

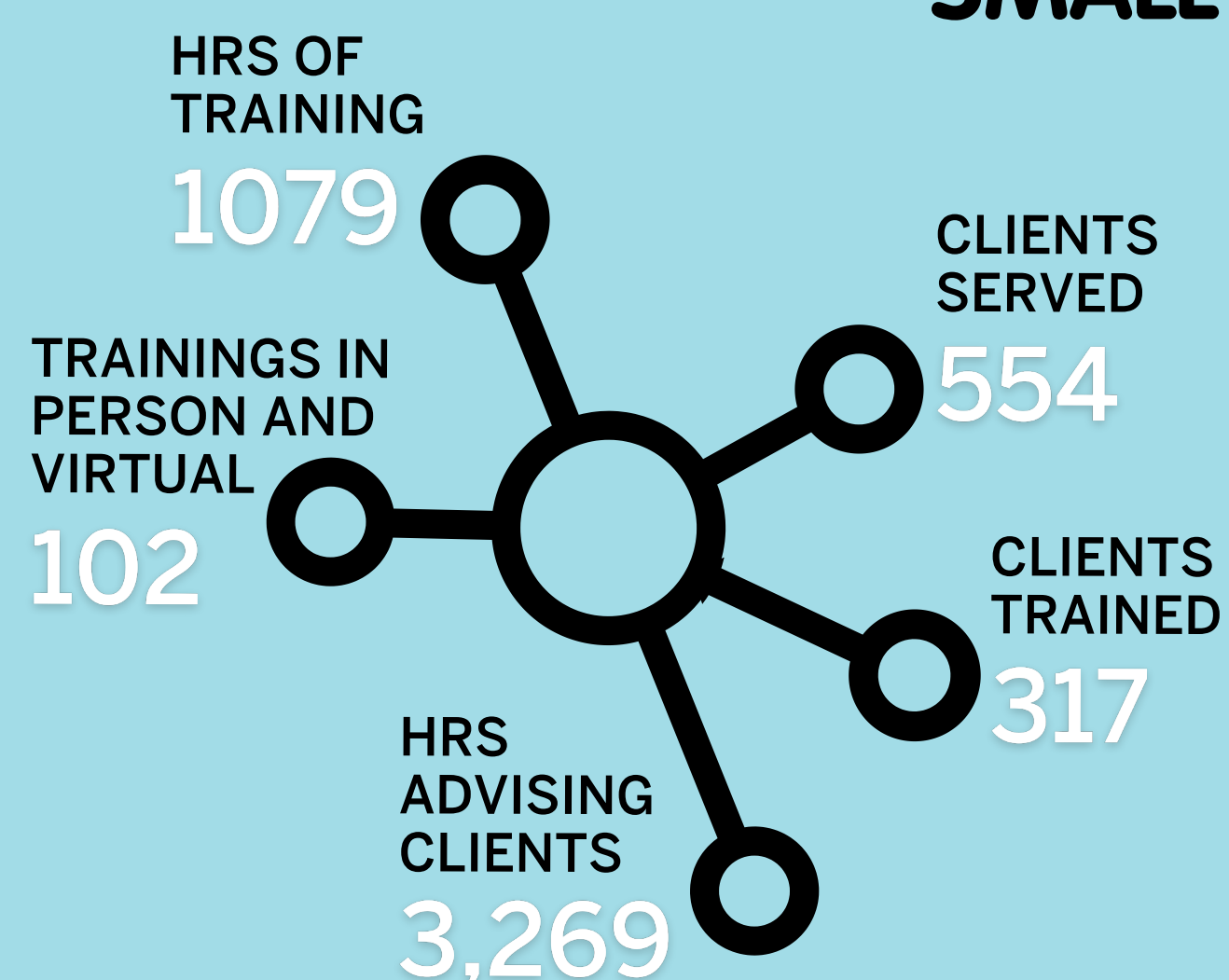
# 2023 IMPACT REPORT



# ROGERS PARK BUSINESS ALLIANCE



## SMALL BUSINESS ASSISTANCE



**653**  
HRS OF COLLABORATIONS WITH AGENCIES  
**110**  
NUMBER OF PARTNERSHIPS  
**\$23K**  
AWARDED TO BUSINESSES FOR IMPROVEMENTS BY THE SSAS  
**\$315K**  
SECURED IN LOANS  
**9%**  
INCREASE IN EMPLOYEES REPORTED BY BUSINESSES

