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**Rogers Park shop local campaign returns for 2<sup>nd</sup> year**  
***Shop Where Your Heart Is***  
**throughout February 2022**

*Grand Prize of \$1000 in gift cards from local businesses and weekly raffle drawings of restaurant and store gift cards for customers who shop in Rogers Park*

CHICAGO (January 20, 2022)—The nonprofit **Rogers Park Business Alliance** (RPBA) is proud to bring back for the second year its shop local campaign, ***Shop Where Your Heart Is***, throughout February 2022. Weekly raffle drawings will be held to encourage shoppers to support small independently owned businesses in Rogers Park, and a Grand Prize of \$1000 in gift cards will be awarded at the end of the month. Customers can enter receipts online or in-person, and winners will be announced via RPBA's weekly e-newsletters and social media and notified through email/phone. For more information, go to [rpba.org/shop-where-your-heart-is](http://rpba.org/shop-where-your-heart-is).

Customers who shop at local businesses in Rogers Park during February can submit receipts totaling \$25 or more to enter the raffle for a chance to win gift cards from local restaurants and stores. Weekly drawings will be held on Tuesdays with three winners announced each week starting February 8<sup>th</sup>. A Grand Prize of \$1,000 in the form of gift cards from independent business in Rogers Park will be awarded at the end of the month. All participants will be entered into the grand prize raffle.

For weekly raffle drawings, the first place winner will receive two \$50 gift cards from two Rogers Park restaurants of their choice. Second place receives one \$50 gift card, and third place a \$25 gift card, from a Rogers Park business of their choice.

Each receipt counts for one entry, and customers can submit as many receipts as they would like, using an online form ([tinyurl.com/shoprp2022](http://tinyurl.com/shoprp2022)) or by dropping off at the RPBA office (1448 W. Morse Ave). When submitting online, each receipt needs a separate form.

Businesses that are independently owned and located within the boundaries of Rogers Park qualify for the campaign, from Howard St. to Devon Ave., Ridge Blvd. to Lake Michigan. A map is available [here](#).

**Rogers Park Business Alliance** (RPBA) is a nonprofit organization that has served Chicago's diverse Rogers Park neighborhood for 28 years. RPBA works to cultivate and sustain a thriving economic environment in Rogers Park, serving businesses and residents with a variety of public events and business initiatives. RPBA programs include the GROW/PROGRESANDO entrepreneurial training program, the Illinois Small Business Development Center at Rogers Park Business Alliance, annual Best of Rogers Park awards, Chalk Howard Street and Taste of Clark Street festivals, and the Glenwood Sunday Market farmers market. For more information, visit [RPBA.org](http://RPBA.org).

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