

Special Service Area #24

Clark/Morse/Glenwood SSA Renewal



ADVISORY COMMITTEE MEETING #1 · MARCH 23, 2022



Welcome!

Agenda

1. Role of Advisory Committee
2. SSA 24 Proposed Boundaries
3. Services
4. Budget
5. Next Steps

Advisory Committee

Committee Mission + Mantra

The Advisory Committee will be instrumental in guiding the vision and goals for the Renewal of SSA #24. Together we will provide input into the renewal of Clark/Morse/Glenwood SSA: including which existing programs and services are of most value, what improvements are needed, and which new ideas should be considered for the future.

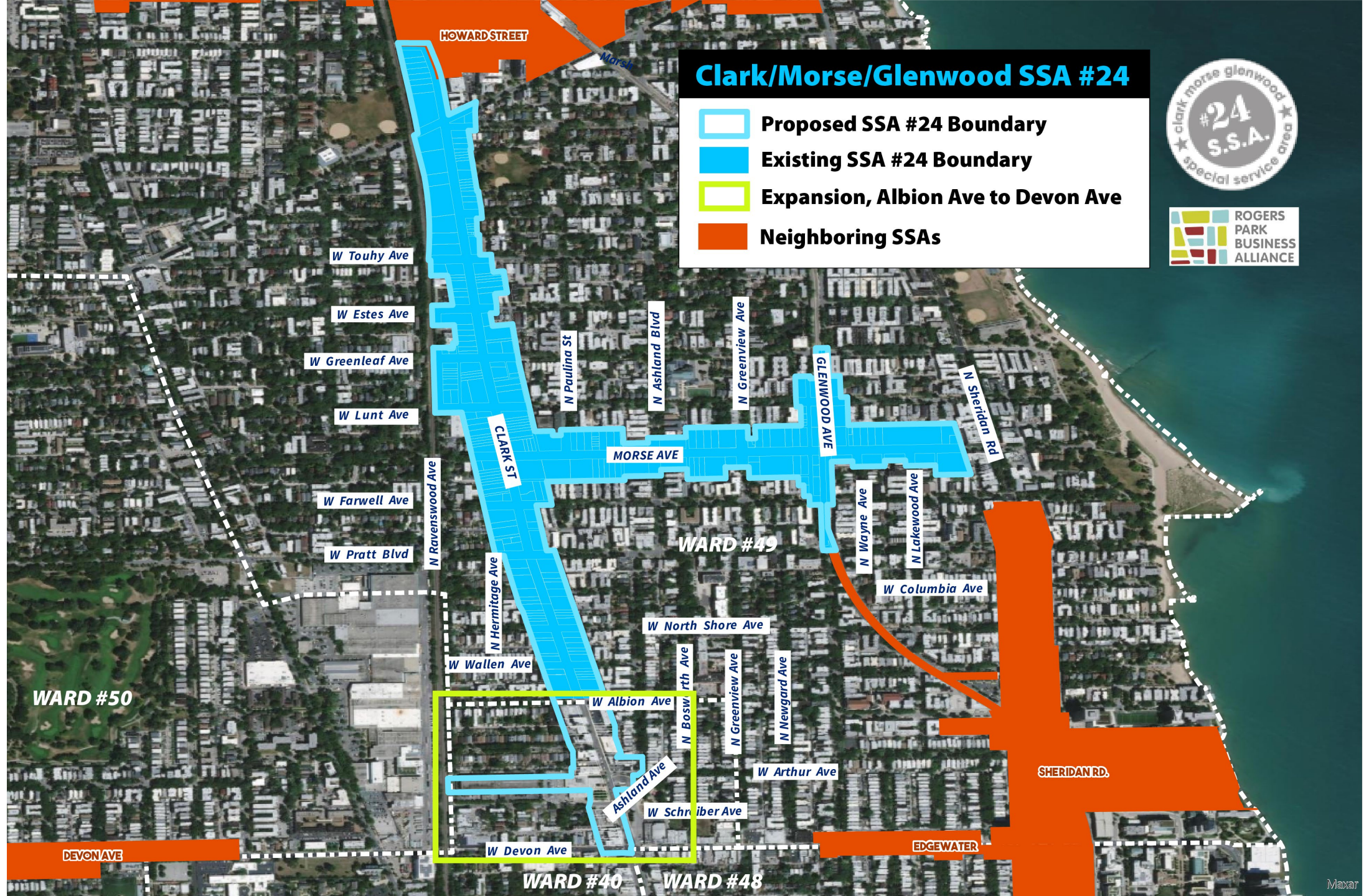


Clark/Morse/Glenwood Current Boundaries and Services

Clark/Morse/Glenwood Special Service Area (SSA) #24 includes Clark Street from Birchwood Avenue to Albion Avenue, Morse Avenue from Sheridan Road to Clark Street and Glenwood Avenue from Greenleaf Avenue to Pratt Avenue. The SSA has provided programs and services in the commercial district since 2004.

