



2025 One Howard Street Intersection Art Design RFP

Submission deadline: April 25, 2025

About Rogers Park Business Alliance

Rogers Park Business Alliance (RPBA) is a nonprofit organization that has proudly served Chicago's diverse Rogers Park neighborhood for over 30 years. RPBA works to cultivate and sustain a thriving economic environment in Rogers Park, serving businesses and residents with a variety of public events, public art initiatives, business/entrepreneurial programs and numerous Rogers Park strategic planning efforts. RPBA programs include the GROW/PROGRESANDO entrepreneurial training program, Chalk Howard Street Festival, Taco Crawl, Mile of Murals and the Glenwood Sunday Market farmer's market.

About One Howard Street

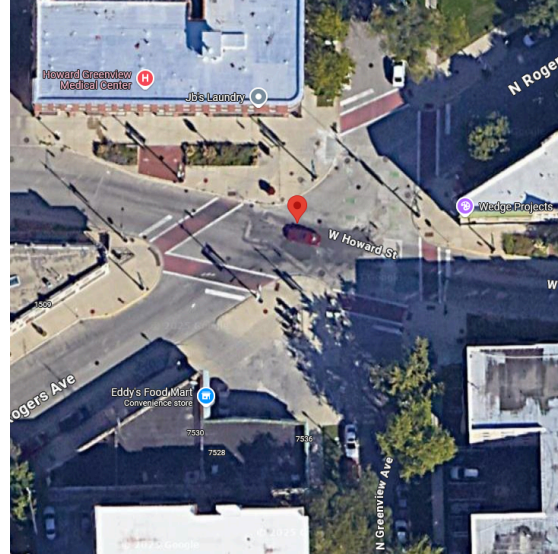
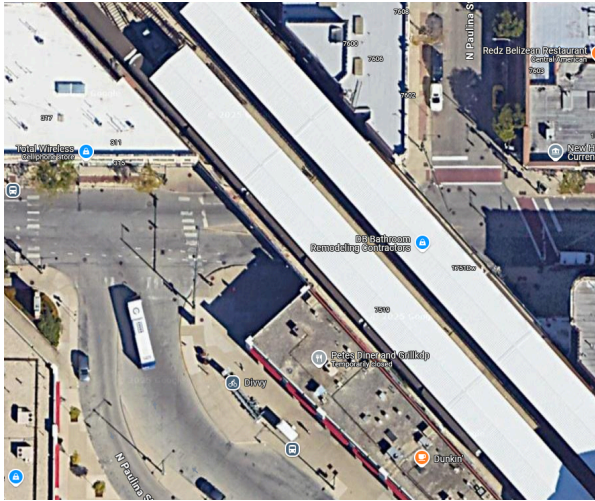
One Howard Street was a collaborative effort between RPBA and the City of Evanston to develop a [unified corridor plan](#) for Howard Street between Sheridan Road and Western Avenue/Asbury Avenue. This community-driven planning process culminated in an action plan that charts a path toward a safe, welcoming, and prosperous Howard Street corridor.

This process was made possible by RPBA and the City of Evanston through a grant from the State of Illinois Department of Commerce & Economic Opportunity. Collaboration is a guiding principle of the One Howard Street process, and the project team is committed to centering stakeholder and community voices in service of a stronger corridor on both sides of the street.

Project Overview

The One Howard Street corridor plan includes recommendations for the installation of decorative crosswalks and intersection stamps at key intersections throughout the corridor. RPBA has secured funding from the John D. & Katherine T. MacArthur Foundation for two intersection stamps to be installed at the intersection of Howard & Paulina and another at Howard/Rogers/Greenview.

We are seeking an artist or firm to develop the design for these intersection stamps and the creation of permit drawings to be submitted to the Chicago Department of Transportation and the installation contractor. Aerial photos of both sites are provided on the next page.



Goals

- Create an impactful public art piece for the Howard Street community to enjoy that also contributes to pedestrian safety and traffic calming
- Catch the eye of pedestrians and passing vehicular traffic
- Provides opportunities for thoughtful conversation and activation of the corridor
- Create a sense of cohesion and consistency throughout the district through placemaking
- Incorporate elements of the [Howard Street brand](#)

Selection Criteria

Each application will be reviewed by City of Evanston and RPBA staff, as well as One Howard Street steering committee participants and considered with the following criteria in mind:

- Experience designing similar intersection art or other pavement-based placemaking projects and familiarity with available pavement treatment products
- Experience working with the City of Chicago's Department of Transportation (CDOT)
- Thoughtful and creative interpretation of the brand and installation sites
- Capacity to carry out the project
- Cost

Consultant Qualifications

The proposal shall contain sufficient detail to convey experience and ability to satisfy RPBA's requirements.

The components of the proposal should be:

- All contact information (including cell phone numbers)
- A summary of the organization's or individual's history, experience, and capabilities, with an emphasis on experience your company has in crosswalk and intersection installations

- List of clients and relevant projects you have been part of, including contact information for at least three client references
- Anything else you feel is important for us to consider in evaluating your proposal

Email completed proposals to cplante@rpba.org. If you have questions, please email Cindy Plante at cplante@rpba.org. The deadline to submit proposals is April 25, 2025 at 5 p.m. (CT)