Howard Street Special Service Area #19
Zoom: https://us02web.zoom.us/j/88205418899
dial in: +1 312 626 6799 Meeting ID: 882 0541 8899

Wednesday, May 7, 2021 at 9 am
Meeting Agenda

Commissioners Present: Charlotte Walters, Gale Howard, Carrie Sullivan,
Commissioners Absent: Mike Smith
Others Present: Cindy Plante & Sandi Price - RPBA,
               Renee Labrana - RPH (pending commissioner)
               David Skora - homeowner (pending commissioner)
               Phil Claudnic - Factory Theater

1. Call to order

   Meeting called to order at 9:02 am

   Due to the pandemic the meeting is being held in a virtual format and is being recorded.

2. Public Comment

   There was no public comment

3. Approval of the minutes from April meeting

   Gale moved to approve the minutes, Charlotte seconded.

   APPROVED unanimously.

4. A Just Harvest Event Funding Request

   Sandi shared with commissioners that A Just Harvest is planning an event in June that will
   include painting of a Black Lives Matter Street Mural on Paulina in the SSA and has requested
   funding to assist with costs for materials. We haven't gotten a written proposal from them yet for
   this.

   Cindy suggested waiting until the May meeting for this to give them more time to submit
   something since the event isn't until June, and also suggested inviting someone to join us to
   present the request at that meeting. Commissioners agreed. We'll revisit this at the May 19
   meeting.

5. 2021 Chalk Howard discussion
Cindy presented the A5 project proposal via screenshare and gave a summary of the proposed costs and scope of work. The total cost of the proposal as written is $73,000. Based on a recent phone call they’re open to negotiating and/or adjusting the scope.

Sandi is concerned about the advertising line item and overall fees for A5 in the proposal and suggested commissioners come up with an “up to” amount.

Commissioners discussed reducing the number of videos from 12 to 8 and adjusting the scope of work in order to leave funding available for in-person events later on in the year.

Commissioners discussed which businesses and organizations to prioritize for the 8 video spots and identified Legacy Barber College, I’m Soul Hungry, Factory Theater, Howard Street Brewing (depending on opening timeline), Recyclery, Jarvis businesses, Caribbean Bakery, and potentially Peckish Pig, Palmhouse, or the new rooftop at Good to Go. Some of these may be able to be combined - Factory Theater and Howard Street Brewing in particular may be a shared video. Jarvis square might also be a shared video that features multiple businesses.

Charlotte moved to approve up to last year’s project amount of $36,000 and reduce the number of videos to 8, and get quotes from the two videographers Factory uses.

Carrie seconded.

Approved unanimously.

6. Adjournment

Cindy shared some updates on the city’s recent closures of Eddy’s and Beachview Liquors.

Charlotte mentioned that she’s been seeing a lot of rat activity at Howard and Greenview and asked who to call for this. Cindy and Sandi suggested contacting the 49th ward office.

Charlotte moved to adjourn. Carrie seconded. Meeting adjourned at 10:08am.

Next SSA Commissioners Meeting: Wednesday, June 16