

Events + Programs

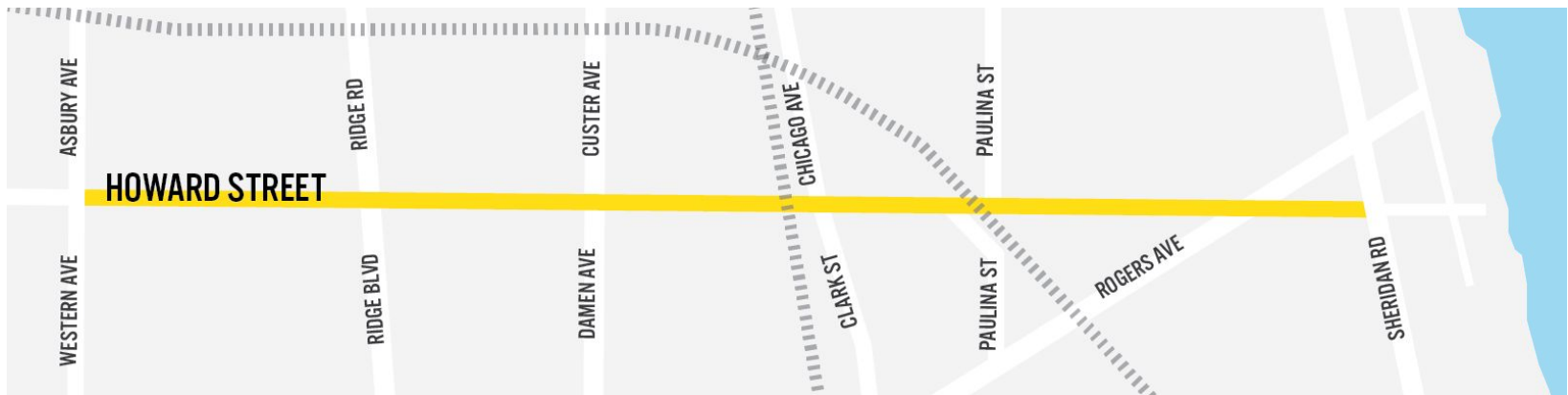
- Chalk Howard Street
- Glenwood Ave. Arts Fest
- Glenwood Sunday Market
- Small Business Saturday
- Taste of Chicago
- Taste of Evanston
- GROW/Progresando entrepreneurial training
- Facade improvement grant

Committees + Processes

- Rogers Park Business Alliance
- SSA #19
- Evanston Chamber of Commerce
- Howard Street Business Association
- Evanston Thrives Retail Plan
- Elevate Devon Corridor Plan
- Vision Clark Corridor Plan

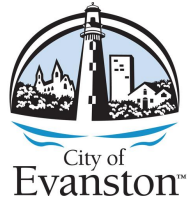
PROJECT OVERVIEW

One Howard Street is a collaborative effort between Rogers Park Business Alliance and the City of Evanston to develop a **unified corridor plan** for Howard Street between Sheridan Road and Western Ave./Asbury Ave.



