

Devon SSA #43 Commission Meeting
Monday, February 27, 2023 2:30pm
Zoom: <https://us02web.zoom.us/j/87341468102>
call-in: 312-626-6799 Meeting ID: 87341468102



MEETING MINUTES

Commissioners Present: Irshad Khan, Maura Levit, Mohammed Junaid, Sanhita Agnihotri, Pete Valavanis,

Commissioners Absent: Jay Shewakramani, Avi Bereliani, Mohammad Rameez

Others Present: Sandi Price & Cindy Plante, RPBA;

Javeria Sheeraz - Admark Digital

Ivan Mikan - mural artist

I. Call to order

Meeting was called to order at 2:36

II. Public comment

There was no public comment

Sanhita said that Robert Taylor from Republic Bank had expressed an interest in coming to the meeting but isn't here. Cindy offered to follow up with him after the meeting.

III. Approval of November 2022 meeting minutes

Pete moved approval, Sanhita seconded.

APPROVED unanimously.

IV. Mural Funding Request from Croatian Cultural Center

Cindy introduced Ivan, the artist working with Croatian Cultural Center for a mural on the side of the building - the artwork is a series of landscape and cityscapes from Croatia.

The cost is \$14,000, and Ivan would like to be paid half up front so he can buy materials and equipment.

Pete moved approval for the \$14,000 request and \$7,000 payment up front for materials and supplies..

Sanhita asked about materials and size of the mural. The wall is 102 feet long and he's planning to use acrylic paint. He estimated it will take 3-4 weeks to paint and he hopes to start in mid-April, though the timeline may vary due to weather.

Sanhita seconded Pete's motion.

Approved 5-0.

V. Admark Digital - Social Media for OnDevon

Cindy introduced Javeria to talk about social media metrics & performance and plans for 2023.

Javeria reported on social media content and performance over the past year - content around events performs especially well and we'd like to focus on it more this year.

Pete likes the business spotlight features and would like to continue them. Javeria is planning to focus on women-owned businesses for March in honor of International Women's Day, and a Moments on Devon theme for summer.

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Junaid asked about including polls on social media posts - seeking community feedback on things. Javeria agreed. Cindy suggested that we might be able to do a poll to choose films for outdoor movie nights.

Cindy said that we'd also like to do more photography in businesses and on the street, as we're still using a lot of older photos.

VI. Light Pole Banners

Cindy reported that most of the damaged banners have been removed and she's been reaching out to vendors for quotes on getting them replaced, and for alternative materials that may be more durable. The current vendor is offering a vinyl mesh that still allows for full color printing but is supposed to be more wind-resistant. We are also looking into another product recommended by a colleague at another SSA. The mesh banners are \$189 each for printing and installation, compared to \$120 for the regular vinyl banners we've been using. We're planning to keep the artwork the same. Irshad wants to try some of the new ones and suggests doing some of the new ones and some of the regular ones to see if there's a difference in how they hold up. Pete agreed. Cindy will follow up with vendors.

VII. Pigeon abatement

Cindy reported that she's getting complaints again from neighbors and building owners about pigeons, including at sites that we've had treated previously. We continue to have issues with people feeding pigeons on the street. With this in mind, should we plan to do another round with the exterminator services, or distribute signs again, or both? Pete agrees that it's a problem and we should do something. Irshad agreed. Pete pointed to pigeon activity at Devon and Claremont, Artesian. Cindy has gotten complaints about Devon and Richmond and on Western south of Devon - Does anybody have property owner contacts for the buildings on the west side of western. Pete does and will follow up.

VIII. TukTuk Project Update

Cindy shared that the TukTuk unveiling and kickoff event has been scheduled for Sunday March 19, and will feature rides on electric tuk tuks on Devon. Marketing materials will be distributed soon on social media. Javeria can do a FB live video day-of and also help promote the event to additional media outlets.

IX. Upcoming dates & reminders

Cindy reminded commissioners that we'll be reviewing the annual audit at the April meeting as the report is due to the City on May 1. May 1 is also the deadline for commissioners to file city and county ethics forms - the fines are steep if you forget or are late, so please don't forget.

We'd also like to target June for a food crawl event - Admark may be able to assist with getting restaurants signed up to participate. We are also looking to do movie nights

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again in early September.

X. Adjournment

Pete moved to adjourn.

Meeting adjourned at 3:05pm

Next Meeting: All-SSA annual meeting, Monday, Mar 20, 2023 at 2:30pm