeks  
Marketing Committee – needs more discussion

Need events photographer. Sandi has a contact who does this and she will see if she is available for Summer Kick Off / Summer Solstice.  
Have a contest for best picture / photo from the community?

Bike racks keep getting vandalized. Voted to repair them instead of give in to the vandals.

The development at Howard and Ashland – end of July community meeting.  
There will be 6 stories with 213 units for live / work spaces. Will have studios, 1 and 2 bedroom units, rooftop garden, dog park.

The vacant lot near Lost Eras – need weed whacking, trees removed.

Millionaire Kicks has closed.

Barry's Urban Warrior - \$980 w/ ComEd rebate to put in all LED

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**10:16 am**

**Meeting adjourned**

Next meeting is 7/11/2018 @ 8:30 am