Clark/Morse/Glenwood SSA #24

-  Proposed SSA #24 Boundary
-  Existing SSA #24 Boundary
-  Expansion, Albion Ave to Devon Ave
-  Neighboring SSAs



Opening Questions

1. What do you love about Clark/Morse and Glenwood?
2. What are the greatest challenges facing businesses in the SSA?

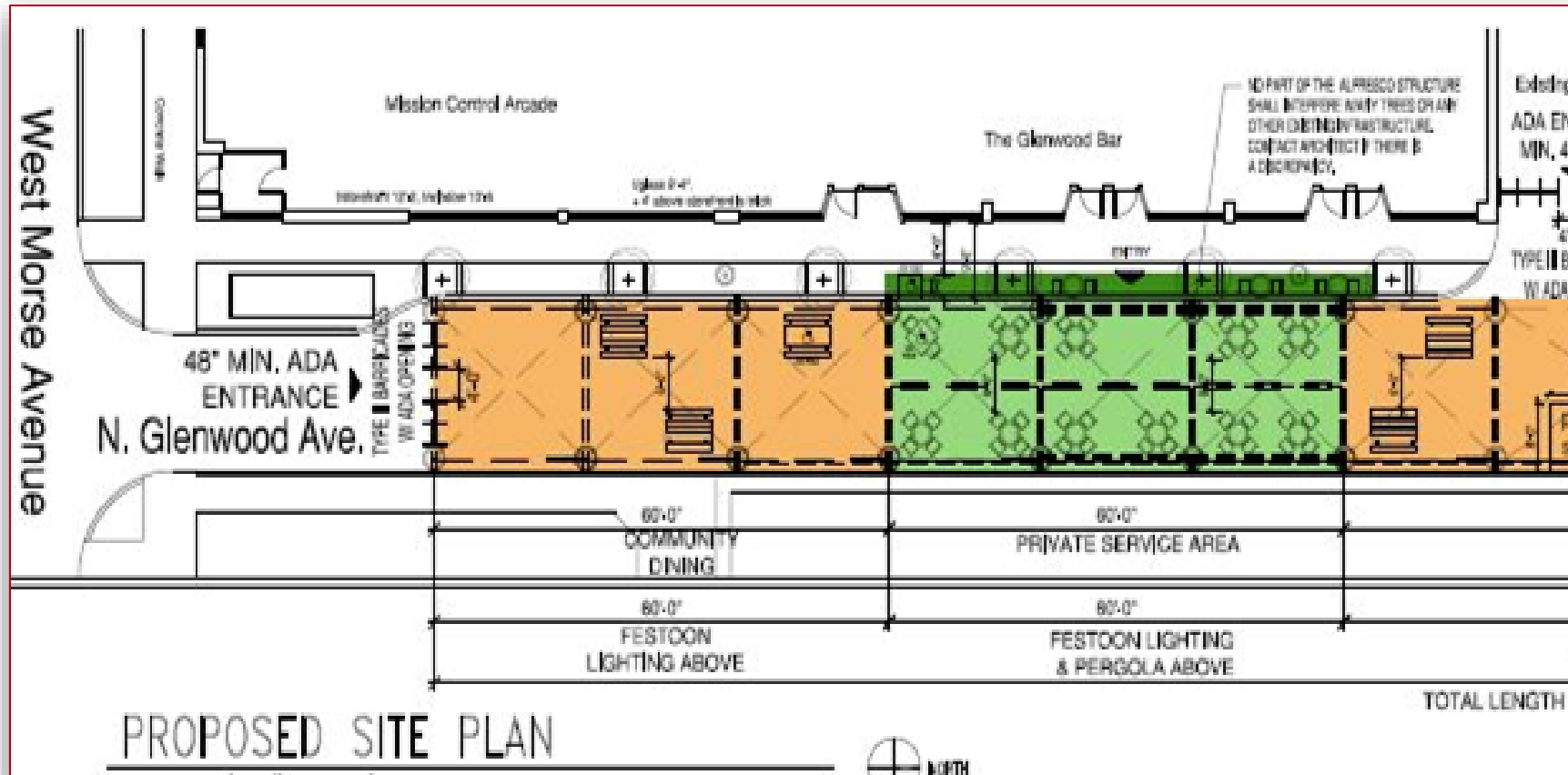


SSA Programs & Services

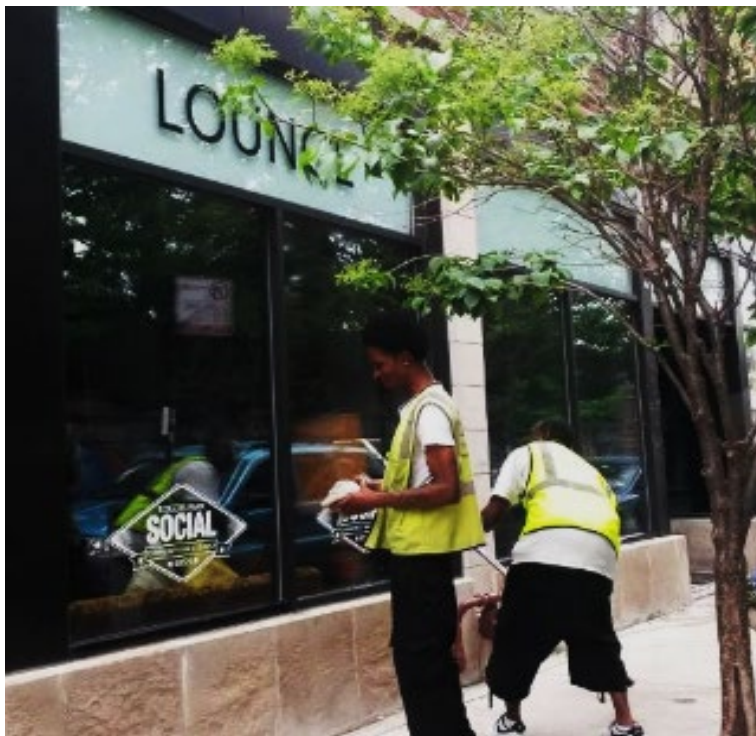
Clark/Morse/Glenwood
SSA#24 provides a variety of
critical services to the area,
making it cleaner, more
beautiful and more vibrant to
attract customers



Public Way / Aesthetics



Window Washing, Sidewalk Cleaning, Snow Removal, Graffiti Removal





NEIGHBORHOOD ID 1 - NID-1



NEIGHBORHOOD ID 2 - NID-2

CLARK STREET STREETScape



Public Art



Marketing (Customer Attraction)





Glenwood Sunday Market



2021 IS THE 20th ANNUAL

GLENWOOD AVE ARTS FEST

