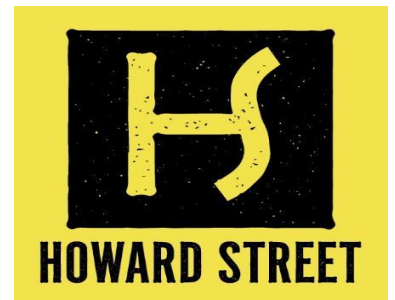


Howard Street Special Service Area #19
Zoom: <https://us02web.zoom.us/j/88205418899>
dial in: +1 312 626 6799 Meeting ID: 88205418899

Wednesday, November 16, 2022 at 9 am
Meeting Minutes



Members Present: David Skora, Renee Labrana, Jessie Elsner-Kleyle, Tim Amos, Charlotte Walters

Others Present: Cindy Plante & Ana Bermudez, RPBA;

Julie Allen, A5 Branding & Digital
Kyle Ryan, 49th ward office

1. Call to order

Meeting called to order at 9:03 am.

2. Public comment

There was no public comment

3. Approval of meeting minutes from September

Jessie moved approval, Renee seconded.
Approved 4-0

4. Howard Street Makers Studio (Storefront Activation Grant)

Cindy shared updates on the Storefront Activation project, which we're now calling the Howard Street Makers Studio. Furniture was delivered to the pop-up space at 1609 Howard yesterday and the soft launch of the program this weekend - Jessica Juarez is planning to host an open studio session on Saturday afternoon. We're also planning a ribbon cutting and open house reception on Saturday December 3.

David asked how this is being promoted.

Cindy shared that the webpage for this is now live and A5 created branding and flyers, so we'll be promoting on social media and newsletters. The press release went out earlier this week and we've already gotten an interview request from the local Fox morning show for later this month.

Juliane presented the flyer and website via screenshare.

5. Rise Grant Update

Cindy shared that consultant interviews are going on later this week and that the project will most likely get underway in early 2023. When the time comes, we'll be inviting SSA commissioners to be part of the project steering committee, which will include residents, businesses, landlords, and nonprofit leaders from both sides of Howard Street. Stay tuned for more info on this.

6. Upcoming Events

Cindy shared updates on a few key upcoming events, starting with Small Business Saturday on November 26. This year the Small Business Saturday welcome station is being held at Common Cup in SSA24. It will be open from 11am-2pm for folks to stop by for snacks and goodie bags. This is also the kickoff for the annual Live Love Shop rebate program, which will run through

12/31 again. The rules are the same as prior years - collect receipts from 4 or more independent businesses - \$200 for a \$75 rebate or \$150 for a \$50 rebate. \$30 cap on grocery and liquor stores. We'll be distributing postcards to businesses again this year to help promote it.

December 3 is the Shop Jarvis Square event, which runs from 11-5. The event will include carolers and a visit from Santa again, but not sure about Chestnut roasting.

Renee added that Autumn at Urban Tables had said she was booked but now says she might be able to get someone there to do chestnuts. Cindy said to let her know - there should still be a budget available since this is being funded out of the Alfresco money rather than the SSA.

Cindy added that December 3 is the same day as the ribbon cutting and open house for the Howard Street Makers Studio, which couldn't be helped due to schedule conflicts, but we're hoping to use the opportunity to cross promote both events.

David feels that this should have been made more explicit in the press release.

Cindy said that December 8 will be the all-SSA annual meeting, which we're planning to host in-person again for the first time since 2019. It's SSA19's turn to host for this one, so it will most likely be held either somewhere on Jarvis or at the Makers Studio Space on Howard. The event will include refreshments and a presentation on each SSA's accomplishments for the year, and is a good opportunity for SSA commissioners to meet and get to know commissioners from other SSAs. Expect a calendar invite soon if you haven't already gotten one.

7. Adjournment

Cindy reminded commissioners of the City's security camera rebate, and Kyle shared the link in the chat. Businesses are encouraged to take advantage of this, especially since there's been several break-ins recently at Howard Street businesses. In the new year, we should revisit expanding the SSA camera network to provide more coverage of the 1600 block of Howard.

Meeting adjourned at 9:39.

Next Meeting: All-SSA annual meeting, 9am Thursday, December 8, venue TBD.