



**Press Contacts:** Louise Yingduo Liu/Elizabeth Neukirch | The Silverman Group, Inc.  
312.961.9290 (cell) | [louise@silvermangroupchicago.com](mailto:louise@silvermangroupchicago.com)

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## **Rogers Park launches new shop local campaign**

### ***Shop Where Your Heart Is***

Now through February 28, 2021

*Grand Prize of \$1000 in grocery store gift cards and weekly raffle drawings of restaurant gift cards for customers who shop local businesses*

CHICAGO (February 2, 2020)—The nonprofit **Rogers Park Business Alliance (RPBA)** is proud to present a new shop local campaign, ***Shop Where Your Heart Is***, now through the end of February. Weekly raffle drawings will be held to encourage shoppers to support small independently owned businesses in Rogers Park, and a Grand Prize of \$1000 in grocery store gift cards will be awarded at the end of the month. Customers can enter receipts online or in-person, and winners will be announced via RPBA's weekly e-newsletters and social media and notified through email/phone. For more information, go to [rpba.org/2021/01/shop-where-your-heart-is/](http://rpba.org/2021/01/shop-where-your-heart-is/).

Customers who shop at local businesses can submit receipts totaling \$25 or more to enter the raffle for a chance to win gift cards from local restaurants and stores. Weekly drawings will be held on Wednesdays with three winners announced each week. A Grand Prize of \$1,000 will be awarded at the end of the month for use at independent grocery stores in Rogers Park. All participants will be included in the grand prize raffle.

For weekly raffle drawings, the first place winner will receive two \$50 gift cards from two Rogers Park restaurants of their choice. Second place receives one \$50 gift card, and third place a \$25 gift card, from a Rogers Park business of their choice.

Each receipt counts for one entry, and customers can submit as many receipts as they would like, using an online form ([tinyurl.com/shoprp2021](http://tinyurl.com/shoprp2021)) or by dropping off at the RPBA office (1448 W. Morse Ave). When submitting online, each receipt needs to be entered with a separate form.

Businesses that are independently owned and located within the boundaries of Rogers Park qualify for the campaign. A map is available [here](#).

**Rogers Park Business Alliance** (RPBA) is a nonprofit organization that has served Chicago's diverse Rogers Park neighborhood for more than 25 years. RPBA works to cultivate and sustain a thriving economic environment in Rogers Park, serving businesses and residents with a variety of public events and business initiatives. RPBA programs include the GROW/PROGRESANDO entrepreneurial training program, the Illinois Small Business Development Center at Rogers Park Business Alliance, annual Best of Rogers Park awards, Chalk Howard Street and Taste of Clark Street festivals, and the Glenwood Sunday Market farmers market. For more information, visit **RPBA.org**.

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