Craft Beer & Street Food • Live Music, Performances & Art

FRIDAY AUGUST 20th
6PM - 9:30PM
AIR CREDITS • JOANNA CONNOR • SONIC OCTOPUS

SATURDAY AUGUST 21st
11AM - 9PM
WHITE MYSTERY • TAMARIE T. & THE ELEKTRA KUMPANY
BEV RAGE & THE DRINKS • BIANCA SHAW • DUKE DAVENPORT
MONARCHY OVER MONDAY • OVEF OW • COYOTE MAN
BEATS Y BATERIA • CLICKBAIT • TIERRA ROJA • BONES JUGS

SUNDAY AUGUST 22nd
11AM - 7PM
FUNKADESI • PLASTIC CRIMEWAVE SYNDICATE
SON MONARCAS • WILD EARP • TOMMY CARROLL
THE POLKAHOLICS • TINKERBELLES
OSMIUM HOUSE • CASS CWIK
AMAZING HEEBY JEEBIES

GLENWOOD AVE ARTS DISTRICT
6900N / 1400W - ROGERS PARK - CHICAGO
+ **Morse Market Kids Fest**
1400 W Morse Ave, Chicago, IL
at the Morse Avenue Red Line Stop
FREE ENTRY

MARIA HADDEN
49th Ward Alderwoman

RE/MAX PREMIER NorthCoast
Connie Abels Team

DLG MANAGEMENT

SKETCHBOOK
BREWING COMPANY

Cagan
Management Group, Inc.

