

Special Service Area #24

Clark/Morse/Glenwood SSA Renewal



ADVISORY COMMITTEE MEETING #2 · APRIL 12, 2022



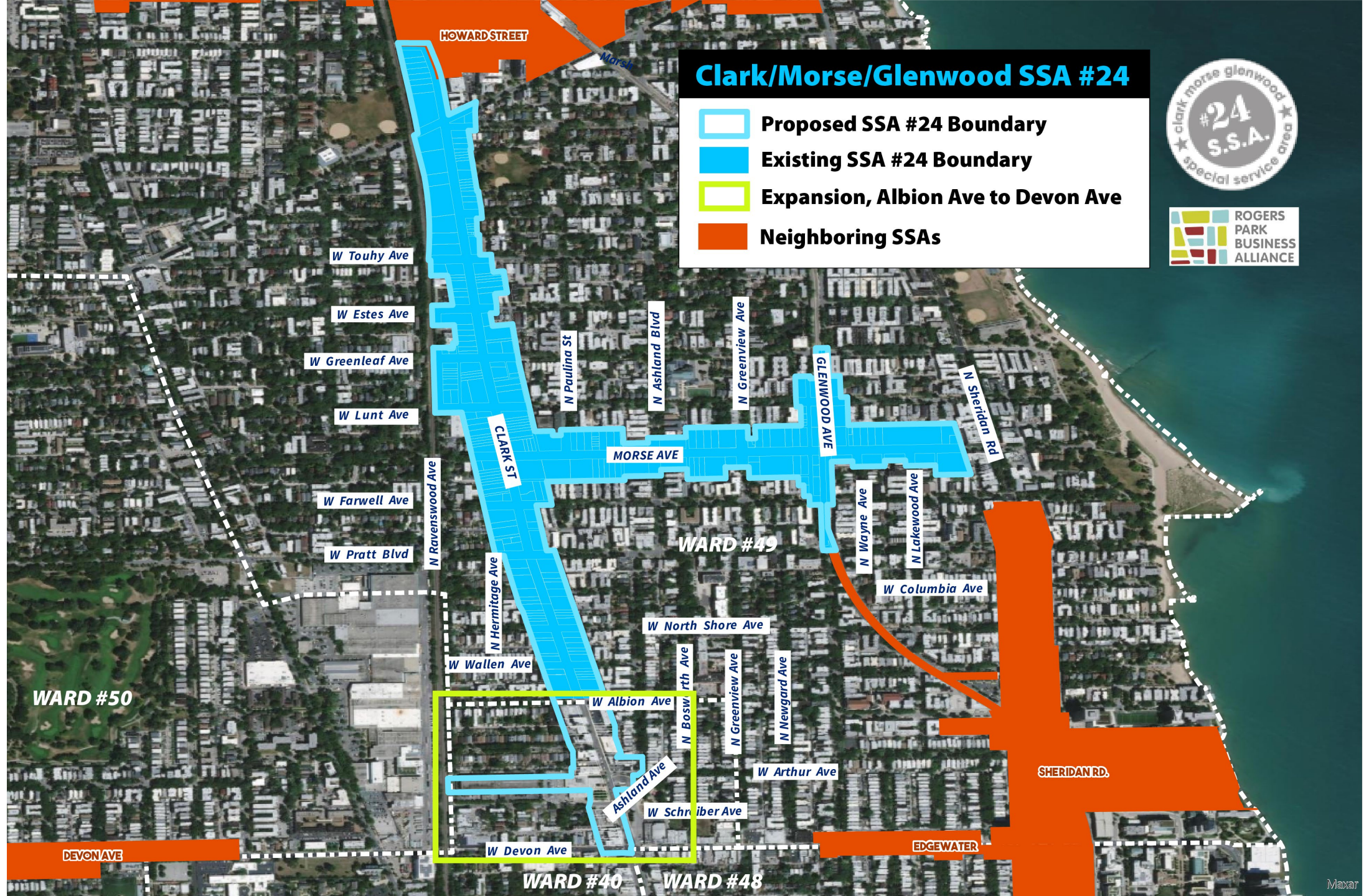
Welcome!

