# Howard Street Special Service Area #19

Zoom: https://us02web.zoom.us/j/88205418899 dial in: +1 312 626 6799 Meeting ID: 88205418899

Wednesday, January 19, 2022 at 9 am Meeting Minutes

HOWARD STREET

Members Present: Charlotte Walters, David Skora, Renee Labrana, Tim Amos

Members Absent: Mike Smith, Gale Howard

Others Present: Cindy Plante & Sandi Price, RPBA

Lizzy Kreindler, A5

Phil Claudnic, Factory Theater

## 1. Call to order

Pursuant to the applicable law and determination that attendance by remote means is necessary because an in-person meeting is not practical or prudent due to the declared public health disaster caused by COVID-19, this meeting is conducted by videoconference.

Meeting called to order at 9:07am.

#### 2. Public comment

There was no public comment

## 3. Approve meeting minutes from November

Charlotte moved approval, Tim seconded.

Approved 4-0.

## 4. Social media recap

Lizzy presented social media and website performance data for the month of December.

#### 5. 2022 events

## a. Chalk Howard

Cindy shared that although we'd previously been looking at 8/16 as the prospective date.

This has since moved to 8/6 due to schedule conflicts.

Charlotte asked how many artists we're looking to include this time - feedback from

attendees at the October event was that they expected there to be more than just Nate.

Lizzy said that the 2019 event included 6, and we'd look to have at least that many this

time.

Charlotte is in favor of moving forward with a one-day chalk fest event in August.

Cindy will connect with Lizzy on scope and budget.

# b. Jarvis events

Renee shared anticipated dates for Jarvis Square events, including artisan markets on April 3, and then 3rd Saturday of the month for the rest of the summer.

Family Pride is on June 26, and they're looking to organize a community garage sale on June 11.

Also looking at a Rogers Park's Got Talent or Battle of the Bands style event on July 20.

Jarvis Square Oktoberfest will be September 18.

Also looking at an international food festival on October 9, and outdoor Rocky Horror on October 27.

#### c. New stuff

Cindy spoke with Juan and Elizabeth at Legacy Barber College - they've been interested in putting together a car show on Howard for some time. We don't have details yet as to what resources will be needed and whether that would be something that happens in conjunction with Chalk Howard or on a separate day.

Sandi asked if anybody was doing anything for Juneteenth.

Cindy will ask around and find out if any of the North of Howard organizations are doing Juneteenth events that we can support.

Tim said Factory Theater might try to do a 48 hour playwriting festival for short plays, and shared that they have connections to plenty of musicians interested in playing community events.

Renee asked about Barrel of Monkeys. Tim said he hadn't previously thought about it but thought it might be a fit.

Charlotte really likes the garage sale idea and wants to include Howard if possible.

#### 6. Incorporating Jarvis Square into website

Lizzy presented a draft concept similar to the existing Howard Street website where Jarvis uses

the same layout, icons, and fonts but a different color palette and photography.

David suggested having each webpage feature more regular updates from each sister corridor

so that the Jarvis page is also promoting stuff on Howard Street and vice versa. Also suggested

updating the tagline to reflect that it's two streets now.

7. Camera expansion

Charlotte proposed adding 4 additional cameras at Howard, Rogers, and Greenview in order to

get better footage of people on the street, as opposed to the current cameras that mostly focus

on vehicles. She has a quote for \$1,900 for the additional cameras.

Renee also wants to add cameras to Jarvis ahead of the Alfresco project - at least one on the

side wall of the laundromat and another by Charmers facing south on Greenview and the

parking lot. We still need quotes and property owner approval.

Cindy will follow up with the vendor for quotes and keep this on the agenda for approval next

month once we have quotes.

8. Adjournment

Renee asked about the Beachview building - she has been seeing rat activity and says they're

not salting the sidewalk.

Cindy asked everyone to report that sort of thing to 311 in hopes that fines may motivate the

building owner to either fix the property's many code issues or sell.

Meeting adjourned at 10:15.

Next SSA Commissioners Meeting: Wednesday, February 16, Zoom. 9am.