RECOVIC MANAGEMENT GROUP

Rogers Park Builders Group

ROGERS PARK SOCIAL
PROPERTY BRO & TRUSTEE
60226

ARTSPACE RP
AL GOLDBERG

24 HOURS S.S.A.
Special Service Area

WINTRUST BANK
Rogers Park

lifeline THEATRE

EMPIRICAL

fresh MORSE MARKET

GreenGate
Chicago

JB ALBERTO'S
Food and to make them

Glenwood Ave. Arts Fest

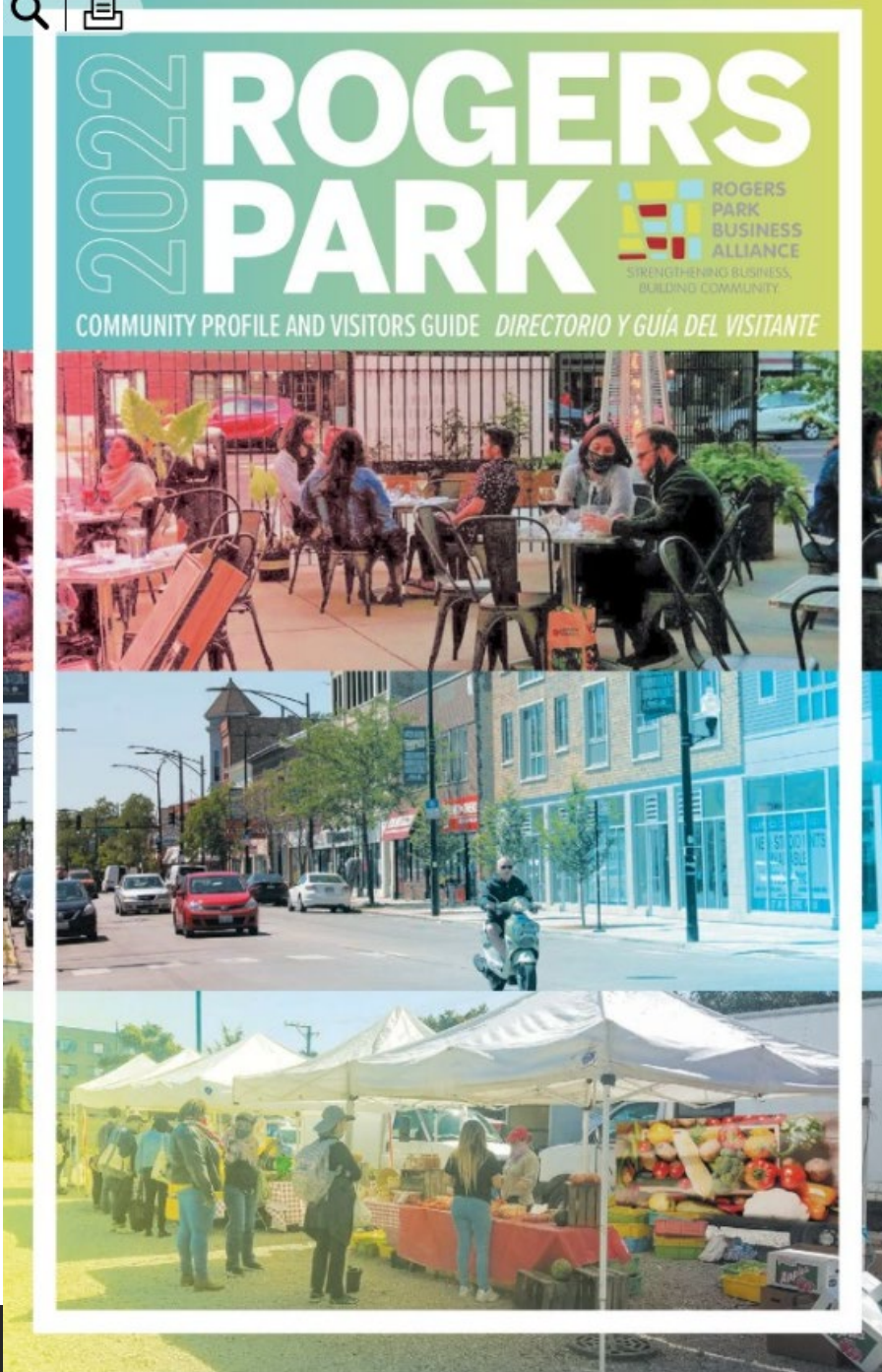


Clark/Chase Intersection Improvements





