



SSA Commissioners Meeting

Zoom: <https://us02web.zoom.us/j/82807671489>

Dial in: +1 312 626 6799 ; Meeting ID: 828 0767 1489

Thursday, September 17, 2020 at 8:30am

Commissioners Present: Tony Fox, Chris Bell, Nick Andersen,

Jennifer Clark

Commissioners Absent: Heather Hill, Sara Lukens

1. Call to order

Meeting was called to order at 8:40

2. Public comment

There was no public comment

3. Approve minutes from August

Jennifer arrived late and Nick left early, so we didn't have quorum to approve minutes.

4. BellaWrap update

Cindy shared that the permit has been issued and the wraps have been delivered, so installation should move forward in the next week or two weather permitting.

Chris asked about locations where they're being installed.

Cindy reminded commissioners that this is a pilot project that will include 6 utility poles and an electric box around the intersection of Sheridan and North Shore.

5. SSA Renewal update

Cindy shared that we got word yesterday that Loyola signatures are expected soon, which puts us over the minimum required to move forward on the renewal. All the documentation has been submitted to the City and they're preparing ordinances for council.

Nick said something came up and excused himself from the meeting.

6. 2020 Holiday Lights

Cindy shared that the updated scope of work for tree lights (reducing the number of trees from 50 to 26) allowed us to get an updated bid that fits within the \$20,000 max that was approved last meeting.

Tony remains skeptical about the cost and whether lights should be done this year, since there's not much to celebrate and money would be better spent on direct assistance.

7. Holiday marketing/ covid rebates

Cindy asked if commissioners would be open to doing another round of covid19 recovery rebates.

Chris agreed that she would - ecommerce has been successful but increased some costs.

Tony doesn't feel that it really applies to his business. He's pursuing an additional loan from chase and preparing to apply for the 2nd round of the state's business interruption grants opening up this afternoon. They're making very little right now on patio drinks.

Maybe \$100 a night, which isn't really sustainable, but he's glad he didn't try to open the theater for Tenet because those that did found that it wasn't worth it with restrictions.

Cindy reminded commissioners of the upcoming "Let's Get Digital" webinar next week - this year will be the first time people are able to submit their Live Love Shop receipts

online for rebates, and we're trying to encourage businesses to strengthen their online presence as we go into the holidays.

Chris shared that pivoting to online lessons led to a 92% retention in students for this summer, though it may have been helped by the lack of competition from camps, sports, and vacations, it was the highest ever. She's also getting contracts from CPS and downstate school districts for online music instruction, but notes that musicians relying on performances and gigs are really struggling and haven't been offered much help.

Jennifer asked about moving future meetings later in the morning - the 8:30 start time conflicts with Catholic School dropoff for her and Heather, which was why she was late and Heather couldn't make it to the meeting this month.

Cindy will make a note of this for future meetings.

Jennifer also shared that Loyola is looking at a \$90m budget shortfall and has already had layoffs in residence life and student activities since students aren't on campus.

Other departments are being told to prepare for 20% cuts.

8. Adjournment

Meeting adjourned at 9:30