About
Rogers Park Business Alliance (RPBA) has been the service provider for the Sheridan Road Special Service Area (SSA) #54 since 2012. Together, they cultivate and sustain a thriving economic environment in Rogers Park through a variety of services, including the Live Love Shop holiday rebate program, holiday lights, Rogers Edge banners, pedestrian lighting, Summer on the Plaza, landscaping rebates, and sidewalk, snow, and litter removal. Based on City of Chicago requirements, the time has come to renew SSA #54 so it can continue operating. We are seeking your input as part of this process!

Engage, Connect
RPBA would like to hear from all local businesses, property owners, organizations, and the Loyola community within the SSA district (see map below) to understand what services you love, where additional support is needed, and what ideas you have for future initiatives. The outreach process will include conversations with SSA businesses and property owners, community-wide meetings, educational input brochures, a needs assessment survey, and project website: [www.rpba.org/ssa-54-renewal](http://www.rpba.org/ssa-54-renewal)

2020 Process Overview

**FEBRUARY - MAY**
- Start-up + Feasibility
- Funding + Visioning
- Project Website
- Local Stakeholders Meetings
- Needs Assessment Survey

**MAY - AUGUST**
- SSA District Plan
- Community Meetings
- Local Stakeholder Meetings

**AUGUST - DECEMBER**
- Application Submitted
- Public Hearing
- Adoption (Boundary + Tax Rate)

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STAY CONNECTED! LEARN MORE! [RPBA.ORG/SSA-54-RENEWAL](http://RPBA.ORG/SSA-54-RENEWAL)
1. Which SSA Services / Programs do you value most?

- Advertising and Promotion
- Business Improvement Program Rebates
- Community Spaces + Events
- Garbage Collection / Maintenance
- Sidewalk Snow Removal
- Street Pole Banners / Signage
- Holiday Decor / Lighting
- Beautification / Landscaping
- Streetscape / Bike Racks / Benches
- Public Art
- Outreach / Technical Assistance
- Tenant Retention / Attraction

2. What are your thoughts for the future? What would you like to see?

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3. Contact Information:

Name__________________________________________

Email__________________________________________

Business__________________________________________

Property Address______________________________

Email your thoughts/questions to: cplante@rpba.org or call (773) 508-5885

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