BEAUTIFICATION, MAINTENANCE & PUBLIC ART

RPBA expanded its efforts to create and support the vibrancy of the community by piloting decorative streetscapes.

**Landscaping**
- 219 Flower pots planted 3 times /year
- 77 Flower beds planted
- 294 Street pole banners

**Maintenance**
- 10+ Miles of sidewalks cleaned daily
- 55K Pounds of litter removed

**Public Art**
- 1 Decorative Crosswalk
- 1 Decorative Intersection
- 1 Street Mural
- 1 Mile of Murals
- Decorative lighting along Devon Ave. & Howard St.

SMALL BUSINESS ASSISTANCE

RPBA’s team provides bilingual entrepreneurial support, webinars/trainings and advocacy.

- **Trainings**: 74 Webinars, 180 Attendees
- **$25,213 awarded to businesses for improvements by RPBA**
- **$33,117 invested in consultants for small businesses**
- **$473,175 secured in loans and grants for small businesses**
- **provided 2,767 hours of individualized guidance to more than 535 small businesses/entrepreneurs.**

EVENTS

- **155 Hosted**
- **38,500 Attendance**
- **Community**: 69
- **Educational**: 74
- **Networking**: 12

OUTREACH

- We love Rogers Park and we look for ways to celebrate all the wonderful things this community has to offer.
- **92 M Online impressions**
- **5.7 M Print and broadcast impressions**
- **1 M Estimated value of media secured**
- **29+ K Social media followers**
- **Secured 25 interviews and 24 TV & radio segments for Rogers Park programs/events/initiatives and featured 13 businesses.**

SHOP LOCAL CAMPAIGNS

RPBA is committed to raising the voices of creative entrepreneurs by creating campaigns that allow them to shine.

- **Small Business Saturday**: 22K Reached via social media, 24 Businesses participated
- **Live Love Shop Rebate Program**: $42,800 Spent at independently owned businesses, $29,104 Stayed in the local economy
- **Shoppers**: 33,720
- **$41K Provided in matching grants**
- **$34,000 Spent locally**

GLENWOOD SUNDAY MARKET

- **33,720 Shoppers**

PLACEMAKING INITIATIVES COMPLETED:

- Completed the Elevate Devon Corridor Plan
- Launched the Glenwood and Jarvis Alfrescos
- Renewed Clark/Morse/Glenwood Special Service Area #24 for another 15 years.
- Began providing services to Jarvis Square as part of the Howard/Jarvis Square Special Service Area #19.
- Hosted the Howard Street Makers Studio

GET INVOLVED

- Donate to make a difference
- Join us as a member
- Participate on a committee
- Subscribe to our newsletter
- Volunteer at an event
- Review us on Yelp or Google!