PROJECT TEAM

Community



Consultants

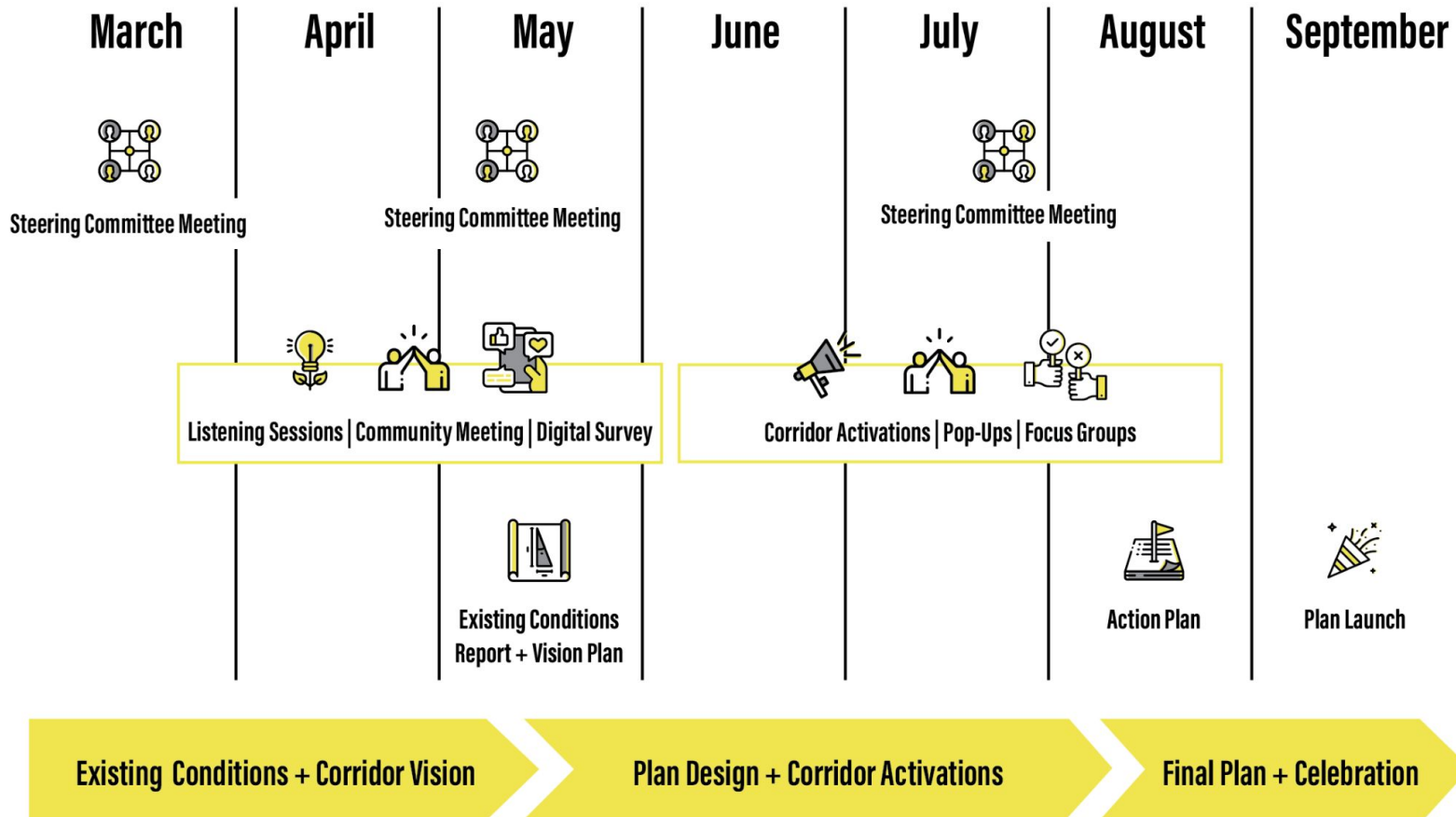


PROJECT GOALS

- Directly **engage community members and stakeholders** to understand the community's priorities for the corridor
- Identify opportunities for Chicago and Evanston to **collaborate on community safety, public services, business attraction and support**, and other corridor-related issues
- Develop a community-supported plan that includes **clear and actionable steps toward equitable economic recovery on Howard Street**

DELIVERABLES

- **Engagement Plan**
- **Existing Conditions Report**
- **Vision Plan**
- **Action Plan**



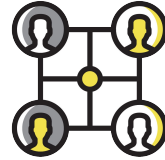
TIMELINE

The background image shows a city street scene. On the left, a silver train is visible, with a sign that reads "Howard" and "7800N 1700W". To the right of the train is a brick building. Further right is a large wall covered in a vibrant, colorful mural featuring abstract patterns in shades of blue, green, and orange. The text "What is getting in the way of Howard Street's potential?" is overlaid on the image in a large, bold, black font, with the first part of the text highlighted in a yellow rectangular box.

What is getting in the way of Howard Street's potential?

DISCUSSION

STEERING COMMITTEE ROLES



Meetings + In Between

Attend 3 meetings and collaborate via monthly email updates in between



Project Champions

Promote the planning process and share engagement opportunities



On-the-Ground Experts

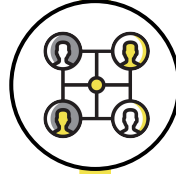
Review deliverables and provide guidance on engagement programming