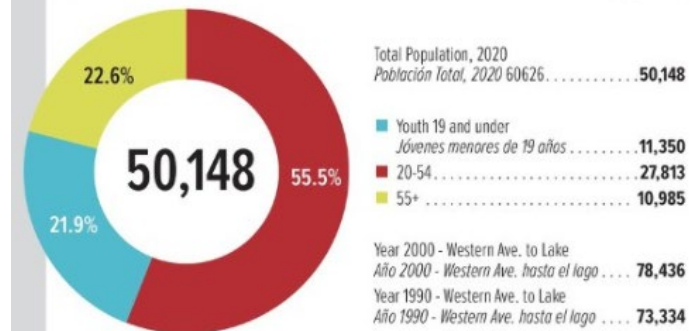
Community Profile and Visitors Guide



ROGERS PARK

DEMOGRAPHIC PROFILE / PERFIL DEMOGRÁFICO

Source/Fuente: ESRI



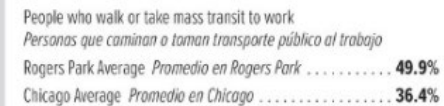
CONSUMER SPENDING / GASTOS DEL CONSUMIDOR

Source/Fuente: ESRI

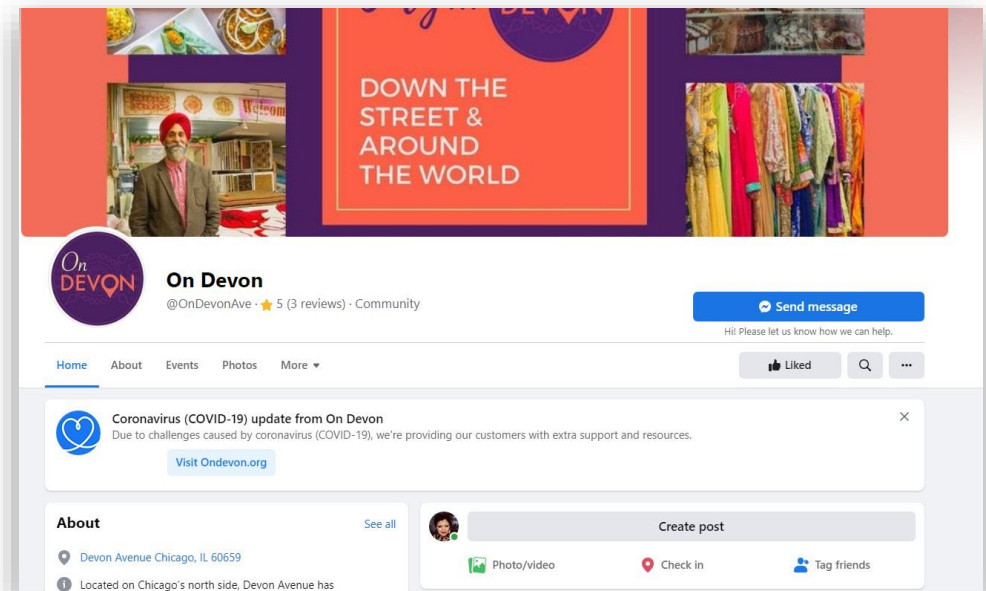
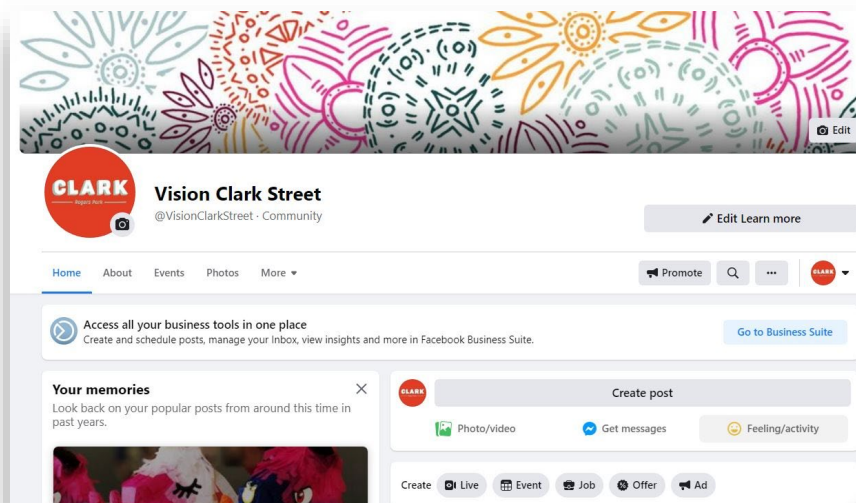
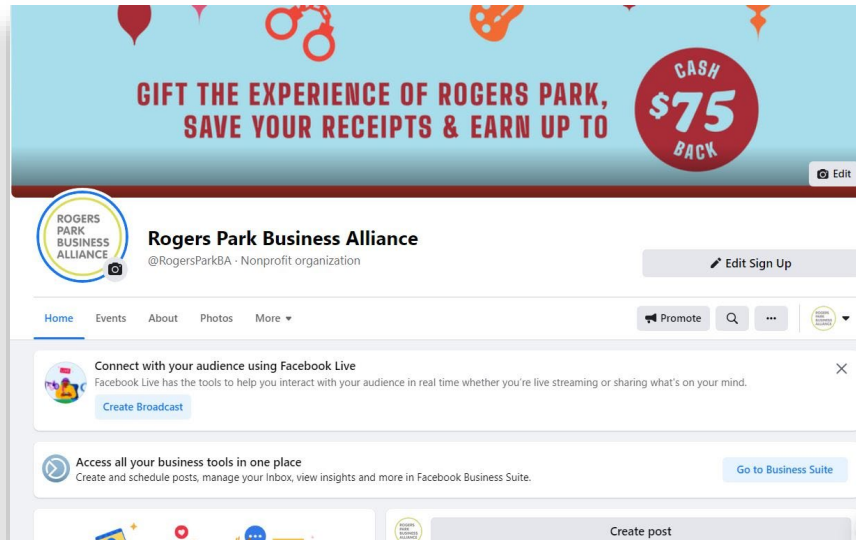