Agenda

1. Website
2. Needs Assessment Survey + Brochure
3. Decide on Tax Levy / Maximum Rate
4. Signatures
5. Next Steps

Clark/Morse/Glenwood SSA #24

-  Proposed SSA #24 Boundary
-  Existing SSA #24 Boundary
-  Expansion, Albion Ave to Devon Ave
-  Neighboring SSAs





Clark/Morse/Glenwood SSA #24 Renewal · Reanudación

Rogers Park Business Alliance (RPBA) initiated this study to learn from local businesses what services they want to continue seeing from the SSA and what ideas they have for future initiatives along the Clark, Morse and Glenwood corridors in the SSA. Renewing Special Service Area (SSA) #24 is required by the City of Chicago, otherwise all services and programs will be discontinued in 2023.

El Alianza de Negocios de Rogers Park inició este estudio para educarse sobre los servicios más estimados de los negocios locales que proporciona el SSA e invitar el comparto de ideas para iniciativas futuras para mejorar los corredores de Clark, Morse y Glenwood dentro del SSA. La Ciudad de Chicago requiere la reanudación del Distrito de

Needs Assessment Survey



Clark/Morse/Glenwood SSA #24 | Local Needs Assessment Survey

Hello Clark/Morse/Glenwood Stakeholders! The Rogers Park Business Alliance (RPBA) is asking for your input about the types of services you need, enjoy, or would like to see improved to serve the SSA area along Clark, Morse, and Glenwood. Special Service Area (SSA) #24 is up for renewal and your feedback is an important part of determining the needs, budget and the types of services offered.

Please take 5-minutes to answer the short survey below.

[View SSA Boundaries](#)



Distrito SSA #24 Clark/Morse /Glenwood | Evaluación de Necesidades Locales

¡Hola! La Alianza de Negocios de Rogers Park solicita sus aportaciones sobre los tipos de servicios que Ud. cree necesarios por los corredores Clark, Morse y Glenwood dentro del Distrito de Servicio Adicional (SSA) #24. Sus aportaciones nos ayudarán a entender las necesidades locales para programar servicios y programas para apoyar el Distrito.

Favor de tomar 5 minutos para responder a la breve encuesta de 10 preguntas a continuación.

[Ver Área de Estudio](#)

4A. If a RESIDENT, do you own or rent your location?

- ☐ Own
- ☐ Rent
- ☐ Not Applicable

4B. If a RESIDENT, how many years have you been at this location?

- ☐ 1-2 years
- ☐ 3-5 years
- ☐ 6-10 years
- ☐ 11-15 years
- ☐ 16-20 years
- ☐ 20+ years
- ☐ Not Applicable

5. Please rate the need for the following services and programs: *

	Very Important	Important	Not Important
Public Art (e.g. Mile of Murals)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Landscaping (e.g. planters, seasonal plantings)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Business Attraction	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Litter Pick-Up	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Business			

Brochure – Spanish + English versions



CLARK/MORSE/GLENWOOD REANUDACIÓN DE SSA #24

SOBRE SSA #24

El Distrito de Servicio Adicional (SSA) #24 desarrolla y sustenta un entorno exitoso dentro de Rogers Park. La Alianza de Negocios de Rogers Park (RPBA) ha sido el proveedor de servicios desde su inicio. Juntos, por una variedad de servicios, incluyendo los eventos como Taco Crawl y el mercado agrícola Glenwood Sunday Market, reembolsos para las mejoras de fachadas, mercadeo de negocios, el arte público y la "Milla de Murales", el paisaje urbano y mantenimiento de las calles. De acuerdo con los requerimientos de la Ciudad de Chicago, nos ha llegado el tiempo de reanudar SSA #24 para continuar la suministración de servicios. ¡Solicitamos sus aportaciones para informar este proceso!

¿QUÉ SIGUE?

