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**Rogers Park announces business specials for Small Business Saturday
kicking off the holiday rebate program **Live Love Shop Rogers Park**
with self-guided art walking tour **Walk Chalk Howard Street****

Holiday shopping rebates eligible between Nov. 27 – Dec. 31, 2021

CHICAGO (November 9, 2021)—The nonprofit **Rogers Park Business Alliance** (RPBA) announces business specials from dozens of local small businesses for Small Business Saturday, which marks the beginning of RPBA’s annual **Live Love Shop Rogers Park** holiday rebate program that runs from November 27 through December 31, 2021. During the rebate program, a self-guided outdoor walking tour **Walk Chalk Howard Street** will also be available featuring interactive art by acclaimed Chicago 3D artist Nate Baranowski created for the Virtual Chalk Howard Street Event this year. RPBA is an official 2021 Neighborhood Champion and Shop Small ambassador.

The week leading up to Small Business Saturday, a video will be released on RPBA’s Instagram ([@rogersparkba](https://www.instagram.com/rogersparkba)) to highlight products from various Rogers Park businesses. A Live Love Shop Rogers Park **holiday kickoff** will be held at a Welcome Station hosted on the plaza in front of The New 400 Theaters (6746 N. Sheridan Rd.) on Small Business Saturday, November 27 from 10 a.m. - 2 p.m., featuring live music by bluegrass musician Colby Maddox from the Old Town School of Folk Music. Those who visit the Welcome Station can pick up a list of specials offered by local businesses, a shopping bag filled with giveaways, and a complimentary coffee or crepe (for the first 75 visitors). The Welcome Station is the last installation of Rogers Park Business Alliance’s monthly **Pop-Up People Spots**, a temporary outdoor space with tables, chairs, and interactive activities that are free for all community members, and will feature a temporary and interactive **holiday-themed 3D photo wall created by Nate Baranowski**.

The Small Business Saturday discounts and special offers from Rogers Park businesses are as follows:

Athena Board Game Café: 10% off all board game purchases; an in-store demo on how to play the game “Concept”
Bark Place: 10% off retail items; sale items excluded
Chicago Ray Records: 20% off entire store; live music during the day
ChiTown Magpie: 10% off all purchases; each purchase comes with an entry to win a copy of *Chicago's Far North Side*, an illustrated history of Rogers Park and West Ridge from Rogers Park/West Ridge Historical Society
Dulceria La Fiesta, Inc.: 10% off all merchandise
Fabulous Doll Boutique: \$15, \$20, \$25 and \$30 sale sections, includes dresses, two piece activewear sets, and sweaters
Flatts & Sharpe Music: Free cider and cookies while supplies last; discounts on all holiday sheet music
Homegrown Wrappings: 10% off entire gift order; anyone who orders a gift package this day will be entered to win 25% off
Picnic Wine & Provisions: Two glasses of wine for \$14 or two glasses of beer for \$7 for the first 10 customers
Rogers Park Moves: Free group equipment class with the purchase of a one-on-one 50 min session
Salon Zoey by Alma: \$5 off haircuts
Studio Sonrisas: 10 Zumba classes for \$50
Susan Hat: 10% off all hats
Tee Mart Decorated Apparel: Promotions vary; there will be an in-store T-shirt making demo
The Common Cup: 10% off all lattes; breakfast deal with 12oz Coffee and a pastry for \$5
The New 400 Theaters: \$6 entrance fee all day
Urban Tables: \$30 gift certificates on sale for \$25

Throughout the holiday season, **Walk Chalk Howard Street** featuring **3D art by Nate Baranowski** will be displayed at the storefront windows of the following eight businesses along Howard Street: Charmers Café & Horse Play, Legacy Barber College, Howard Street Brewing, The Factory Theater, I'm Soul Hungry, Good to Go, The Recyclery, and Anto Pizza & Pasta Chicago. A walking tour map will become available at howardstreetchicago.com.

Live Love Shop Rogers Park offers rebates to shoppers who patronize independently owned businesses in Rogers Park during the holiday season. From November 27 through December 31, customers who shop at independently owned Rogers Park stores are eligible for a rebate based on the total amount spent. **Those who collect \$150 or more in receipts will receive a \$50 rebate, and those with receipts totaling \$200 or more will receive a \$75 rebate.** To qualify for the rebate, a completed rebate form and original receipts (hard copy or digital/email confirmation dated between November 27 and December 31, 2021; no gift receipts allowed) must be turned in to RPBA by Friday, January 7, 2022, by 4 p.m. Shoppers can pick up a hardcopy of the form from RPBA's office (1448 W. Morse Ave.) and mail the receipts. For more information and official rebate rules, visit rpba.org/live-love-shop.

Rogers Park Business Alliance (RPBA) is a nonprofit organization that has served Chicago's diverse Rogers Park neighborhood for 28 years. RPBA works to cultivate and sustain a thriving economic

environment in Rogers Park, serving businesses and residents with a variety of public events and business initiatives. RPBA programs include the GROW/PROGRESANDO entrepreneurial training program, the Illinois Small Business Development Center at Rogers Park Business Alliance, annual Best of Rogers Park awards, Chalk Howard Street and Taste of Clark Street festivals, and the Glenwood Sunday Market farmers market. For more information, visit [RPBA.org](https://www.rpba.org).

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Photos (l-r):

Rogers Park business, R Public House, on Small Business Saturday 2019, courtesy of Rogers Park Business Alliance.
Holiday themed 3D photo wall created by Nate Baranowski in 2020, courtesy of Rogers Park Business Alliance.