

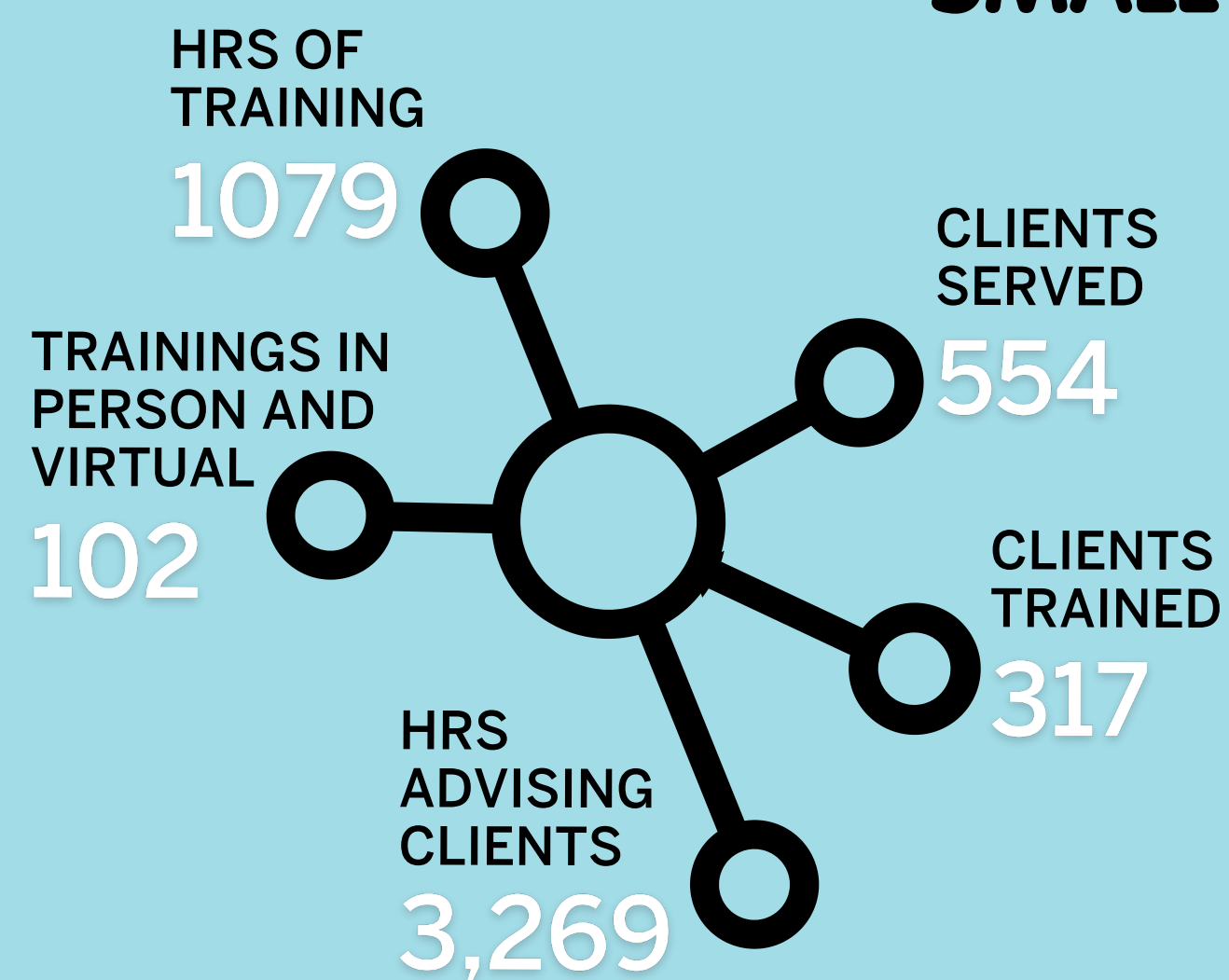
2023 ANNUAL REPORT



ROGERS PARK BUSINESS ALLIANCE



SMALL BUSINESS ASSISTANCE



653

HRS OF COLLABORATIONS WITH AGENCIES

110

NUMBER OF PARTNERSHIPS

\$23K

AWARDED TO BUSINESSES FOR IMPROVEMENTS BY THE SSAS

\$315K

SECURED IN LOANS

9%

INCREASE IN EMPLOYEES REPORTED BY BUSINESSES

BEAUTIFICATION, MAINTENANCE & PUBLIC ART

LANDSCAPING

232

FLOWER POTS PLANTED
3 TIMES A YEAR

88

FLOWER BEDS PLANTED

300

STREET POLE BANNERS

MANAGE

4

SPECIAL SERVICE AREAS (SSAS)

Howard Street/Jarvis Square SSA #19 | Clark/Morse/Glenwood SSA #24
Devon Avenue SSA #43 | Sheridan Road SSA #54

MAINTENANCE

10+

MILES OF SIDEWALKS
CLEANED DAILY

.5

MILES OF SIDEWALKS POWERWASHED
3 TIMES A YEAR ON DEVON AVE.

55K

POUNDS OF LITTER REMOVED

PUBLIC ART

CROATIAN CULTURAL
CENTER MURAL

ARTIST: IVAN MIKAN

Devon Murals

10 OUTDOOR SCULPTURES
BY VARIOUS ARTISTS

Devon Tuk Tuk Installations

CHICAGO MUSICIANS
ARTIST: PETER HURELY

Mile of Murals

ABUNDANCE MURAL
ARTIST: PERU

Vision Clark Street



GLENWOOD SUNDAY MARKET

40,000

SHOPPERS

\$31K

PROVIDED IN
MATCHING GRANTS

\$620K

SPENT LOCALLY



SHOP LOCAL CAMPAIGNS

SMALL BUSINESS SATURDAY

24K

REACHED VIA
SOCIAL MEDIA

240

PARTICIPANTS

LIVE LOVE SHOP REBATE PROGRAM

\$39,780

SPENT AT INDEPENDENTLY
OWNED BUSINESSES

\$27K

STAYED IN THE
LOCAL ECONOMY



OUTREACH

308M

ONLINE
IMPRESSIONS

\$3.7M

ESTIMATED VALUE OF
MEDIA SECURED

33

SECURED INTERVIEWS,
FEATURES ON TV AND RADIO

9.2M

PRINT AND BROADCAST
IMPRESSIONS

32+ K

SOCIAL MEDIA
FOLLOWERS

17

FEATURED
BUSINESSES



PLACEMAKING INITIATIVES

- COMPLETED THE ONE HOWARD ECONOMIC RECOVERY PLAN
- TACO CRAWL
- CHALK HOWARD STREET
- INSTALLED PEOPLE SPOT
- SPONSORED JARVIS ALFRESCO EVENTS, GLENWOOD AVE ARTS FEST, MANDALA MAKERS FEST AND SHAMIANA INSTALLATION
- HOLIDAY DECORATIONS ON CLARK GLENWOOD AND MORSE, LIGHTING FIXTURES AT DEVON & WESTERN

PROGRAMMING

224

EVENTS HOSTED

50,240

ATTENDANCE

113

COMMUNITY

102

EDUCATIONAL

9

NETWORKING



GET INVOLVED

DONATE TO MAKE A DIFFERENCE
JOIN AS A MEMBER

PARTICIPATE ON A COMMITTEE
REVIEW US ON YELP OR GOOGLE

SUBSCRIBE TO OUR NEWSLETTER
VOLUNTEER AT AN EVENT

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