

GLENWOOD SUNDAY MARKET

Farmers markets are vital for the local economy, providing healthy, locally grown food, boosting food security & fostering community connections.



shoppers **41,700**

raised to feed our neighbors **33K**

spent locally **600K**

SHOP LOCAL CAMPAIGNS

Shop Local Boost community economies by supporting small businesses, creating jobs & fostering a unique, vibrant culture.

Small Business Saturday

participants **230**

reached via social media **37,300**

Live Love Shop Rebate

stayed in the local economy **\$33K**

spent at independently owned businesses **\$48,405**



ROGERS PARK BUSINESS ALLIANCE

2024 ANNUAL REPORT

SMALL BUSINESS ASSISTANCE

Business assistance is crucial for empowering entrepreneurs, fostering growth & ensuring long-term success in the community.

clients served **475**

hours of training & advising **2,706**

number of collaborations with agencies **89**


number of businesses celebrated at ribbon cuttings **88**

awarded to businesses for improvements by the SSAs **\$38K**

Business Accessibility Toolkit consultants hours **2166**

trainings in person & virtual **88**

number of businesses celebrated at ribbon cuttings **17**




PROGRAMMING

Essential for fostering learning, strengthening connections & building a sense of belonging.

events hosted **130**

attendance **45,700**

attraction/retention 6	community 30	educational 88	networking 6
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GET INVOLVED

donate | become a member
become a volunteer | join a committee
review us on Google or Yelp
subscribe to our newsletter

773-508-5885
info@rpba.org
www.rpba.org

@ROGERSPARKBA




PROMOTIONS

Essential for creating awareness, nurturing relationships, and engaging with the community.

social media audience **33,500**

online impressions **172 M**

print & broadcast impressions **8.8 M**


featured businesses **23**

secured interviews, features on TV & radio **28**

estimated value of media secured **\$2.8 M**

PLACEMAKING INITIATIVES

Vital for enhancing public spaces, fostering community engagement, and creating vibrant, welcoming environments that bring people together.

- Taco Crawl
 - Mercadito Craft Fair
 - Chalk Howard Street
 - First Friday Music Series
 - North Side Restaurant Week
 - Ribbon Cutting Extravaganzas (4)
 - Lighting along Devon
 - Holiday decorations along commercial corridors
 - Sponsored Jarvis & Glenwood Alfresco events, Glenwood Ave Arts Fest & Mandala Makers Fest
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BEAUTIFICATION, MAINTENANCE & PUBLIC ART

Enhances community pride, attracts visitors and contributes to a vibrant, welcoming environment.

Howard Street/Jarvis Square SSA #19
Clark/Morse/Glenwood SSA #24
Devon Avenue SSA #43
Sheridan Road SSA #54

4

flower beds planted **88**

street pole banners **300**

flower pots planted (3x) **232**

miles of sidewalks powerwashed on Devon (3x) **.5**


miles of sidewalks cleaned daily **10+**

pounds of litter removed **55K**

Morse and Greenview Community in Bloom

Touhy Park Gracias Por Ser Quien Eres

Devon Tuk Tuk Installations



Landscaping & Management

Maintenance

Public Art