RPBA aspira comunicar con todos los negocios locales, propietarios y organizaciones adentro los límites propuestos del SSA (ver mapa abajo). Queremos aprender (1) cuales servicios más aprecian, (2) en qué se necesita apoyo adicional, y (3) sus ideas para iniciativas futuras. Para entender todas las perspectivas, el proceso incluirá charlas con negocios y propietarios del SSA, juntas abiertas a toda la comunidad, una encuesta para evaluar las necesidades, y un sitio web sobre el esfuerzo: www.ssa24renewal.org

MAPA DE LOS LÍMITES PROPUESTOS DE SSA #24



Clark/Morse/Glenwood SSA #24

- Límites Propuestos del SSA #24
- Límites Actuales del SSA #24
- Extensión, Albiros hasta Devero
- Los SSA Cercanos

CRONOLOGÍA DEL PROCESO DE REANUDACIÓN

FEBRERO - MAYO
Inicio + Viabilidad
Fondos + Visión para el distrito
Sitio Web del Proyecto
Juntas con Interesados Locales
Encuesta: Evaluación de Necesidades
MAYO - AGOSTO
Plan del Distrito
Juntas Comunitarias
Juntas con Interesados Locales
AGOSTO - DICIEMBRE
Entrega de Aplicación
Audiencia Pública
Adopción

COMMUNITY OUTREACH



ROGERS PARK
2021 COMMUNITY PROFILE AND VISIONING GUIDE
DISTRICT-WIDE PLANNING DOCUMENT

Divulgación Bilingüe



2021 IS THE 50th ANNIVERSARY
GLENWOOD ARTS FEST
FRIDAY AUGUST 20TH
SATURDAY AUGUST 21ST
SUNDAY AUGUST 22ND

Eventos Locales



Paisaje Urbano



Arte Público



Mercadeo de la Comunidad

CONÉCTESE Y APRENDA MÁS! WWW.SSA24RENEWAL.ORG



CLARK/MORSE/GLENWOOD SSA #24

ABOUT SSA #24

Clark/Morse/Glenwood Special Services District (SSA) #24 provides critical services to cultivate and environment in Rogers Park. The (RPBA) has been the service provider. Together, they provide a variety of services including: streetscaping and landscaping, litter cleanup, street cleaning, and more. The time has come to renew SSA #24 (based on City of Chicago requirements) as part of this process!

WHAT'S NEXT?

RPBA would like to hear from all local organizations within the proposed boundaries to (1) understand what service support is needed, and (3) what ideas they have for the future. The outreach process will include: property owners, two community-wide surveys, and project website: www.ssa24renewal.org

SSA #24 PROPOSED BOUNDARY



Clark/Morse/Glenwood SSA #24

- Proposed Boundary
- Existing Boundary
- Adjacent SSA
- Neighboring SSA

SHARE YOUR INPUT

1. Which SSA Services / Programs do you value most?

<input type="checkbox"/> Small Business Marketing	<input type="checkbox"/> Bilingual Outreach / Programming
<input type="checkbox"/> Business Improvement Rebates	<input type="checkbox"/> Landscaping / Planters
<input type="checkbox"/> Local Events / Community Programming	<input type="checkbox"/> Streetscape / Bike Racks
<input type="checkbox"/> Beautification / Maintenance	<input type="checkbox"/> Murals + Public Art
<input type="checkbox"/> Sidewalk Cleaning	<input type="checkbox"/> Safety / Security Cameras
<input type="checkbox"/> Street Pole Banners / Signage	<input type="checkbox"/> Liaison to the City of Chicago

2. What are your thoughts for the future? What would you like to see?

3. Contact Information:

Name _____ Property Address _____

Email _____

Business _____

Email your thoughts/questions to Carolina Juarez: cjuarez@rpba.org or call (773) 508-5885