PROJECT TEAM

Provide monthly email updates
and keep Google Drive current

Share social media and newsletter
content in a timely manner

Solicit and incorporate feedback
on key project deliverables




STEERING COMMITTEE

Share relevant neighborhood news
and updates with the project team

Use organizational communications
platforms to share project news

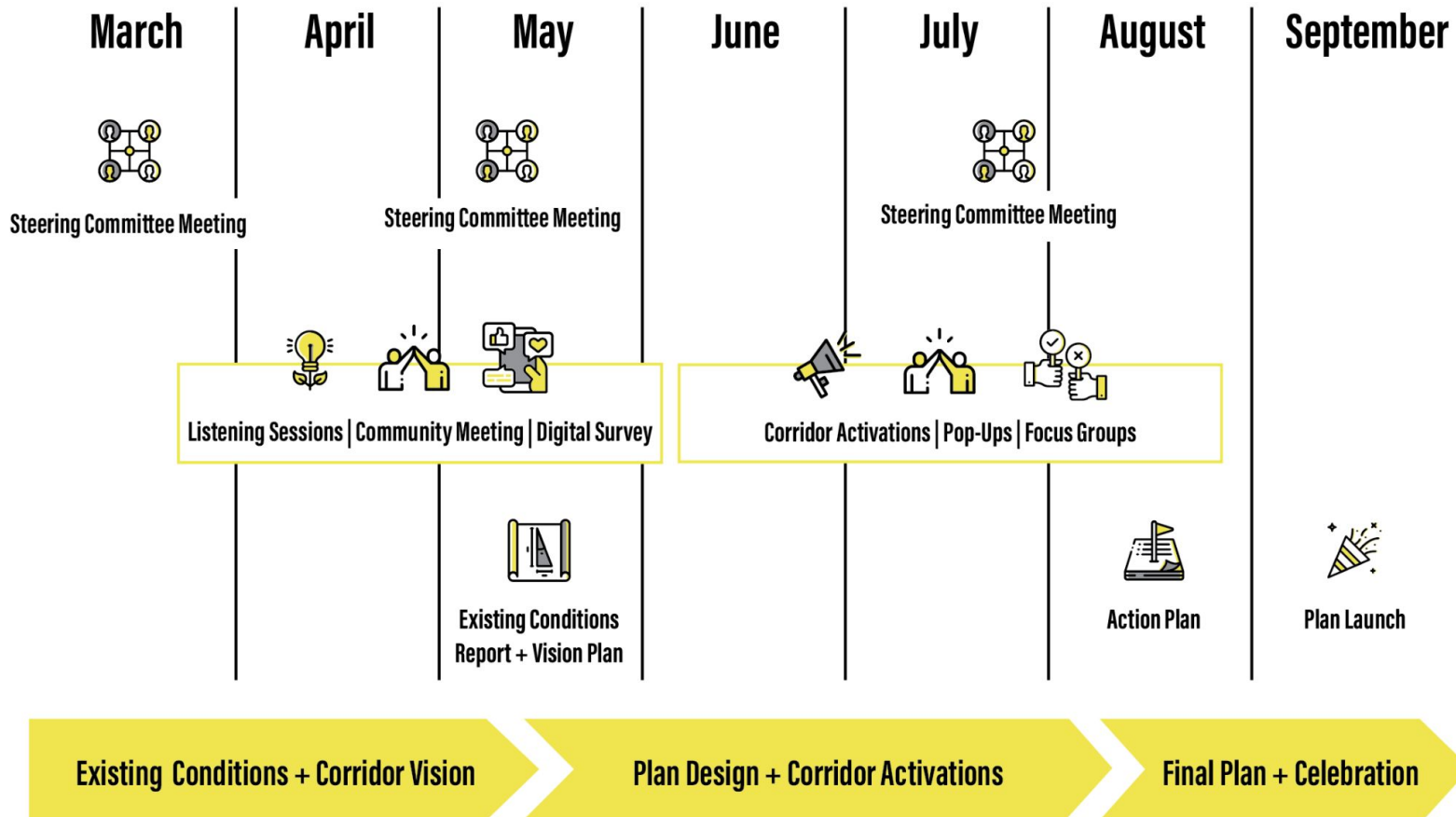
Provide thoughtful and productive input
that supports an action-oriented plan

SHARED COMMITMENTS

The background image shows a city street scene. On the left, a silver train is visible with a sign that reads "Howard" and "7800N 1700W". To the right of the train is a brick building. Further right is a large mural on a wall, featuring stylized blue and white patterns with orange and red accents. The text "How can we successfully work together?" is overlaid in the center of the image, with "work together?" highlighted in a yellow box.

How can we successfully work together?

