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## **Rogers Park Business Alliance hosts inaugural community celebration of **Día de Los Muertos** in Mexican Cultural District, **Camino Clark** November 1-2, 2025**

CHICAGO (October 9, 2025) – The nonprofit **Rogers Park Business Alliance** is proud to announce the first-ever community celebration of **Día de los Muertos**, November 1-2, 2025. The celebration takes place within the vibrant Mexican Cultural District, Camino Clark (Clark Street), which stretches from Howard Street to Devon Avenue. A community altar will be on display, consisting of photos gifted from neighbors to honor passed loved ones, and local Camino Clark businesses will offer Día de los Muertos specials. More details are available at [RPBA.org](https://rpba.org).

Día de los Muertos (Day of the Dead) is a Mexican holiday that honors passed loved ones with ofrendas—altars decorated with photos, memories, and offerings. This year, Camino Clark will create a community altar where neighbors are invited to contribute by bringing copies of loved ones' photos to the GROW/PROGRESANDO Center (7056 N. Clark St.) between October 15–30. Drop-off hours are Wednesdays from 9 a.m.–5 p.m. and Thursdays from 9 a.m.–1 p.m. The altar will be on display through November 2.

In addition to the community altar, many Camino Clark businesses will offer specials in celebration of Día de los Muertos on November 1 through 2. Every participating business will have altars on

display, specials, and flyers with information about the history of Día de los Muertos in the Mexican community will be available to educate visitors about the significance of remembering loved ones and inspire them to create their own ofrendas in the future.

**The participating businesses are as follows:**

**Identity Salon By Ana**, located at 6642 N. Clark St.

**Dulceria la Fiesta, Inc.**, located at 7053 N. Clark St.

**Pillo Hair Salon**, located at 7064 N. Clark St.

**Su Taqueria El Rey del Taco**, located at 7138 N. Clark St.

**Parkside Gyros**, located at 7355 N. Clark St.

**La Casa Vieja**, located at 7357 N. Clark St.

**Akay Tacos**, located at 7360 N. Clark St.

**Rogers Park Nutrition Spot**, located at 7411 N. Clark St.

Camino Clark is a state-designated cultural district that promotes the unique Mexican heritage and cultural identity of Clark Street in Rogers Park and encourages economic development through events such as Día de los Muertos, which draws residents and visitors alike to experience the neighborhood's soul.

**About Rogers Park Business Alliance**

Rogers Park Business Alliance is a nonprofit organization that has served Chicago's diverse Rogers Park neighborhood for more than 30 years, providing services in both English and Spanish to a broad community. RPBA works to cultivate and sustain a thriving economic environment in Rogers Park, serving businesses and residents with a variety of public events and business initiatives. RPBA programs include the GROW/PROGRESANDO entrepreneurial training program, the Illinois Small Business Development Center at RPBA, annual Best of Rogers Park awards, Taco Crawl, and the Glenwood Sunday Market farmers market—Hablamos español. For more information, visit

[RPBA.org](http://RPBA.org).

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