TRANSPORTATION / TRANSPORTE

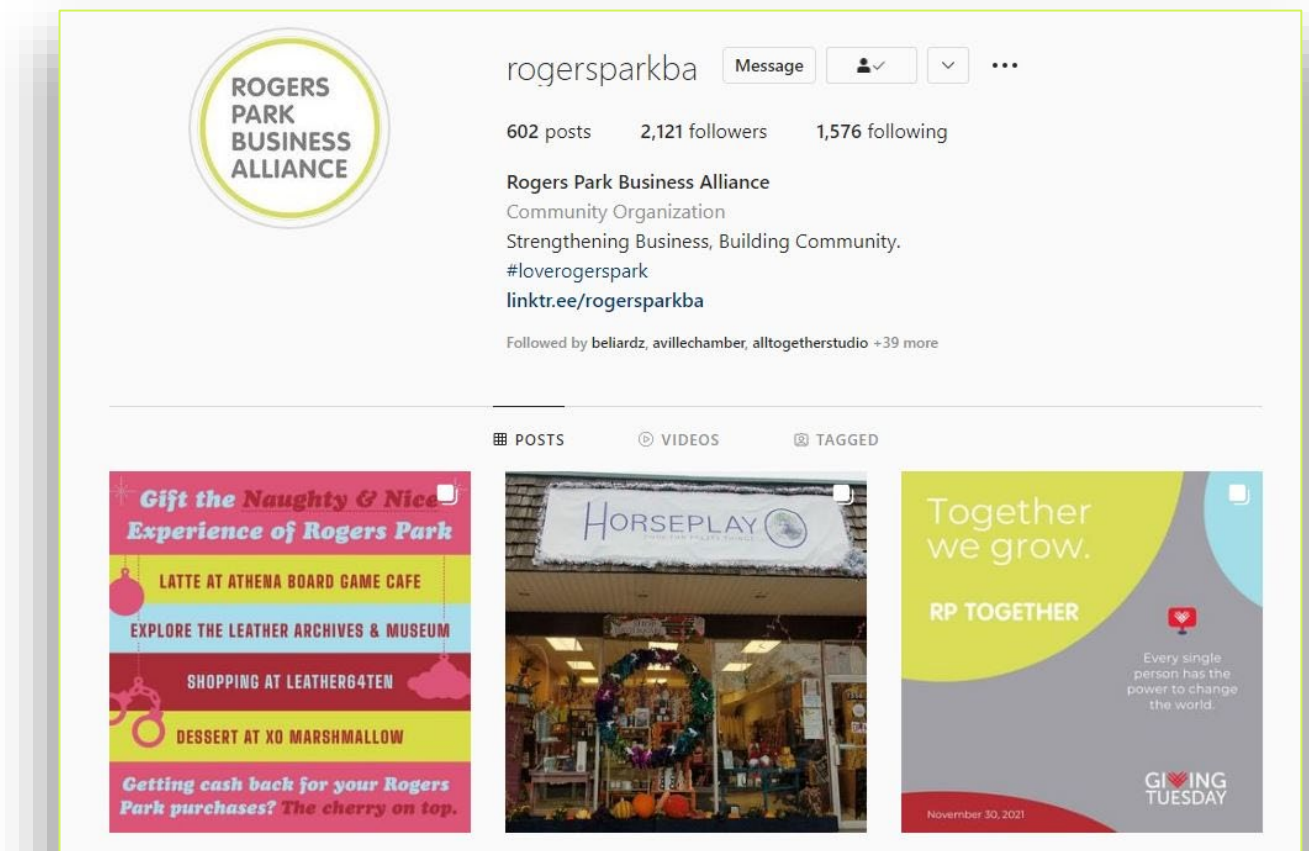
