



Devon SSA #43 Commission Meeting 10/15/18

Monday, October 15, 2018 3:00pm 2949 W. Devon Ave., Chicago

MINUTES

Commissioners Present: Sanhita Agnihotri, Avi Bereliani, Irshad Khan, Maura Levit, Jayesh Shewakramani

Commissioners Absent: Mohammad Yaqoob, Pete Valavanis

Commissioner Candidates Present: Rebeca Vaasquez

Service Provider Staff Present: Sandi Price, Gina Caruso (Rogers Park Business Alliance)

Public Officials Present: Alderman Debra Silverstein

Guests: Robert Taylor, Edin Seferovic West Ridge Chamber of Commerce; Anthony Haymer and Sedrick Murphy, Cleanstreet

- I. Call to Order at 3:05pm
- II. Public Input – none
- III. Review and approve draft September 2018 Meeting Minutes – Motion to approve by Maura with a second by Jay APPROVED
- IV. Financials – None
- V. Programs & Services
 - a. BIP, Sign Removal and Security Camera Rebate Programs
 - i. SSA Funded Public Way Camera RFP Review
 1. Sandi to check with Mark Roschen at DPD to see if we can get a blanket permit for all the locations.
 2. California/Devon Dollar Store now hesitant to participate – deterred by permitting.
 3. Store with the camera on it needs to offer the internet and electric and access to store equipment in the store.
 4. Comcast program was too cost prohibitive and space to keep the box in their store.
 5. Motion to approve the RFP with the change to include that the store needs to offer internet, electric and equipment storage by Sanhita with a second by Jay - APPROVED
 - ii. Delhi Dharbar 3010 W Devon – brought up discussion that the Commission wants 2 bids per rebate project; confirmed that only the front external cameras are eligible for the rebate. Irshad is reaching out to applicant for a second bid and to confirm how many external cameras in front are part of the order.



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- b. Public Way Beautification
 - i. Streetscape Update -no updates
 - ii. Holiday Decorations Update - Illuminight Revised Proposal Approval – wrap poles Devon – Levett to Damen since they don't have electric –Motion to approve the holiday decoration scope/cost by Maura with a second by Avi APPROVED
 - iii. Snow Removal Proposals – Have Antwan from Cleanstreet at the November meeting to discuss how to do the snow removal to ensure the best way to keep snow from piling up in front of the business door. Ensure there is a non-performance element in the contract. Motion to approve Cleanstreet for the 2018-2019 Snow Removal services by Jay with a second by Avi APPROVED
- c. Landscaping – in-ground planter pruning completed
- d. Customer Attraction
 - i. The Commission agreed to add additional design-only banners at Kedzie brackets with no banners at the SW and NE corners and add banners at Sacramento.
 - ii. Advertising:
 - 1. CTA Bus Tail Advertising Proposal – ask other SSAs and Chambers if the advertising is effective.
 - iii. Look into free Wifi in the SSA district.
 - iv. Special Events
 - 1. Movie Night Debrief – 60 people attended, overall a success. Repeat this event in 2019 but in the summer.
 - 2. Devon's Got Talent November 11th – create a sign in sheet with shifts and tasks – Thurs Nov 8 2pm-3pm BBIG host at Ald Office
- e. Quarterly SSA Open Houses –October 17th, Great Chicago Food & Beverage Co., 3149 W. Devon Ave.
- f. Economic Development: GIS Mapping Proposal Motion to approve Option #2 by Avi with a second by Jay APPROVED

VI. SSA Commission

- a. Engagement, Renewals, Open Seats, Treasurer, SSA Ambassador Zone Map – Rebeca should be confirmed in October; Mohammad's application is with the City for processing.
- b. Next meetings (Mondays 3:00pm) : 11/19; 12/17 – confirmed.

VII. Old & New Business



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- a. Opened / Closed Businesses – Deferred
 - b. **New Business:** West Ridge Chamber membership – Sandi introduced a discussion about the SSA building its relationship with the Chamber and sponsorship levels. Robert invited the SSA Commissioners to attend Chamber meetings, which are the 4th Wednesday of every month 9am at Devon Bank. **EXECUTIVE SESSION:** Discussion about value of the Chamber sponsorship. Our logo goes on the Chamber’s promotions for a year. Try to get a discount on parking at the Republic Bank lot. Motion to approve \$1,000 Chamber sponsorship by Jay with a second by Sanhita **APPROVED**
- VIII. Adjournment - Motion to adjourn at 4:55pm by Maura with a second by Sanhita **APPROVED**