About
Rogers Park Business Alliance (RPBA) has been the service provider for the Sheridan Road Special Service Area (SSA) #54 since 2012. Together, they cultivate and sustain a thriving economic environment in Rogers Park through a variety of services, including public art initiatives, business marketing, facade grants, special events, landscaping, and maintenance. Based on City of Chicago requirements, the time has come to renew SSA #54 so it can continue operating. We are seeking your input as part of this process!

Next Steps
Over the coming months, RPBA will be connecting with local businesses, property owners, and organizations within the SSA (see map below) to understand what services they love, where additional support is needed, and what ideas they have for future initiatives. The outreach process will include coffee chats with SSA businesses and property owners, community-wide meetings, educational input brochures, a needs assessment survey, and project website: [http://rpba.org/special-service-area](http://rpba.org/special-service-area)

2020 Process Overview

**FEBRUARY - MARCH**
- Start-up + Feasibility
- Funding + Visioning
- Project Website
- Local Stakeholders Meetings
- Needs Assessment Survey

**APRIL - MAY**
- SSA District Plan
- Community Meetings
- Local Stakeholder Meetings

**JUNE - DECEMBER**
- Application Due June 12th
- Public Hearing in October
- Adoption (Boundary + Tax Rate)

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**Stay Connected! Learn More! [RPBA.ORG/SPECIAL-SERVICE-AREA](http://rpba.org/special-service-area)**
1. Which SSA Services / Programs do you value most?

☐ Advertising and Promotion  ☐ Holiday Decor / Lighting
☐ Business Improvement Program Rebates  ☐ Beautification / Landscaping
☐ Community Spaces + Events  ☐ Streetscape / Bike Racks / Benches
☐ Garbage Collection / Maintenance  ☐ Public Art
☐ Sidewalk Snow Removal  ☐ Outreach / Technical Assistance
☐ Street Pole Banners / Signage  ☐ Tenant Retention / Attraction

2. What are your thoughts for the future? What would you like to see?

________________________________________________________________________

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3. Contact Information:

Name_________________________________________ Property Address
Email________________________________________
Business______________________________________

STAY CONNECTED! LEARN MORE! RPBA.ORG/SPECIAL-SERVICE-AREA