ROGERS PARK
2021 COMMUNITY PROFILE AND VISIONING GUIDE
DISTRICT-WIDE PLANNING DOCUMENT

Bilingual Outreach



Improvement Rebates



Sidewalk Washing



Safety Improvements



2021 IS THE 50th ANNIVERSARY
GLENWOOD ARTS FEST
FRIDAY AUGUST 20TH
SATURDAY AUGUST 21ST
SUNDAY AUGUST 22ND

Local Events



Landscaping



Public Art



Community Marketing

STAY CONNECTED! LEARN MORE! WWW.SSA24RENEWAL.ORG

SSA #24 2022 Budget

2022 BUDGET SUMMARY

Budget and Services Period: January 1, 2022 through December 31, 2022

CATEGORY (Funded Categories Comprise Scope of Services)		2021 Levy		Carryover Funds	TIF Rebate Fund #900	Estimated Late Collections and Interest	Total All Sources
		Collectable Levy	Estimated Loss Collection				
1.00 Customer Attraction		\$103,989	\$5,000	\$11,000	\$8,800	\$2,710	\$131,499
2.00 Public Way Aesthetics		\$118,812	\$2,076	\$26,350	\$4,741	\$1,826	\$153,805
3.00 Sustainability and Public Places		\$1,020	\$1,000	\$0	\$0	\$480	\$2,500
4.00 Economic/ Business Development		\$36,613	\$151	\$22,000	\$0	\$0	\$58,764
5.00 Public Health and Safety Programs		\$100	\$1,000	\$1,000	\$200	\$500	\$2,800
6.00 SSA Management		\$34,209	\$0	\$0	\$500	\$3,211	\$37,920
7.00 Personnel		\$76,126	\$0		\$0	\$0	\$76,126
	Sub-total	\$370,869	\$9,227				
GRAND TOTALS	Levy Total	\$380,096		\$60,350	\$14,241	\$8,727	\$463,414

LEVY ANALYSIS

Estimated 2021 EAV:	\$60,348,768
Authorized Tax Rate Cap:	0.630%
Maximum Potential Levy limited by Rate Cap:	\$380,197
Requested 2021 Levy Amount:	\$380,096
Estimated Tax Rate to Generate 2020 Levy:	0.6298%

What does it cost?

No New Tax - Extension of Existing SSA Property Tax
Authorized Tax Rate Cap: 0.630%
Current Rate: 0.6298%

Example:

$\$100,000 \text{ Equalized Assessed Value (EAV)} \times 0.6298\% =$
 $\$629 \text{ per year}$

Examples of Cost to SSA #24 Businesses



7024 N. Clark

0.63% rate: \$52 / month

0.75% rate: \$61 / month

0.80% rate: \$65 / month



1769 W. Touhy

0.63% rate: \$75 / month

0.75% rate: \$89 / month

0.80% rate: \$95 / month

Action Item: Decide on Levy / Maximum Tax Rate

	Potential Maximum Tax Rate (SSA Levy)			
	0.63%	0.70%	0.75%	0.80%
Tax Levy	\$ 427,003	\$ 474,448	\$ 508,337	\$ 542,226
Carry-over; TIF Rebate; Late Collections	\$ 93,600	\$ 93,107	\$ 111,429	\$ 118,857
Total Revenue	\$ 520,603	\$ 567,554	\$ 619,765	\$ 661,083
Additional Revenue to Invest in SSA Services		\$ 46,951	\$ 99,162	\$ 140,480

Signature Support Form

- Available on website
- Can be emailed to specific taxpayers and owners
- Must be signed and emailed or mailed back
- All signatures will be verified by the City
- Cannot be tenants (residential or business)
- Must be the taxpayer or owner

Renewal of Clark/Morse/Glenwood SSA #24 | Signature Support Form

Thank you for your support! In order to continue Clark/Morse/Glenwood SSA #24, please consider filling out this signature support form.



Multiple PINs, if contiguous, may be listed on one signature form.

Non-contiguous PINs or PINs identified under different Taxpayer of Record names should be listed on separate forms.

PIN	Property Address

Listed Taxpayer of Record: _____

Check here if entity is non-profit and property is tax exempt: ☐

The person signing below acknowledges the following:

1. I am the owner or taxpayer of record of a property located within the proposed SSA, or an agent who is authorized to sign on behalf of the owner or taxpayer of record.

2. I support the establishment of this proposed Special Service Area in which the maximum tax levy rate cannot exceed **XX%** of the Equalized Assessed Valuation.

Please submit this form via one of the following options:

a) Sign with an electronic verifiable signature, e.g. DocuSign or Adobe Sign. E-mail link to Carolina Juarez at cjuarez@rpa.org

b) Print, sign, scan, and e-mail signed form back to Carolina Juarez at cjuarez@rpa.org

c) Print, sign, and mail signed form to Carolina Juarez at Rogers Park Business Alliance, 1448 W. Morse Avenue, Chicago, IL, 60626

Signature: _____ Date: _____

Printed Name: _____

Title: _____

☐ Owner ☐ Taxpayer of Record ☐ Agent

If owner is not the taxpayer of record, attach proof of ownership. If taxpayer of record is a corporation, attach documentation showing signer's position with entity. If signer is an agent, attach documentation from corporate entity or owner which authorizes the agent to sign on behalf of the owner or taxpayer of record.

