

RPBA 2021 IMPACT REPORT

Strengthening Business, Building Community.



SANDI PRICE
Rogers Park Business Alliance

OUTREACH

Estimated value of media secured **1.5 M**

Print and broadcast impressions **10 M**

Online impressions **525 M**

Social media followers **22+ K**

Secured **27** interviews and **50** TV & radio segments for **20** businesses.



GLENWOOD SUNDAY MARKET

24,000 Shoppers

2,000 Pounds of healthy food donated

\$16,600 Provided in matching grants

\$250K Spent locally



GET INVOLVED

DONATE to make a difference
JOIN as a member
PARTICIPATE on a committee
SUBSCRIBE to our newsletter
VOLUNTEER at an event
REVIEW US ON Yelp or Google
LEARN MORE AT www.rpba.org



@ROGERSPARKBA

BEAUTIFICATION & MAINTENANCE

320 Flower pots planted 3 times /year

65 Beds planted

400 Street pole banners

10 Miles of sidewalks cleaned daily

55K Pounds of litter picked up /year

14 Murals Repaired

4 Special Service Areas



ENTREPRENEURIAL ASSISTANCE

Trainings **68** Attendees

86 Webinars

Business Accessibility Toolkit (BAT) **31** Participants

24 Consultants

provided **10,000** hours of individualized guidance to more than **400** small businesses

Assisted in securing more than **\$3,000,000** in loans and grants

\$26,250 awarded to businesses for improvements



EVENTS

158 Hosted

23,800 Attendance

86 Educational webinars

47 Community

12 PROGRESANDO Podcasts

13 Networking



SHOP LOCAL CAMPAIGNS

Live Love Shop rebate program

\$26,000 Spent at independently owned businesses

\$17,680 Stayed in the local economy

Small Business Saturday

15K Reached via social media

18 Businesses participated