

Beautification, Maintenance & Public Art

Enhances community pride, attracts visitors and contributes to a vibrant, welcoming environment.

Landscaping & Management

4

Howard Street/Jarvis Square SSA #19
Clark/Morse/Glenwood SSA #24
Devon Avenue SSA #43
Sheridan Road SSA #54

88

flower beds
planted

300

street pole
banners

243

flower pots
planted (3x)



Maintenance

10+

miles of sidewalks
cleaned daily

4

cibitins

5

pounds of
litter
removed

.5

miles of sidewalks
powerwashed
on Devon (3x)

Public Art

2

Murals on
Howard Street

- Devon Intersection Stamps
- Ravenswood/Greenleaf Crosswalks

6

Sculptures

Placemaking initiatives

- Taco Crawl
- Dia del Niño
- Arts on Devon
- Movies in the Park
- Mercadito Craft Fair (2)
- First Friday Music Series
- Mexican Independence Day
- North Side Restaurant Week
- Ribbon Cutting Extravaganzas (3)
- People Spot (in front of El Pulpo Loco)
- Lighting and holiday decorations along commercial corridors
- Sponsored events around the neighborhood in Jarvis & Glenwood Alfresco and many more.

Vital for enhancing public spaces, fostering community engagement and creating vibrant, welcoming environments that bring people together.



Promotions

Essential for creating awareness, nurturing relationships and engaging with the community.

35,265

social media followers

273.2M

online impressions

5.24M

print & broadcast impressions

30

featured businesses

41

secured interviews, features on TV & radio

\$3.23M

estimated value of
media secured



Get Involved

donate | become a member | become a volunteer | join a committee | review us on Google or Yelp | subscribe to our newsletter

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20Annual 25Report



Glenwood Sunday Market

43,000

Shoppers

2,637

lbs of food donated

\$104,485

spent locally

25K

raised to feed our neighbors



Farmers markets are vital for the local economy, providing healthy, locally grown food, boosting food security & fostering community connections.

Events and Programming

Essential for fostering learning, strengthening connections & building a sense of belonging.

162

events hosted

46,264

attendance

4

shop local campaigns

7

networking

8

attraction
& retention

36

community

109

educational

Small Business Assistance

Business assistance is crucial for empowering entrepreneurs, fostering growth & ensuring long-term success in the community.

647

clients served

162

trainings

30

collaborations
with agencies

4,288

training &
advising hours

229

volunteer
hours

29

businesses
welcomed at
ribbon cuttings

1,615

Business
Accessibility Toolkit
consultants hours

\$43,850

SSA business
improvement
grants



Shop Local Campaigns

Boost community economies by supporting small businesses, creating jobs & fostering a unique, vibrant culture.

Small Business Saturday

150

participants

40.5K

reached via
social media

Live Love Shop Rebate

\$47,896

stayed in the
local economy

\$70,436

spent at independently
owned businesses