



Clark/Morse/Glenwood Special Service Area (SSA) #24 Reconstitution

Advisory Committee #2 | Tuesday, April 12, 2022 | 11:00 am
Held via Zoom

Attendees:

- *Wally Anderson
GM of Rogers Park Social
- *Ilesa Duncan
Artistic Director of Lifeline Theater
- *Al Goldberg
Property owner
- Jackie Hui
Manager of Library
- *Chris Johnson
Resident, property owner
- Glenn McElfresh
Resident
- *Nick Koziak
State Farm, owner
- Kyle Ryan
49th Ward, Director of Economic Development
- *Denotes current SSA #24 Commissioner
- Rogers Park Business Alliance (RPBA)
Sandi Price – *Executive Director*
Carolina Juarez – *Business District Manager*
- Teska Associates, Inc.
Scott Goldstein – *Principal*
Carol Brobeck – *Associate Planner*

Meeting Purpose

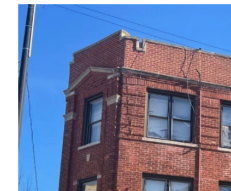
At this second meeting, the Advisory Committee (AC) recommended the maximum levy rate for SSA #24 for the 15-year renewal term. The AC also reviewed engagement materials, including the renewal website, needs assessment survey and brochure. With the maximum levy rate determined, the collection of signature support forms can begin.

SSA #24 Reconstitution Website, Needs Assessment Survey + Brochure

The SSA #24 renewal website, www.ssa24renewal.org is live. The website is bilingual and includes links to the Needs Assessment Survey, in both English and Spanish and RPBA’s website – www.rpba.org. The site includes information about the upcoming community meetings, FAQs in English and Spanish and information about SSA #24 services and programs.

Bilingual Renewal Website: www.SSA24Renewal.org

SSA #24 RENEWAL Reanudación de SSA #24 FAQ - Boundaries - Límites Survey - Encuesta Resources - Recursos Let's Connect - Conoce



Clark/Morse/Glenwood SSA #24 Renewal · Reanudación

Rogers Park Business Alliance (RPBA) initiated this study to learn from local businesses what services they want to continue seeing from the SSA and what ideas they have for future initiatives along the Clark, Morse and Glenwood corridors in the SSA. Renewing Special Service Area (SSA) #24 is required by the City of Chicago, otherwise all services and programs will be discontinued in 2023.

El Alianza de Negocios de Rogers Park inició este estudio para educarse sobre los servicios más estimados de los negocios locales que proporcionan el SSA e invitar el comparto de ideas para iniciativas futuras para mejorar los corredores de Clark, Morse y Glenwood dentro del SSA. La Ciudad de Chicago requiere la reanudación del Distrito de

Needs Assessment Survey

The Needs Assessment Survey will be launched on April 22. The survey includes questions pertaining to residents and businesses and asks about service and program priorities. There is also an opportunity for respondents to share ideas about new or additional services they feel are necessary and how to enhance the SSA #24 area generally.





Clark/Morse/Glenwood Special Service Area (SSA) #24 Reconstitution



Clark/Morse/Glenwood SSA #24 |
Local Needs Assessment Survey



Distrito SSA #24 Clark/Morse
/Glenwood | Evaluación de
Necesidades Locales

Hello Clark/Morse/Glenwood Stakeholders! The Rogers Park Business Alliance (RPBA) is asking for your input about the types of services you need, enjoy, or would like to see improved to serve the SSA area along Clark, Morse, and Glenwood. Special Service Area (SSA) #24 is up for renewal and your feedback is an important part of determining the needs, budget and the types of services offered.

Please take 5-minutes to answer the short survey below.

[View SSA Boundaries](#)

¡Hola! La Alianza de Negocios de Rogers Park solicita sus aportaciones sobre los tipos de servicios que Ud. cree necesarios por los corredores Clark, Morse y Glenwood dentro del Distrito de Servicio Adicional (SSA) #24. Sus aportaciones nos ayudarán a entender las necesidades locales para programar servicios y programas para apoyar el Distrito.

Favor de tomar 5 minutos para responder a la breve encuesta de 10 preguntas a continuación.

[Ver Área de Estudio](#)

Survey in English: <https://teska.survey.fm/clark-morse-glenwood-ssa-24-needs-assessment-survey>

Survey in Spanish: <https://teska.survey.fm/ssa-24-needs-assessment-spanish>

Priority Services, Projected Budget Needs, Maximum Levy Rate

The 2022 annual budget for SSA #24 is approximately \$463,000. The SSA #24 property tax levy alone brought in \$380,350. Including carryover funds, TIF rebate funds and late collections, the total budget is **\$463,414**. The 2021 annual levy rate for the SSA is 0.6298%, very close to the existing maximum levy rate of 0.63%.

Projected Budget Needs (post-reconstitution):

Upon reconstitution, the SSA will be responsible for the landscaping costs associated with streetscape improvements that came out of the Vision Clark Street Plan. The SSA is currently spending around \$30,000 annually for landscaping maintenance and staff anticipates a 100% increase in funding, bringing total budget needs to roughly \$60,000 annually. Streetscape improvements include the Arthur Plaza at Clark and Arthur.

Maximum Levy Rate

The Advisory Committee voted to raise the Maximum Levy Rate from 0.63% to **0.75%**, but with the intention to keep the annual rate at approximately 0.63% for the near future. The reasons for raising the maximum rate included the following:

- The SSA renewal period is 15 years, during which time additional flexibility will allow the SSA to fund larger projects, provide matching funds for improvements, meet anticipated budget requirements for streetscape improvements.
- Services have historically been cut due to the inability to collect the full levy, providing less annual funding than anticipated.
- At present, inflation is heavily impacting prices and costs. Increasing the annual levy is not necessary right now but could be useful in the future additional to provide additional services, such as sidewalk snow removal.



Clark/Morse/Glenwood Special Service Area (SSA) #24 Reconstitution

Signature Collection – form + process

The Signature Support Form is now available on the website on the [Resources page](#) and can be downloaded here: <https://ssa24renewal.files.wordpress.com/2022/04/ssa-24-signature-support-form-2022-03-29-fillable.pdf>

The SSA is required to submit signatures of support from a minimum of 20% of PINs within the SSA. The form must be signed by the Taxpayer of Record or Property Owner. It cannot be signed by tenants (residential or commercial). All signatures will be verified by the City. The form must be signed and submitted to RPBA via email, mail, or via hardcopy in-person. Property owners can sign for multiple PINs on one form as long as the parcels are contiguous. For any questions on the form, contact RPBA.

Next Steps

The next steps in the Renewal Process include holding two virtual community meetings, preparing the SSA Renewal Application and gathering signatures.

Community Meeting #1 – Wednesday, May 4th @ 6:00 pm [via Zoom](#)

Community Meeting #2 – Wednesday, May 11th @ 9:00 am [via Zoom](#)