**Business Resources, Outreach & Support**

- 500 hours of professional technical assistance facilitated
- 388 member businesses contacted
- 11,261 social media followers
- 3,000 visitor guides with 18,000 digital views
- 130+ email newsletters

**Investment**

- $303,600 small business loans funded
- $8,346 awarded to businesses for improvements
- $6,700 invested on Clark Street

** Beautification & Maintenance**

- 52,000 pounds of litter picked up
- 29,000 pounds composted
- 296 street pole banners maintained
- 200 flowerpots planted
- 50 beds installed
- 6 miles of sidewalks cleaned everyday

**Events & Promotions**

- 158 events
- 40,000 attendees
- 40,000 shoppers served
- 40 educational workshops
- 6 business networking events
- 7 business attraction/retention events
- 33 community events
- 4 week entrepreneurial trainings
- 10 week sessions
- GLENWOOD SUNDAY MARKET
- $20k provided in matching grants and vouchers to LINK shoppers
- $740k spent by shoppers in Rogers Park businesses
- 1,000 hours of volunteer support
- 67% of shoppers shop at businesses in the market area on Sundays
- 60 Rogers Park businesses were featured through our PR efforts, including the Chicago Sun-Times, Chicago Tribune, RedEye, WGN TV, NBC TV, FOX TV, Univision and WBBM Newsradio
- 36M online impressions
- 8M print & broadcast impressions
- $600M estimated value of media secured
- RPBA gets social
- 20,000 impressions
- 10,000 direct engagements
- 26% increase in Instagram followers
- 10% increase in Facebook followers
- 7% increase in Twitter followers

**Shop Local Campaigns**

- Small Business Saturday
  - 11,000 reached via social media
  - 100 bags distributed
  - 23 businesses participated
- Holiday Rebate Program
  - $35,677 spent at our independently owned businesses
  - $24,260 staying in our local economy

**Donate to make a difference**

- Join as a member
- Participate on a committee
- Subscribe to our e-newsletter
- Volunteer at an event
- Learn more at RPBA.org

RPBA 2018 Impact Report