



STRENGTHENING BUSINESS, BUILDING COMMUNITY.

2022 IMPACT REPORT

BEAUTIFICATION, MAINTENANCE & PUBLIC ART

RPBA expanded its efforts to create and support the vibrancy of the community by piloting decorative streetscapes.

Landscaping

219 Flower pots planted 3 times /year
77 Flower beds planted
294 Street pole banners

Maintenance

10+ Miles of sidewalks cleaned daily
55K Pounds of litter removed
4 Special Service Areas

Public Art

1 Decorative Crosswalk
1 Decorative Intersection
1 Street Mural
1 Mile of Murals
+ Decorative lighting along Devon Ave. & Howard St.



SMALL BUSINESS ASSISTANCE

RPBA's team provides bilingual entrepreneurial support, webinars/trainings and advocacy.

74 Trainings
180 Webinars
Attendees

\$25,213 awarded to businesses for improvements by RPBA

\$33,117 invested in consultants for small businesses

\$473,175 secured in loans and grants for small businesses

provided **2,767** hours of individualized guidance to more than **535** small businesses/entrepreneurs.

EVENTS

155 Hosted
38,500 Attendance

Community **69**

Educational **74**

Networking **12**



OUTREACH

We love Rogers Park and we look for ways to celebrate all the wonderful things this community has to offer.

92 M
 Online impressions

5.7 M
 Print and broadcast impressions

1 M
 Estimated value of media secured

29+ K
 Social media followers

Secured **25** interviews and **24** TV & radio segments for Rogers Park programs/events/initiatives and featured **13** businesses.

SHOP LOCAL CAMPAIGNS

RPBA is committed to raising the voices of creative entrepreneurs by creating campaigns that allows them to shine.

Small Business Saturday

22K
 Reached via social media

24
 Businesses participated

Live Love Shop Rebate Program

\$42,800
 Spent at independently owned businesses

\$29,104
 Stayed in the local economy



GLENWOOD SUNDAY MARKET

33,720
 Shoppers

\$41K
 Provided in matching grants

\$34,000
 Spent locally



PLACEMAKING INITIATIVES COMPLETED:

- Completed the Elevate Devon Corridor Plan
- Launched the Glenwood and Jarvis Alfrescos
- Renewed Clark/Morse/Glenwood Special Service Area #24 for another 15 years.
- Began providing services to Jarvis Square as part of the Howard/Jarvis Square Special Service Area #19.
- Hosted the Howard Street Makers Studio

GET INVOLVED

Donate to make a difference
 Join as a member
 Participate on a committee
 Subscribe to our newsletter
 Volunteer at an event
 Review us on Yelp or Google



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