VERIFICATION. Section to be completed by the person who collected the signature on behalf of the sponsor agency. If this form was submitted electronically, check here ☐ and leave blank below.)

☐ I confirm that I spoke to the signer above.

Signature received by: (signed) _____ Date: _____

Printed name of receiver: _____

FOR DPD USE ONLY.

DPD Reviewer: _____ Date: _____

☐ Accepted ☐ Rejected Comment: _____

Top Taxpayers in SSA #24

TAXPAYER TOTAL PINS (INCLUDING ALTERNATIVE SPELLINGS)

Taxpayer name	# of PINs
WILLIAM COVACI	140
GREENVIEW MORSE PROPER	51
TLC MORSE 2 AN ILLINOI	7
CLARK DEVON HARDWARE (expansion)	5
AMS REAL ESTATE LLC	4
DIMITRIS BUBARIS	4
MOHAMMED QUADEER	4

10% = 57 signatures
20% = 114 signatures

Site Address	Taxpayer Name
6828 N CLARK ST	AMS REAL ESTATE LLC
6826 N CLARK ST	AMS REAL ESTATE LLC
6816 N CLARK ST	AMS REAL ESTATE LLC
6808 N CLARK ST	AMS REAL ESTATE LLC
6432 N CLARK ST	CLARK DEVON HARDWARE
6428 N CLARK ST	CLARK DEVON HARDWARE
6426 N CLARK ST	CLARK DEVON HARDWARE
6420 N CLARK ST	CLARK DEVON HARDWARE
6416 N CLARK ST	CLARK DEVON HARDWARE
7059 N CLARK ST	DIMITRIS BUBARIS
7017 N RAVENSWOOD AVE	DIMITRIS BUBARIS
1769 W LUNT AVE	DIMITRIS BUBARIS
7013 N RAVENSWOOD AVE	DIMITRIS BUBARIS
6954 N GREENVIEW AVE	GREENVIEW MORSE PROPER
6954 N GREENVIEW AVE	GREENVIEW MORSE PROPER
6954 N GREENVIEW AVE	GREENVIEW MORSE PROPER
6954 N GREENVIEW AVE	GREENVIEW MORSE PROPER
6954 N GREENVIEW AVE	GREENVIEW MORSE PROPER
6954 N GREENVIEW AVE	GREENVIEW MORSE PROPER
6954 N GREENVIEW AVE	GREENVIEW MORSE PROPER
6954 N GREENVIEW AVE	GREENVIEW MORSE PROPER
6954 N GREENVIEW AVE	GREENVIEW MORSE PROPER
6954 N GREENVIEW AVE	GREENVIEW MORSE PROPER
6954 N GREENVIEW AVE	GREENVIEW MORSE PROPER
6954 N GREENVIEW AVE	GREENVIEW MORSE PROPER
6954 N GREENVIEW AVE	GREENVIEW MORSE PROPER

Process

Start-Up + Feasibility

- Field Inventory
- Boundary Map
- Feasibility Study
- Advisory Committee #1

Feb – Mar 2022

SSA Funding + Visioning

- Data Collection
- Levy Assessment
- Needs Assessment Survey

Mar 2022

SSA Conditions, Metrics + Survey

- Inventory + Metrics
- Boundary Legal Description
- Small Business Conversations
- Advisory Committee #2

Apr 2022

SSA District Plan

- Prepare/ Review Draft Plan
- Advisory Committee #3
- Community Meetings #1 & #2
- Signature Collection

Apr – Jun 2022

Application + Adoption

- Prepare Application
- Submit to City
- Signature Collection
- Notice of Meetings
- Public Hearing / Adoption

Jun – Dec 2022



Next Steps

1. Needs Assessment Survey
2. Signatures
3. Community Meetings 1 and 2
 - CM 1: Afternoon: May 2nd, 3rd or 4th
 - CM 2: Morning: May 11th or 12th
4. Application Due June 10 with signatures from 10% of PINs