## BEAUTIFICATION, MAINTENANCE & PUBLIC ART

### LANDSCAPING

**232**  
FLOWER POTS PLANTED  
3 TIMES A YEAR

**88**  
FLOWER BEDS PLANTED

**300**  
STREET POLE BANNERS

### MANAGE

**4**  
SPECIAL SERVICE AREAS (SSAS)  
Howard Street/Jarvis Square SSA #19 | Clark/Morse/Glenwood SSA #24  
 Devon Avenue SSA #43 | Sheridan Road SSA #54

### MAINTENANCE

**10+**  
MILES OF SIDEWALKS  
CLEANED DAILY

**.5**  
MILES OF SIDEWALKS POWERWASHED  
3 TIMES A YEAR ON DEVON AVE.

**55K**  
POUNDS OF LITTER REMOVED

### PUBLIC ART

**CROATIAN CULTURAL CENTER MURAL**  
 ARTIST: IVAN MIKAN  
*Devon Murals*

**10 OUTDOOR SCULPTURES BY VARIOUS ARTISTS**  
*Devon Tuk Tuk Installations*

**CHICAGO MUSICIANS**  
 ARTIST: PETER HURELY  
*Mile of Murals*

**ABUNDANCE MURAL**  
 ARTIST: PERU  
*Vision Clark Street*



## GLENWOOD SUNDAY MARKET

**40,000**  
SHOPPERS

**\$31K**  
PROVIDED IN  
MATCHING GRANTS

**\$620K**  
SPENT LOCALLY



## SHOP LOCAL CAMPAIGNS

### SMALL BUSINESS SATURDAY

**24K**  
REACHED VIA  
SOCIAL MEDIA

**240**  
PARTICIPANTS

### LIVE LOVE SHOP REBATE PROGRAM

**\$39,780**  
SPENT AT INDEPENDENTLY  
OWNED BUSINESSES

**\$27K**  
STAYED IN THE  
LOCAL ECONOMY



## OUTREACH

**308M**  
ONLINE  
IMPRESSIONS

**\$3.7M**  
ESTIMATED VALUE OF  
MEDIA SECURED

**33**  
SECURED INTERVIEWS,  
FEATURES ON TV AND RADIO

**9.2M**  
PRINT AND BROADCAST  
IMPRESSIONS

**32+ K**  
SOCIAL MEDIA  
FOLLOWERS

**17**  
FEATURED  
BUSINESSES



## PLACEMAKING INITIATIVES

- COMPLETED THE ONE HOWARD ECONOMIC RECOVERY PLAN
- TACO CRAWL
- CHALK HOWARD STREET
- INSTALLED PEOPLE SPOT
- SPONSORED JARVIS ALFRESCO EVENTS, GLENWOOD AVE ARTS FEST, MANDALA MAKERS FEST AND SHAMIANA INSTALLATION
- HOLIDAY DECORATIONS ON CLARK GLENWOOD AND MORSE, LIGHTING FIXTURES AT DEVON & WESTERN

## PROGRAMMING

**224**  
EVENTS HOSTED

**50,240**  
ATTENDANCE

**113**  
COMMUNITY

**102**  
EDUCATIONAL

**9**  
NETWORKING



## GET INVOLVED

- DONATE TO MAKE A DIFFERENCE
- JOIN AS A MEMBER
- PARTICIPATE ON A COMMITTEE
- REVIEW US ON YELP OR GOOGLE
- SUBSCRIBE TO OUR NEWSLETTER
- VOLUNTEER AT AN EVENT

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