Events + Programs

- Chalk Howard Street
- Glenwood Ave. Arts Fest
- Glenwood Sunday Market
- Small Business Saturday
- Taste of Chicago
- Taste of Evanston
- GROW/Progresando entrepreneurial training
- Facade improvement grant

Committees + Processes

- Rogers Park Business Alliance
- SSA #19
- Evanston Chamber of Commerce
- Howard Street Business Association
- Evanston Thrives Retail Plan
- Elevate Devon Corridor Plan
- Vision Clark Corridor Plan
One Howard Street is a collaborative effort between Rogers Park Business Alliance and the City of Evanston to develop a unified corridor plan for Howard Street between Sheridan Road and Western Ave./Asbury Ave.
PROJECT GOALS

- Directly **engage community members and stakeholders** to understand the community’s priorities for the corridor.
- Identify opportunities for Chicago and Evanston to **collaborate on community safety, public services, business attraction and support**, and other corridor-related issues.
- Develop a community-supported plan that includes **clear and actionable steps toward equitable economic recovery on Howard Street**.
DELIVERABLES

- Engagement Plan
- Existing Conditions Report
- Vision Plan
- Action Plan
TIMELINE

March
- Steering Committee Meeting

April
- Steering Committee Meeting

May
- Steering Committee Meeting

June
- Listening Sessions | Community Meeting | Digital Survey

July
- Corridor Activations | Pop-Ups | Focus Groups

August
- Existing Conditions Report + Vision Plan

September
- Action Plan

- Plan Launch

Existing Conditions + Corridor Vision

Plan Design + Corridor Activations

Final Plan + Celebration
What is getting in the way of Howard Street's potential?
STEERING COMMITTEE ROLES

Meetings + In Between
Attend 3 meetings and collaborate via monthly email updates in between

Project Champions
Promote the planning process and share engagement opportunities

On-the-Ground Experts
Review deliverables and provide guidance on engagement programming
SHARED COMMITMENTS

**PROJECT TEAM**

- Provide monthly email updates and keep Google Drive current
- Share social media and newsletter content in a timely manner
- Solicit and incorporate feedback on key project deliverables

**STEERING COMMITTEE**

- Share relevant neighborhood news and updates with the project team
- Use organizational communications platforms to share project news
- Provide thoughtful and productive input that supports an action-oriented plan
How can we successfully work together?
TIMELINE

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ENGAGEMENT PLAN

Listening Sessions + Focus Groups

Digital Engagement

Community Meeting + Pop-ups
LISTENING SESSIONS + FOCUS GROUPS

- Community Safety
- Governance
- Business + Development
- Youth Voices
#OneHowardStreet Launch
Late March

Digital Survey
April + May

Ongoing Communications
Through September
COMMUNITY MEETING + POP-UPS
Is there anything else you were hoping to discuss today?
NEXT STEPS

Stay Connected

Spread the Word

Mark Your Calendar

Email ally@musecommunitydesign.com with questions and ideas.