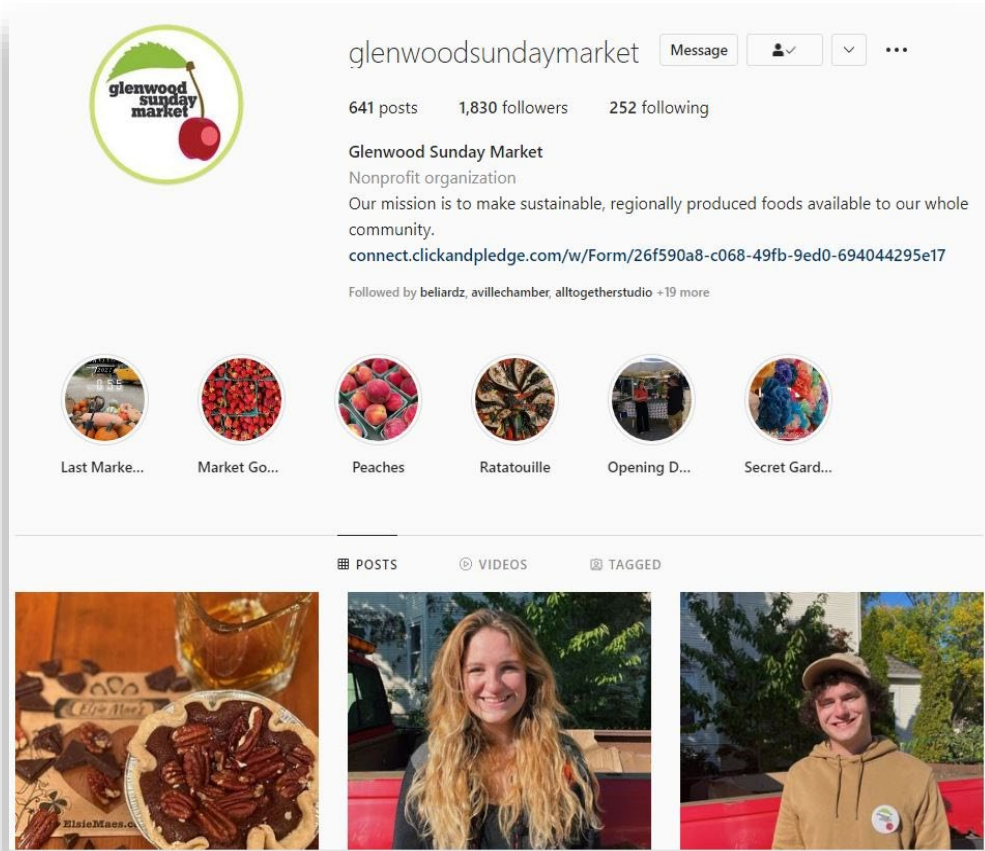
Source/Fuente: Chicago Metropolitan Agency for Planning



