Meeting Purpose

At this second meeting, the Advisory Committee (AC) recommended the maximum levy rate for SSA #24 for the 15-year renewal term. The AC also reviewed engagement materials, including the renewal website, needs assessment survey and brochure. With the maximum levy rate determined, the collection of signature support forms can begin.

SSA #24 Reconstitution Website, Needs Assessment Survey + Brochure

The SSA #24 renewal website, www.ssa24renewal.org is live. The website is bilingual and includes links to the Needs Assessment Survey, in both English and Spanish and RPBA’s website – www.rpba.org. The site includes information about the upcoming community meetings, FAQs in English and Spanish and information about SSA #24 services and programs.

Bilingual Renewal Website: www.SSA24Renewal.org

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<tr>
<th>Rogers Park Business Alliance (RPBA)</th>
<th>Sandi Price – Executive Director</th>
<th>Carolina Juarez – Business District Manager</th>
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<td>*(Denotes current SSA #24 Commissioner)</td>
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Attendees:

*Wally Anderson
GM of Rogers Park Social

*Illesa Duncan
Artistic Director of Lifeline Theater

*Al Goldberg
Property owner

Jackie Hui
Manager of Library

*Chris Johnson
Resident, property owner

Glenn McElfresh
Resident

*Nick Koziek
State Farm, owner

Kyle Ryan
49th Ward, Director of Economic Development

*Denotes current SSA #24 Commissioner

Rogers Park Business Alliance (RPBA)

Sandi Price – Executive Director
Carolina Juarez – Business District Manager

Teska Associates, Inc.
Scott Goldstein – Principal
Carol Brobeck – Associate Planner

Needs Assessment Survey

The Needs Assessment Survey will be launched on April 22. The survey includes questions pertaining to residents and businesses and asks about service and program priorities. There is also an opportunity for respondents to share ideas about new or additional services they feel are necessary and how to enhance the SSA #24 area generally.
Survey in Spanish: https://teska.survey.fm/ssa-24-needs-assessment-spanish

Priority Services, Projected Budget Needs, Maximum Levy Rate

The 2022 annual budget for SSA #24 is approximately $463,000. The SSA #24 property tax levy alone brought in $380,350. Including carryover funds, TIF rebate funds and late collections, the total budget is $463,414. The 2021 annual levy rate for the SSA is 0.6298%, very close to the existing maximum levy rate of 0.63%.

Projected Budget Needs (post-reconstitution):

Upon reconstitution, the SSA will be responsible for the landscaping costs associated with streetscape improvements that came out of the Vision Clark Street Plan. The SSA is currently spending around $30,000 annually for landscaping maintenance and staff anticipates a 100% increase in funding, bringing total budget needs to roughly $60,000 annually. Streetscape improvements include the Arthur Plaza at Clark and Arthur.

Maximum Levy Rate

The Advisory Committee voted to raise the Maximum Levy Rate from 0.63% to 0.75%, but with the intention to keep the annual rate at approximately 0.63% for the near future. The reasons for raising the maximum rate included the following:

- The SSA renewal period is 15 years, during which time additional flexibility will allow the SSA to fund larger projects, provide matching funds for improvements, meet anticipated budget requirements for streetscape improvements.
- Services have historically been cut due to the inability to collect the full levy, providing less annual funding than anticipated.
- At present, inflation in heavily impacting prices and costs. Increasing the annual levy is not necessary right now but could be useful in the future additional to provide additional services, such as sidewalk snow removal.
Signature Collection – form + process

The Signature Support Form is now available on the website on the Resources page and can be downloaded here: https://ssa24renewal.files.wordpress.com/2022/04/ssa-24-signature-support-form-2022-03-29-fillable.pdf

The SSA is required to submit signatures of support from a minimum of 20% of PINs within the SSA. The form must be signed by the Taxpayer of Record or Property Owner. It cannot be signed by tenants (residential or commercial). All signatures will be verified by the City. The form must be signed and submitted to RPBA via email, mail, or via hardcopy in-person. Property owners can sign for multiple PINs on one form as long as the parcels are contiguous. For any questions on the form, contact RPBA.

Next Steps

The next steps in the Renewal Process include holding two virtual community meetings, preparing the SSA Renewal Application and gathering signatures.

   Community Meeting #1 – Wednesday, May 4th @ 6:00 pm via Zoom
   Community Meeting #2 – Wednesday, May 11th @ 9:00 am via Zoom