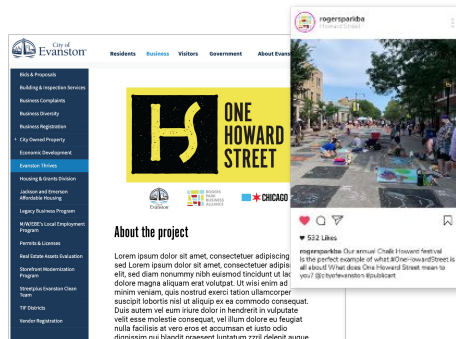
DISCUSSION



TIMELINE



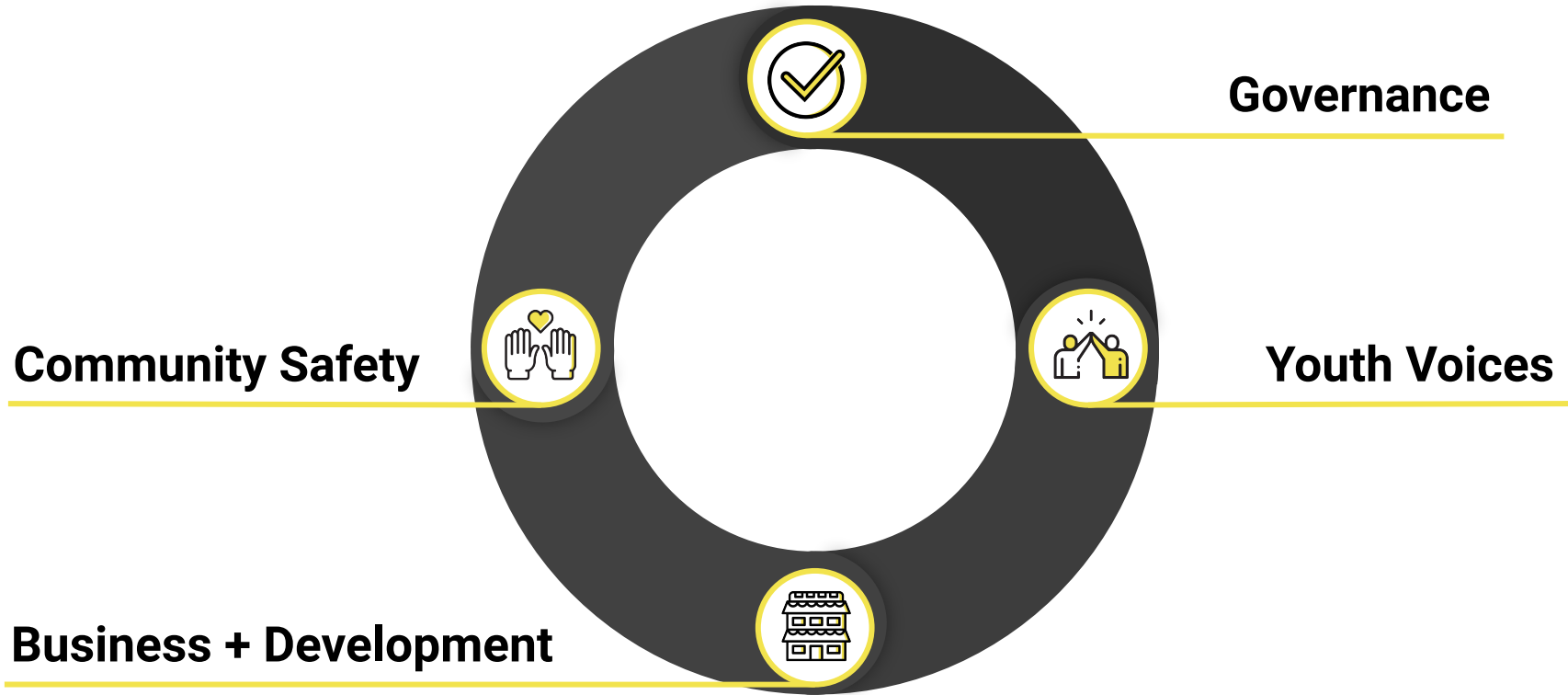
Listening Sessions + Focus Groups



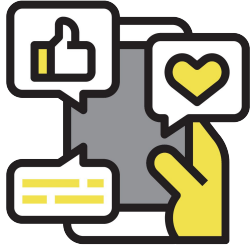
Digital Engagement



Community Meeting + Pop-ups

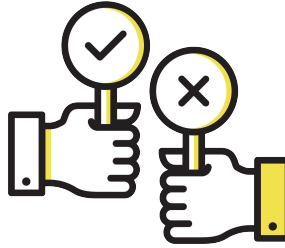


LISTENING SESSIONS + FOCUS GROUPS



#OneHowardStreet Launch

Late March



Digital Survey

April + May



Ongoing Communications

Through September



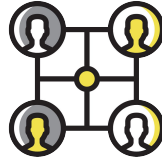
COMMUNITY MEETING + POP-UPS

The background image shows a city street scene. On the left, a silver and grey train is visible, with a sign that reads "Howard" and "7800N 1700W". To the right of the train is a brick building. Further right is a large mural on a wall, featuring a stylized sun or flower in orange and red, surrounded by blue and white patterns. The text "Is there anything else you were hoping to discuss today?" is overlaid on the image, with "Is there anything else" in a yellow box and the rest in black text.

**Is there anything else you were
hoping to discuss today?**

DISCUSSION

NEXT STEPS



Stay Connected



Spread the Word



Mark Your Calendar

Email ally@musecommunitydesign.com with questions and ideas.