

# **VISION CLARK STREET MURAL 2019** **REQUEST FOR PROPOSALS**



## **About Vision Clark Street Master Plan (Plan)**

The Vision Clark Street planning effort was initiated in April 2017 by Rogers Park Business Alliance (RPBA) to elevate Clark Street into a more vibrant and sustainable commercial corridor. The project focuses on the stretch of Clark Street from Howard on the north and Devon to the south, which consists of a mix of uses, building types, transportation options, and a diverse population of residents and business owners. In recent years, vacant buildings and a lack of investment have resulted in the corridor looking “worn” and in need of a plan that engages the community in its revitalization, while preserving and enhancing the elements that make it so unique. The result of a year of studies and community roundtables is the Vision Clark Street Master Plan. This master plan describes the vision for the corridor, resulting from what the community voiced, and lays out an implementation framework to make sure that vision is achieved.

## **2019 Project Overview**

This spring in Chicago, RPBA and the Clark/Morse/Glenwood Special Service Area #24 (SSA #24) are moving the Plan forward with one of the suggested implementations – a mural installment on the south facing wall of the property located at 6978 N. Clark Street. The wall has two panels at ground level, each one is approximately 15.5' width x 5.5' height. The two panels together are approximately 31' width x 11' height. See images below.



*Area Marked in Blue*

We are seeking a single artist or artist team for this mural. Artist stipend is \$5,000. Artist is responsible for preparation of the wall, power washing, priming, design and materials including; paint, tools, any rentals if needed, and sealing the wall once the mural is completed. RPBA will incur the cost of the insurance. *Please note that there is no additional stipend for travel or accommodations.*

## Theme: Vision Clark Street Master Plan

Illustrate the eclectic, authentic and inclusive aspect of the Clark Street commercial corridor that is multicultural and that offers experiences for everyone. RPBA would like artists to think of the diversity of the faces, buildings, languages and establishments that creates a community where visitors and residents feel right at home. This should be demonstrated via vivid colors and using design elements from the Clark Street branding. [clarkstreetbrandguide](#)

## Goal

- Create an interactive public art piece for people to visit Clark Street and provide opportunities for photographs that will promote the corridor as a Multicultural Corridor
- Incorporate elements of the Clark Street brand (see link above)
- Catch the eye of pedestrians and vehicular traffic as they pass by the mural

## Selection Criteria

Artist(s) must live in Rogers Park and preference will be given to bicultural backgrounds. Each application will be reviewed by a panel designated by RPBA and considered with the following criteria in mind:

- Experience and qualifications of the artist(s)
- Thoughtful and creative interpretation of the theme
- Capability to carry out the project

## Project Timeline

February 28	Deadline for RFP submissions
March 15	Artists notified on acceptance status
April 1	Contract is signed with all required documents, first payment is made (30%)
April 17	Final mural design is due if revisions are requested
June 16	Wall is to be completed. Final artist payment made (70%)

## How to Apply

All components of the application must be in digital format and sent in one email if possible. Artist(s) may either scan or photograph their sketch and submit as pdf or jpg. Incomplete applications will not be accepted. Email completed proposals to [abermudez@rpba.org](mailto:abermudez@rpba.org). Please use the subject "Vision Clark Street Mural 2019\_Lastname\_First Name" (Ex: Vision Clark Street Mural 2019\_Smith\_James)

The parts of your proposal are as follows and should be labeled as indicated:

- Application form (see next page), typed
  - Label as "LastnameFirstname\_2019VisionClarkStreetMural" (Ex: SmithJames2019ClarkStreetMural")
- 4- 6 images of 2-D artwork for each artist. Include murals please.
  - Label as "LastnameFirstname\_Work#" (Ex: SmithJames Work1, SmithJames\_Work2)
- Professional resume for each artist
  - Label as "LastnameFirstname\_Resume" (Ex: SmithJames\_Resume)
- Color sketch of mural to scale
  - Label as "LastnameFirstName\_Design" (Ex: SmithJames\_Design)

If you have questions, please email Ana Bermudez at [abermudez@rpba.org](mailto:abermudez@rpba.org). The deadline to submit proposals is Thursday, February 28 at 5 p.m. (CT)

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## **VISION CLARK STREET MURAL 2019 PROPOSAL FORM**

### **CONTACT INFO FOR LEAD ARTIST OR ARTIST TEAM**

Name		Email	
Street Address		Phone	
City, State, ZIP		Website	

### **NARRATIVE QUESTIONS**

Please describe your work as an artist or team, specifically your experience painting murals. You may include part of your artist statement, your history, personal philosophy, aesthetics, etc.

**Please describe how you are approaching the theme:** Build in interactivity to create reasons for people to visit Clark Street and reinforce the corridor as a Multicultural Corridor & incorporate elements of the Clark Street brand. [clarkstreetbrandguide](#)

Do you have any conflicts with the schedule as outlined in the project description? Please explain. (400 characters max)

### **ADDITIONAL MATERIALS**

Please submit the following items with this application form:

- 4 to 6 images of your 2-D artwork for each artist (please include murals)
- Resume/s for each artist
- Color sketch of mural

*Please refer to cover sheets for file labeling instructions. Send all materials in one email if possible to [abermudez@rpba.org](mailto:abermudez@rpba.org). If necessary, you may send it as a google drive or Dropbox link.*