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Rogers Park holiday rebate program Live Love Shop Rogers Park goes digital kicking off on Small Business Saturday, November 28 with self-guided art walking tour Walk Chalk Howard Street and discounts at dozens of independent local businesses

Promotions available in stores and online Nov. 28 – Dec. 31, 2020

CHICAGO (October 30, 2020)—The nonprofit **Rogers Park Business Alliance** (RPBA) presents its annual **Live Love Shop Rogers Park** holiday rebate program, virtually this year and kicking off on <u>Small Business Saturday</u>, <u>November 28, 2020</u>. In addition to dozens of unique independent businesses in the neighborhood offering special discounts and promotions both **in-store and online** from <u>November 28 through December 31, 2020</u>, a self-guided outdoor walking tour <u>Walk Chalk Howard Street</u> will also be available featuring interactive art by acclaimed Chicago 3D artist Nate Baranowski created for the Virtual Chalk Howard Street event this year. RPBA is an official 2020 Neighborhood Champion and Shop Small ambassador.

Beginning on Small Business Saturday, November 28 and continuing through the holiday season, 3D art by Nate Baranowski will be displayed at the storefront windows of the following ten businesses (listed east to west): Athena Board Game Cafe, Lost Eras, Lady B Boutique, Sol Cafe, Curls and Company, Salerno's on Tap, Howard Area Community Center, Good to Go Jamaican Cuisine, Hip Circle Empowerment Center and Badou Senegalese Cuisine. A walking tour map will become available at howardstreetchicago.com.

Special offers for Small Business Saturday from businesses rallied by RPBA include:

- **Curls & Company**: Selected hair products for sales (Olaplex on sale 10% off, Wow products 15% off, and BOGO free on Osis spray)
- **Dulceria La Fiesta Inc.**: 10% off all purchases
- Homegrown Wrappings, Inc.: 10% off coupons upon visit & raffle ticket with order

- Honeybear Café: 10% off all purchases
- Life's Sweet, Inc. Bakery and Café: Mini swag bags
- Nibbles & Nosh: 10% of the Small Business Saturday sales will be donated to a nonprofit
- **Robert's Cycle**: 10% off cycling accessories
- Smack Dab: A percentage of the Small Business Saturday sales will be donated to a nonprofit
- **TeeMart**: 10% off all purchases
- The New 400 Theaters: 1 free pass for each \$20 purchase
- Third Coast Comics: 10% off all purchases
- V-Tone Fitness: 10% off new memberships
- XO Marshmallow: 10% of the Small Business Saturday sales will be donated to a nonprofit

A Live Love Shop Rogers Park virtual holiday kickoff will begin at Nibbles & Nosh on Small Business Saturday, November 28 from 10 a.m. - 1 p.m. live on RPBA's Instagram account (@rogersparkba). During the live stream, shoppers will meet local businesses while learning about their special offers for Small Business Saturday and the holiday season.

Live Love Shop Rogers Park offers rebates to shoppers who patronize independently owned businesses in Rogers Park during the holiday season. From Saturday, November 28, through Thursday, December 31, customers who shop at independently owned Rogers Park stores are eligible for a rebate based on the total amount spent. Those who collect \$150 or more in receipts will receive a \$50 rebate, and those with receipts totaling \$200 or more will receive a \$75 rebate. To qualify for the rebate, a completed rebate form and original receipts (hard copy or digital/email confirmation dated between November 28 and December 31, 2020; no gift receipts allowed) must be turned in to RPBA by Friday, January 8, 2021, 4 p.m. For the first time in the rebate history, shoppers will be able to fill out an online form and upload receipts when submitting the rebate forms. The link to the online form will be live on RPBA's website one week before Small Business Saturday. Shoppers will still be able to pick up a hardcopy of the form and mail the receipts if they choose to. For more information and official rebate rules, visit **rpba.org/live-love-shop**.

Rogers Park Business Alliance (RPBA) is a nonprofit organization that has served Chicago's diverse Rogers Park neighborhood for more than 25 years. RPBA works to cultivate and sustain a thriving economic environment in Rogers Park, serving businesses and residents with a variety of public events and business initiatives. RPBA programs include the GROW/PROGRESANDO entrepreneurial training program, the Illinois Small Business Development Center at Rogers Park Business Alliance, annual Best of Rogers Park awards, Chalk Howard Street and Taste of Clark Street festivals, and the Glenwood Sunday Market farmers market. For more information, visit RPBA.org.