Facebook



Instagram



Business Improvement Program

Before

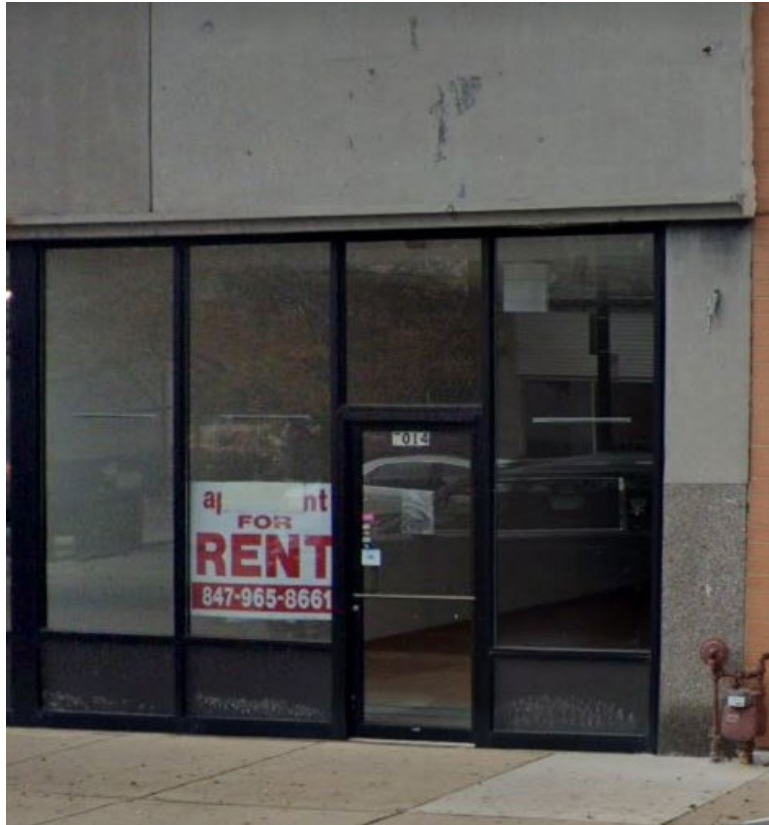


After



Business Improvement Program

Before



After



Business Improvement Program: One Main Financial

Before



After





Budget

2022 BUDGET SUMMARY

Budget and Services Period: January 1, 2022 through December 31, 2022

		2021 Levy					
CATEGORY (Funded Categories Comprise Scope of Services)		Collectable Levy	Estimated Loss Collection	Carryover Funds	TIF Rebate Fund #900	Estimated Late Collections and Interest	Total All Sources
1.00 Customer Attraction		\$103,989	\$5,000	\$11,000	\$8,800	\$2,710	\$131,499
2.00 Public Way Aesthetics		\$118,812	\$2,076	\$26,350	\$4,741	\$1,826	\$153,805
3.00 Sustainability and Public Places		\$1,020	\$1,000	\$0	\$0	\$480	\$2,500
4.00 Economic/ Business Development		\$36,613	\$151	\$22,000	\$0	\$0	\$58,764
5.00 Public Health and Safety Programs		\$100	\$1,000	\$1,000	\$200	\$500	\$2,800
6.00 SSA Management		\$34,209	\$0	\$0	\$500	\$3,211	\$37,920
7.00 Personnel		\$76,126	\$0		\$0	\$0	\$76,126
	Sub-total	\$370,869	\$9,227				
GRAND TOTALS	Levy Total	\$380,096		\$60,350	\$14,241	\$8,727	\$463,414

LEVY ANALYSIS

Estimated 2021 EAV:	\$60,348,768
Authorized Tax Rate Cap:	0.630%
Maximum Potential Levy limited by Rate Cap:	\$380,197
Requested 2021 Levy Amount:	\$380,096
Estimated Tax Rate to Generate 2020 Levy:	0.6298%

What does it cost?

No New Tax - Extension of Existing SSA Property Tax
Authorized Tax Rate Cap: 0.630%
Current Rate: 0.6298%

Example:

$\$100,000 \text{ Equalized Assessed Value (EAV)} \times 0.6298\% =$
 $\$629 \text{ per year}$

Process

Start-Up + Feasibility

- Field Inventory
- Boundary Map
- Feasibility Study
- Advisory Committee #1

Feb – Mar 2022

SSA Funding + Visioning

- Data Collection
- Levy Assessment
- Needs Assessment Survey

Mar 2022

SSA Conditions, Metrics + Survey

- Inventory + Metrics
- Boundary Legal Description
- Small Business Conversations
- Advisory Committee #2

Apr 2022

SSA District Plan

- Prepare/ Review Draft Plan
- Advisory Committee #3
- Community Meetings #1 & #2
- Signature Collection

Apr – Jun 2022

Application + Adoption

- Prepare Application
- Submit to City
- Signature Collection
- Notice of Meetings
- Public Hearing / Adoption

Jun – Dec 2022



Next Steps

1. Set date for Advisory Committee Meeting #2
2. Needs Assessment Survey
3. Signatures
4. Community Meetings
5. Application Due June 11 with signatures from 10% of PINs