



## Devon SSA #43 Commission Meeting

Monday, January 14, 2019 2:30pm 2949 W. Devon Ave., Chicago

### MINUTES

**Commissioners Present:** Irshad Khan, Pete Valavanis, Sanhita Agnihotri, Maura Nemes, Jayesh Shewakramani

**Commissioners Absent:** Avi Bereliani, Rebeca Vasquez

**Commissioner Candidates Absent:** Mohammad Bozai

**Service Provider Staff Present:** Sandi Price, Gina Caruso, Tony Pelikan (Rogers Park Business Alliance)

**Public Officials Present:** Alderman Debra Silverstein

**Guests:** Robert Taylor, West Ridge Chamber of Commerce (WRCC); Paul Pustelnik, Procom

- I. Call to Order at 2:38pm
- II. Public Input – Robert Taylor stated the WRCC is moving forward on a festival Labor Day weekend (Sunday/Monday) in the Republic Bank parking lot. The event will close off Washtenaw and the Chamber is trying to get a liquor permit.
- III. Review and approve draft December 2018 Meeting Minutes - Motion to approve by Pete with a second by Sanhita. APPROVED
- IV. Financials – 2018 Audit Update – the audit is due to the City in May and RPBA is on schedule to have it completed on time.
- V. Programs & Services
  - a. BIP & Sign Removal Rebates – no updates
  - b. Public Way Security Camera Program Update
    - i. Paul from Procom presented his proposal and scope. The Commission asked him questions. He will check if light poles have enough electricity to add cameras.
    - ii. Ald. Silverstein will check how Ald Lopez got permit fees waived or a per address permit and check if we can put cameras on light poles.
    - iii. Tony to check on district WIFI vendors.
    - iv. Get additional bids in order to compare scope/pricing.
  - c. Public Way Beautification
    - i. Streetscape Update – Light Pole Painting – Gina presented the proposal from Pressure Washing Unlimited to get an idea of cost for painting light poles. The Commission requested we get additional bids.
    - ii. Ald. Silverstein said there are extra benches for installing.



## Devon SSA #43 Commission Meeting

- iii. Holiday Decorations Update – Gina is having Scott at Illuminight check the lights to check for proper functioning of color changing and to change colors/programming for next season.
  - d. Landscaping – Planter by Republic Bank was hit - Sandi will talk with Brandon.
  - e. Customer Attraction
    - i. Banners – missing and damaged banners will be addressed this week
    - ii. Advertising – Sandi reported on the proposal from Silverman Group. They would not just post on social media, but do research, influencer engagement etc. Start doing research now then launch in March Motion to approve the Silverman Proposal by Pete with a second by Sanhita.  
APPROVED
    - iii. Sparkfactor Proposal – Digital Fencing
      - 1. Gina shared a scope/cost from Sparkfactor for digital fending. Jay said the WRCC used Beacon and Sandi suggested Lincoln Square Ravenswood Chamber may do this – Gina will follow up.
    - iv. Special Events –
      - 1. The Commission discussed the 2019 Devon's Got Talent and agreed on Sunday, September 15. Irshad and Jay think that Bombay Hall can be made ADA accessible for the event. If not, then we should book the Croatian Cultural Center.
      - 2. The Commission wants to discuss the 2019 Movie Night at the February meeting.
  - f. SSA Open Houses – Confirm 2019 Dates & Locations at the February meeting
  - g. Economic Development: Map Usage – The Commission discussed the map and will review the map functionality before the next meeting to determine the most useful information to share with the public.
- VI. SSA Commission
- a. Renewing SSA Commissioner Applications – Sandi reviewed with candidates.
  - b. Treasurer Election – Sanhita was appointed by the Commission as the Treasurer.
  - c. New Candidates (1 vacancy) Sudhir of Natasha Hair Salon Owner (Sanhita) Irshad to reach out to businesses before the February meeting.
  - d. Next meeting: February 11, 2019 2:30pm – confirmed with the Commission.
- VII. Old & New Business
- a. 2019 SPA Signature Page - Completed.
  - b. Opened / Closed Businesses
- VIII. Adjournment – motion to adjourn at 4:30pm with a motion by Pete with a second by Sanhita. APPROVED